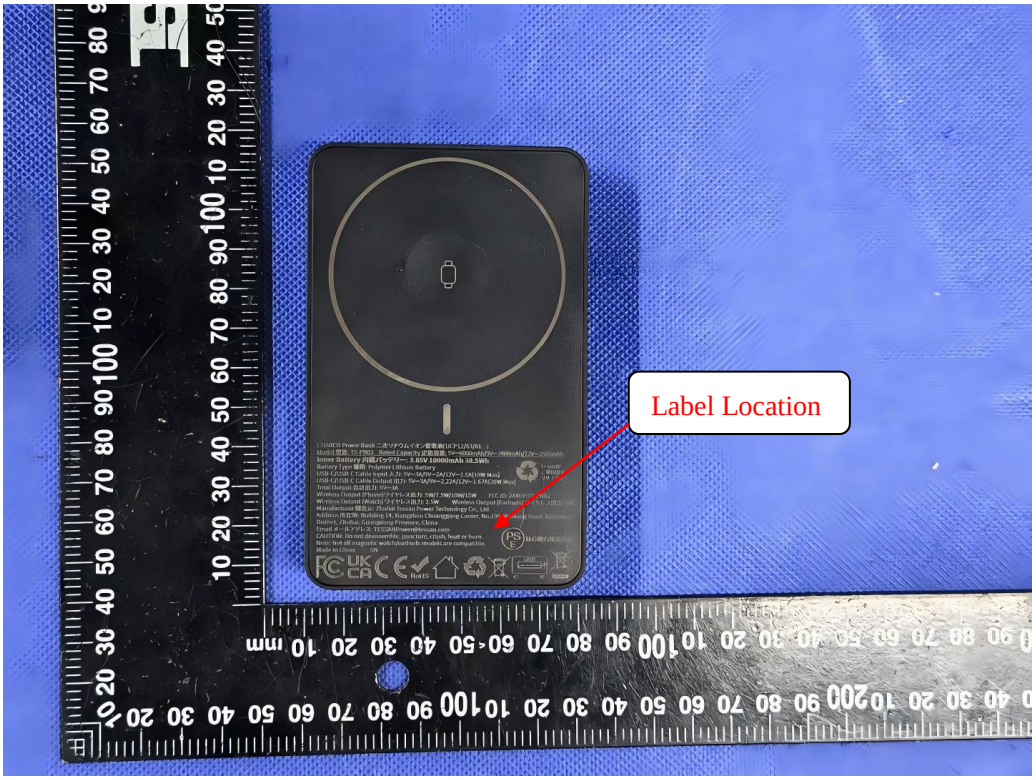LABEL AND LOCATION