WISEWEAR

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www.wisewear.com

THE SOCIALITE COLLECTION

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A LINE OF LUXURY SMART JEWELRY THAT
BLENDS BREAKTHROUGH TECHNOLOGY
WITH EVERLASTING STYLE

THE SOCIALITE™ COLLECTION

The Socialite™ Collection, our first line of luxury smart jewelry, was created to inspire women to be safe, connected, and in tune with their health and wellness. We designed each piece with one goal in mind: to make women feel their most confident on the inside and out. By concealing advanced technology inside casual, yet luxurious jewelry, Socialite allows women to monitor their health and safety in effortless style. Complete with mobile notifications, distress messaging, and detailed activity tracking.

WHAT DOES IT DO?

DISTRESS MESSAGING
SAFETY IS ONLY A TAP AWAY

Tap your bracelet to send a discrete text message with your geolocation and sound/video recording to those on your approved list of contacts.

ACTIVITY TRACKING
GET TO KNOW YOUR BODY

Track your step count, calories burned, time active / inactive, and distance traveled to enhance personal wellness.

MOBILE NOTIFICATIONS
LOSE THE SCREEN, NOT THE MOMENT

Receive and manage real-time vibration notifications for incoming calls, texts, emails, & reminders.

THE CALDER

The Calder was born out of our love with interlocking geometries; inspired by the beauty of artisan chain making, reminiscent of the craft, and passion of the metalsmith.

The Calder demonstrates the movement of building greatness and to inspire confidence. The design serves as a reminder of fine craftsmanship, and timeless elegance of fine jewelry. The interpretation resonates with those who seek a blend of modern and tradition.

Each bracelet is hand polished and hand assembled with precision and delicate artisan approach to perfection. The movement of the bracelet echoes and trails each women as she goes forth in her journey.

The Calder is symbolic of community, passion and beauty.

DETAILS

Length: 2 and 5/8 inches long
Height: 2 and ½ inches tall
Width: 1 and 3/8 inches wide
Inner Dimension: 1 and 7/8 inches by 2 and 1/4 inches
Weight: 86.8 grams
LED covered with a 1.8 mm Swarovski Crystal

COLORS & MATERIALS

- WW Gold, 18k Gold Plated Brass
- WW Palladium, Palladium Plated Brass

THE DUCHESS

The Duchess was inspired by our love of a traditional insignia ring. Historically, the insignia ring was used as an “identification mark” for rulers or leaders as their personal signature or symbol of family heritage.

The Duchess represents a keepsake and serves as a reminder of the traditional values of love and promise. Our interpretation is a modern twist on a classic idea.

It serves as a reminder of the class ring that she wore and the nostalgia it represents or the look of the locket that was a gift from a loved one and the feeling that it generates.

The Duchess is a time honored design that sets the standard for women that believe in elegance and self-expression.

The Malachite
Our malachite stone selection in the Duchess represents the balance of pure love, protection, and spiritual evolution. Malachite represents both transformation and love, we selected the stone as a statement of power, self-confidence and success.

DETAILS

Length: 2 and 5/8 inches long
Height: 2 and ½ inches tall
Width: ½ inch wide
Inner Dimension: 1 and 7/8 inches by 2 and 1/4 inches
Weight: 82.2 grams
LED covered with a 1.8 mm Swarovski Crystal

COLORS & MATERIALS

- WW Gold, 18k Gold Plated Brass with Synthetic Malachite Doublet
- WW Palladium, Palladium Plated Brass with Rhodium Plated Doublet

THE KINGSTON

The Kingston is a modern interpretation of the traditional bangle bracelet, with an edge to be defiant and clever in its execution.

The name Kingston represents determination and leaders that are goal-oriented and truly driven. The details in Kingston are boldly expressed in its strong design elements.

Note the cleverly placed heartbeat edge to symbolize generosity of life and wellness. And the spheres that runs across the design to show the movement of our generation towards giving to others.

Together, these details unify the philosophy of WiseWear, which is committed to providing product that is beautiful and impactful.

The Kingston is symbolic of independence, growth and power for each wearer.

DETAILS

Length: 2 and 5/8 inches long
Height: 2 and 3/8 inches
Width: ½ inches wide
Inner Dimension: 1 and 7/8 inches by 2 and 1/4 inches
Weight: 76.8 grams
LED covered with a 1.8 mm Swarovski Crystal

COLORS & MATERIALS

- WW Gold, 18k Gold Plated Brass with Cast Brass Balls
- WW Palladium, Palladium Plated Brass with Cast Brass Balls

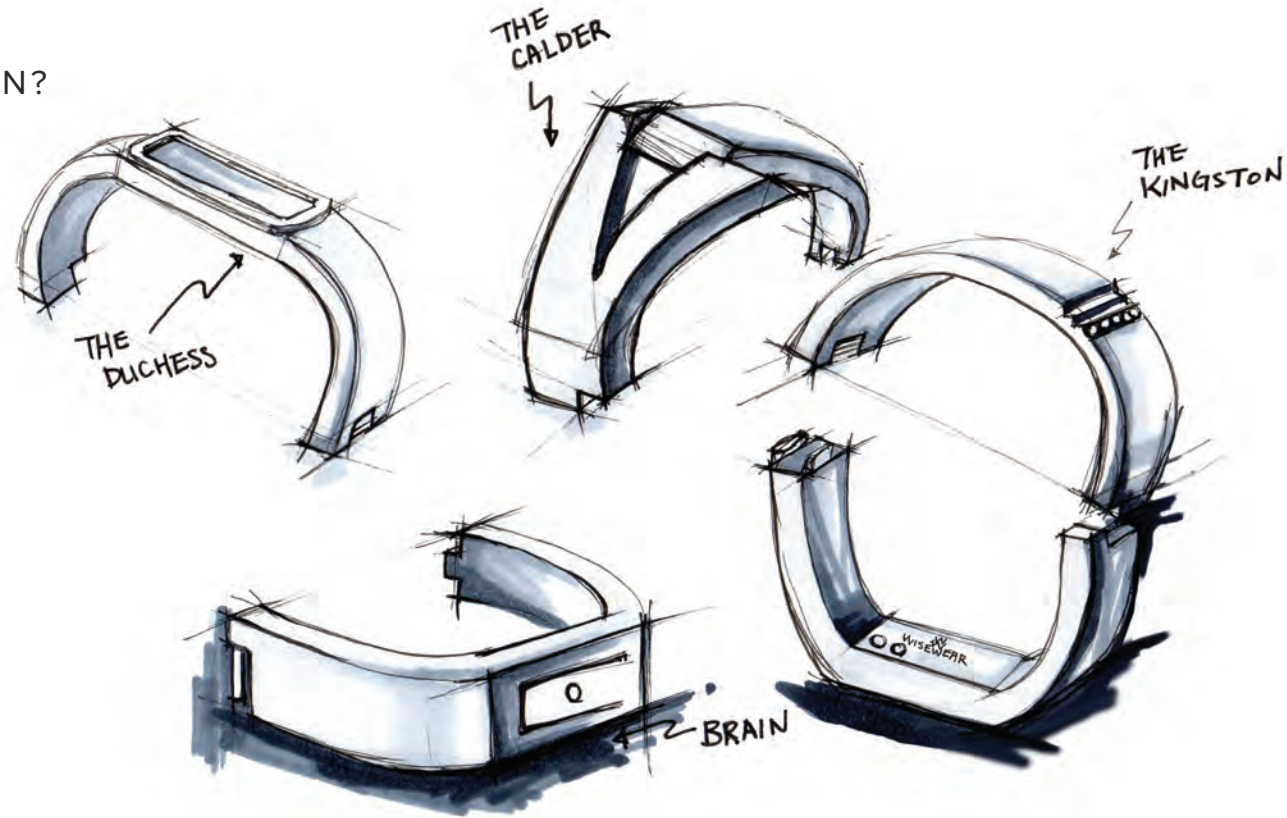
WHAT'S BEAUTY AND BRAIN?

CONNECTING BEAUTY AND BRAIN

The Socialite Collection bracelet has the top and bottom halves detachable.

There is one bottom half design. We call this the BRAIN which houses all the technical components. And there are three top half designs - we call these the BEAUTY, which is purely jewelry with no technical components.

You can buy multiple BEAUTY styles to swap out with different outfits and are able to assemble BRAIN to BEAUTY to customize on your own.



INTEGRATION OF ART AND SCIENCE

Our experienced team of engineers and fashion designers have dedicated endless hours to craft the Socialite Collection.
We created this collection with the belief that the beauty of our technology could only be concealed and packaged into a beautiful accessory.
This concept has brought our line of luxury smart jewelry to life.

Made of brass and plated in precious metals such as gold and palladium, our bracelets are created with only the highest quality standards. We are proud to bring the most advanced and stylish wearables onto the market.

LET'S GET STARTED

WHAT'S INCLUDED?

Brain & Beauty
Charger
Care Card
Travel Pouch with Polish Cloth
Keep Box

LET'S GET CONNECTED

Questions?
For service, support and instructions on how to set up your Socialite Bracelet, visit **www.wisewear.com.**

Download the user manual at **www.wisewear.com**

We look forward to being part of your journey.

CUSTOMIZE THE SOCIALITE TO YOU

STAY FASHION-FORWARD

We designed each bracelet with style and versatility in mind - perfect for everyday wear.

STAY CONNECTED

Receive real-time mobile notifications and alerts with customized vibration patterns.

STAY SAFE

Tap your bracelet to send a distress signal to the people you choose in times of potential danger.

STAY MINDFUL OF YOUR HEALTH + WELLNESS

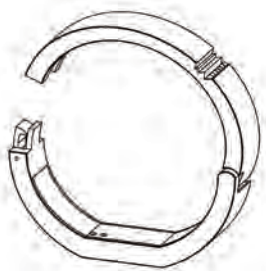
Track your activity throughout the day and receive feedback on your progress & performance.

YOUR SOCIALITE BRACELET

HOW DO I OPEN THE BRACELET?

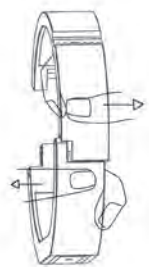
Step 1:
Hold bracelet with Brain side on top, use your thumb to press on the bottom of the clasp at the side of the bracelet.

Step 2:
With the clasp pressed down to release the catch, use your free hand to pull the Brain side up.

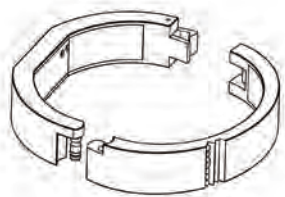


Step 3:
Release the clasp to open the bracelet with both hands, once opening is big enough to fit your wrist, place bracelet around and close.

HOW DO I SEPARATE AND CHANGE THE TOP PORTION OF THE BRACELET?



Step 4:
When the bracelet is open, hold both the Brain and the Beauty near the hinge point and pull them away in opposite directions. Be careful not to twist the bracelet.

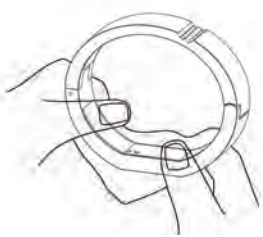


Step 5:
When you have released the Beauty from the Brain at the hinge, keep pulling the halves in opposite directions until it comes off the hinge.

Step 6:
To reattach, slide the Brain onto the hinge and snap back into place.

HOW DO I TAKE CARE OF MY SOCIALITE?

HOW DO I CLEAN THE BRACELET?

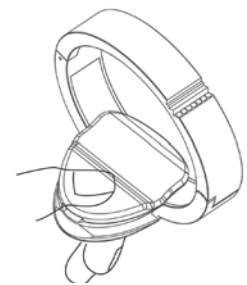


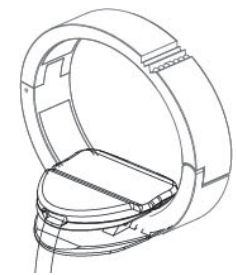
Step 7:
To clean the bracelet, use the provided Wisewear Polishing Cloth from the package drawer.

Step 8:
Hold onto the bracelet with both hands, and rub the surface gently with the polishing cloth.

Step 9:
To keep your Socialite Bracelet Clean, keep in the travel pouch for safekeeping

HOW DO I CHARGE THE BRACELET?





Step 10:
To charge the bracelet, push down on the charger clip to open the clamp and place it securely over the charging contacts on the brain potion. Release the clip.

Step 11:
Make sure that the Clip Charger is connected to the USB cord and it is plugged into either an USB device or the 110V outlet block.

TECHNICAL SPECIFICATIONS

Bracelet Material: Brass
Metal Coating: Ion Plated gold or palladium
Hypoallergenic: Metallic noble metal coating limit skin reaction during all day wear.
Microprocessor: ARM Cortex M4F
Bluetooth LE
Accelerometer: 3 axis Accelerometer
Vibration Motor: 10mm x 2mm disc haptic motor
Battery: 24 mAh LiPoly
Battery Life: 72 hours under normal usage
LED Red/Green
Water Resistant

RETURN POLICY AND WARRANTY

We want you to love your Socialite. If you are unhappy with your purchase, you can exchange or return for a full refund within 14 days from the delivery date. You will be responsible for shipping charges, and we will not refund you for the flat U.S. shipping rate of $7.
If you want to exchange for another style, please contact customer service at Info@WiseWear.com within 14 days from the delivery date.

SAFETY WARNING

• Read the instructions on this care card and follow the directions.
• Keep this care card.
• Do not attempt to open the internal parts. Substances contained in this product and/or its battery may damage the environment and/or human health if handled and disposed of improperly.
• Do not tamper with your Socialite.
• Do not use abrasive cleaners to clean your bracelet. Use the provided cloth to clean.

FCC CERTIFICATION

Federal Communications Commission (FCC) statement (USA)

FCC ID: 2AGNRSOCLTE

FCC RF Exposure Statement

This device meets the FCC requirements for RF exposure in public or uncontrolled environments.

This device complies with FCC part 15 FCC Rules. Operation is subject to the following two conditions: 1. This device may not cause harmful interference and 2. This device must accept any interference received, including interference that may cause undesired operation

FCC Warning

Changes or modifications not approved by WiseWear could void the user's authority to operate the equipment.

Note: This equipment has been tested and found to comply with the limits for Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:
• Reorient or relocate the receiving antenna
• Increase the separation between the equipment and receiver
• Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
• Consult the dealer or an experienced radio/TV technician for help.

INDUSTRY CANADA (IC) STATEMENT (CANADA)

IC: 20912-SOCLTE
IC RF Exposure Statement
This device meets the IC requirements for RF exposure in public or uncontrolled environments.

Cet appareil est conforme aux conditions de la IC en matière de RF dans des environnements publics ou incontrôlée.

IC Warning

This device complies with Industry Canada license exempt RSS standard(s). Operation is subject to the following two conditions: 1. this device may not cause interference, and 2. this device must accept any interference, including interference that may cause undesired operation of the device.

Cet appareil est conforme avec Industrie Canada RSS standard exempts de licence (s). Son utilisation est soumise à Les deux conditions suivantes: 1. cet appareil ne peut pas provoquer d'interférences et 2. cet appareil doit accepter Toute interférence, y compris les interférences qui peuvent causer un mauvais fonctionnement du dispositive.

BRAND + COMPANY STORY

In early 2013, my grandfather passed away from a fatal fall due to lewy body dementia. In light of his death, I learned that the fall could have been prevented by reading simple vital signs. This, in combination with my PhD in biomedical engineering, served as inspiration to develop technology to help individuals better understand their health & wellness patterns. It wasn't until this loss that I was inspired to make drastic innovations in the way we understand ourselves.

And so began the vision for WiseWear® in September 2013, a vision that has grown exponentially to date. Our team is a collection of leading researchers, designers, developers, and engineers who come together to bring the most advanced wearable offerings to the market. Our products strive to improve the quality of life for all users alike. And in the long run, we hope the technology incubated within our walls will prevent more than just falls.

WiseWear® was founded on the idea that healthy lifestyles should be easy to achieve and maintain with the ease of technology. We are inspired to create innovative products for years to come with this idea in mind. By discretely interweaving smart sensors into items that are commonly used on a daily basis, we hope to empower individuals to lead happy, healthy, and productive lifestyles; adding years to life and life to years.

This is the heart of the company.
These are the values that WiseWear® was founded upon.
These are our plans to change the world.

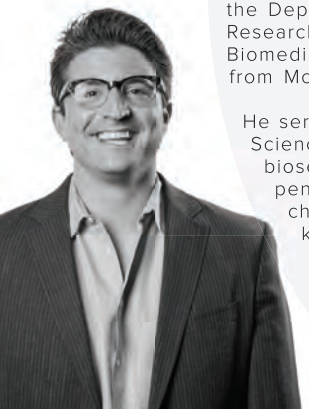
Gerald "Jerry" Wilmink, PhD, MBA
Chief Executive Officer
WiseWear®

MEET GERALD

Dr. Gerald "Jerry" J. Wilmink is the Founder and CEO of WiseWear, a company he founded in his San Antonio garage in 2013 after his grandfather passed away due to a fatal fall. On a mission to "right this wrong", Dr. Wilmink started WiseWear to develop wearable devices that would allow users to alert their loved ones in times of potential danger.

Dr. Wilmink presently serves on the Board of Directors at Life Recovery Systems, a medical device business, and the American Society for Laser Medicine and Surgery. He also serves as an advisor for TechStars, the #1 startup accelerator in the world, and a handful of innovative startups. Jerry also is an advisor and panel review member for our country's National Academy of Sciences NRC program, SMART, and the National Defense Science and Engineering Graduate Fellowship Programs (NDSEG).

Dr. Wilmink has former experience as a start-up business consultant for Venture Capital firms, and a program manager for the Department of Defense's $3 Billion Small Business Innovation Research (SBIR) program. Jerry earned a BS, MS, and PhD in Biomedical Engineering at Vanderbilt University, and an MBA from McCombs School of Business, University of Texas at Austin.



He served as a research associate with the National Academy of Sciences, and during this tenure he founded the first Terahertz biosensing laboratory in the Department of Defense. He has penned several patents, published 55 manuscripts, book chapters, and review articles, and has delivered over 100 keynote or plenary presentations at conferences including Consumer Electronic Show (CES), TEDMED, SXSW, and SPIE.

In 2015, Jerry was selected for San Antonio's 40 Under 40 award and was awarded membership into the Young Entrepreneur Council (YEC), named by Forbes as America's most elite entrepreneur organization.

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CONTINUING THE JOURNEY OF YOU...

Share your Socialite story with us!

www.wisewear.com
Info@wisewear.com

FOR YOUR KEEPSAKE...

WRITE YOUR ACCOUNT INFORMATION FOR THE SOCIALITE APP

USER NAME: _____

PASSWORD: _____

HOW DO I USE THIS CARD?

1. Record your User Name and Password for the Socialite Mobile App
2. Keep the card with you as a reminder of your account information

www.wisewear.com

WISEWEAR

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