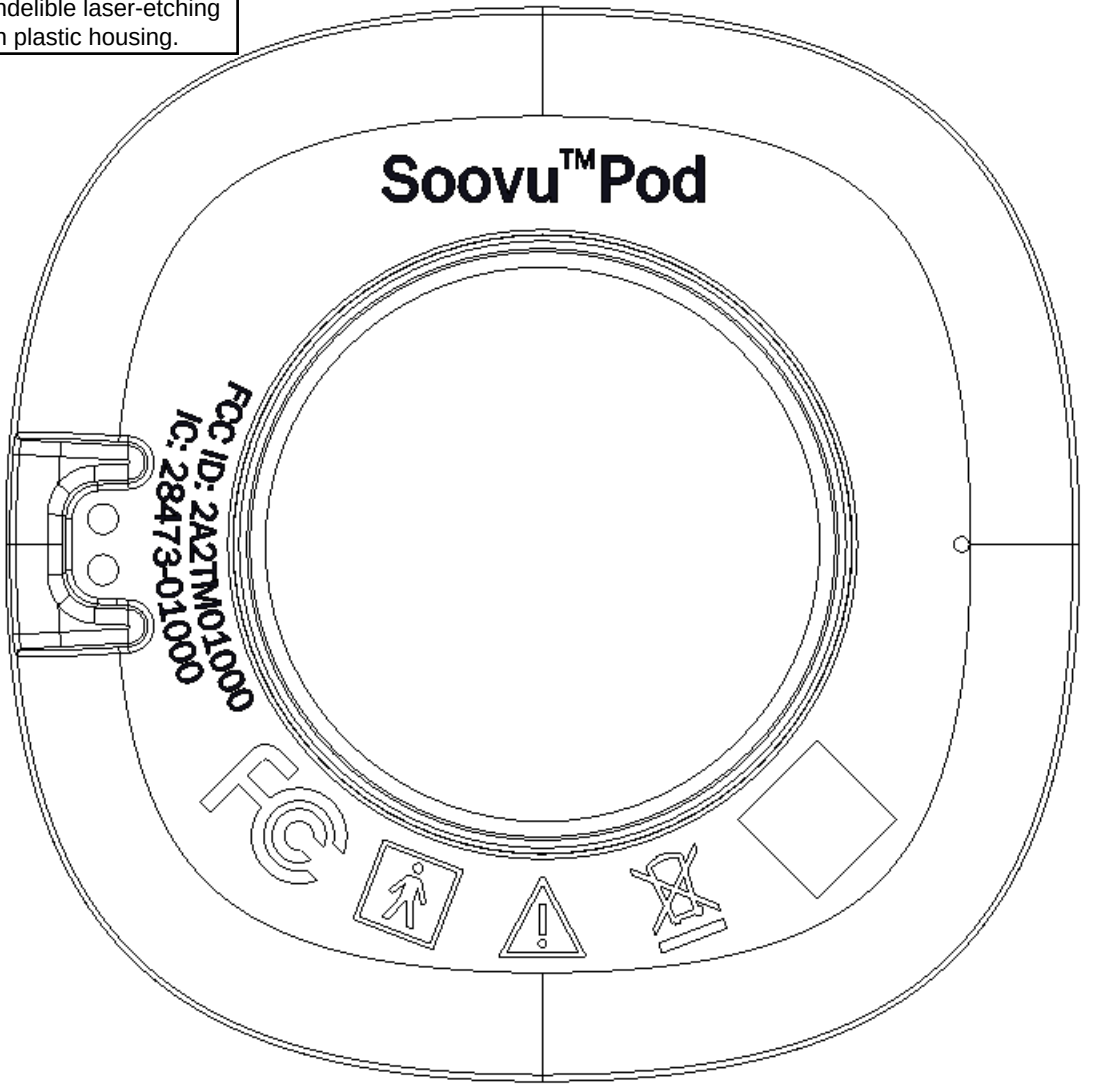Labels are applied via indelible laser-etching in plastic housing.