

To whom it may concern:

RE: Company Name Change

Effective October 23, 2018, we are excited to announce that Thalmic Labs Inc. has changed our company name to:

NORTH INC.

Our mailing address remains:

24 Charles Street W.
Kitchener, Ontario Canada
N2G 1H2

Our new name reflects the next major step for our company - one that we're excited to share with you in the months and years to come.

For your reference:

Our new internet address will be www.bynorth.com.

Our email addresses have changed to the domain @bynorth.com.

We kindly ask you to update your records accordingly and to address all future business correspondence to our new company name.

Please also note that all invoices and official records should now be issued using the new company name. Please send all future invoices or questions with regards to finance to accounting@bynorth.com.

Other than the company name, all other details and structures of the company as well as current contracts and other agreements remain unchanged.

Should you have any general questions regarding this name change, please feel free to contact our legal department at legal@bynorth.com.

Yours very truly,



Jacob Glick
General Counsel