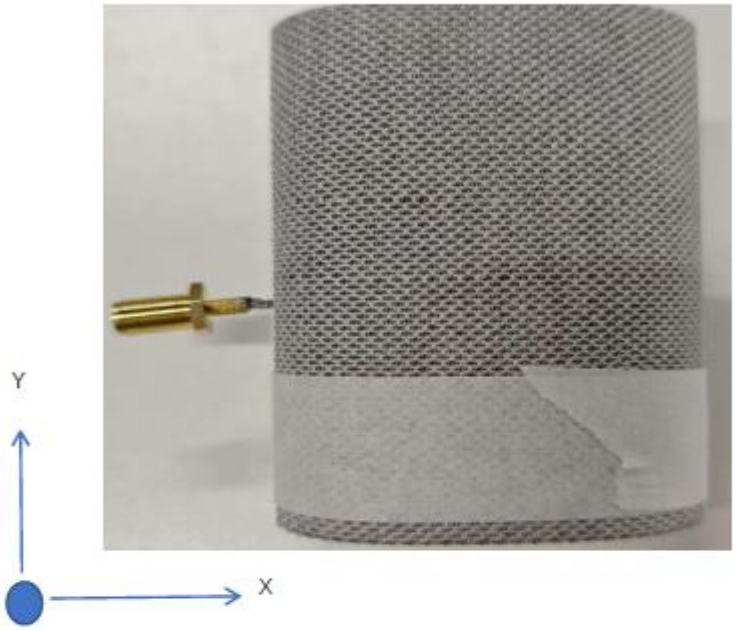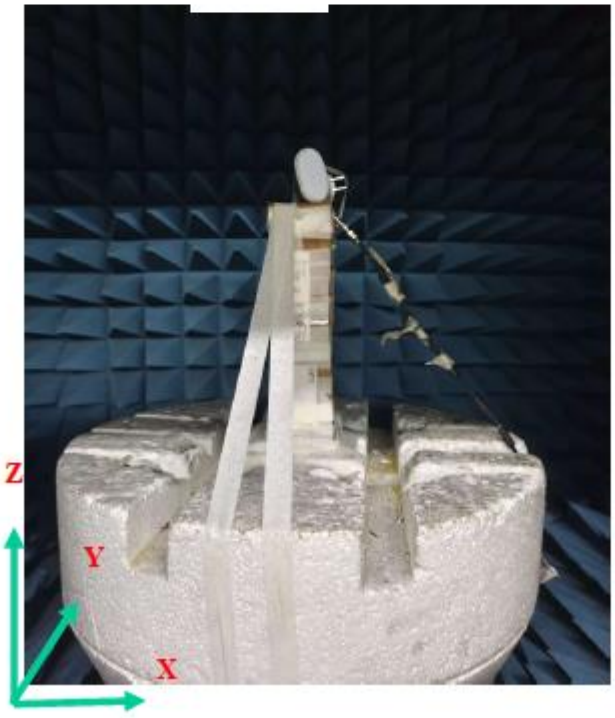Setup photograph: