element

ELST4316S

43" FHD Digital LED TV

INSTRUCTION MANUAL

Please read all the instructions carefully before using this TV, and keep the manual for future reference.

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IMPORTANT SAFETY INSTRUCTIONS

- **Read these instructions** – All the safety and operating instructions should be read before this product is operated.
- **Keep these instructions** – The safety and operating instructions should be retained for future reference.
- **Heed all warnings** – All warnings on the appliance and in the operating instructions should be adhered to.
- **Follow all instructions** – All operating and use instructions should be followed.
- **Do not use this apparatus near water** – The appliance should not be used near water or moisture – for example, in a wet basement or near a swimming pool, and the like.
- Clean only with dry cloth.
- **Do not** block any ventilation openings. Install in accordance with the manufacturer's instructions.
- **Do not** install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- **Do not** defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding-type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- Only use attachments/accessories specified by the manufacturer.
- Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.

- Unplug this apparatus during lightning storms or when unused for long periods of time.
- Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as the power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
- Please keep the unit in a well-ventilated environment.

WARNING: To reduce the risk of fire or electric shock, do not expose this apparatus to rain or moisture. The apparatus should not be exposed to dripping or splashing. Objects filled with liquids, such as vases should not be placed on apparatus.
WARNING: The batteries shall not be exposed to excessive heat such as sunshine, fire or the like.
WARNING: The mains plug is used as disconnect device, the disconnect device shall remain readily operable.
WARNING: To reduce the risk of electric shock, do not remove cover (or back) as there are no user-serviceable parts inside. Refer servicing to qualified personnel.
WARNING: The ventilation should not be impeded by covering the ventilation openings with items, such as newspapers, table-cloths, curtains, etc.
WARNING: No naked flame sorces, such as lighted candles, should be placed on apparatus.
WARNING: The use of apparatus in moderate climates.

This lightning flash with arrowhead symbol within an equilateral triangle is intended to alert the user to the presence of non-insulated "dangerous voltage" within the product's enclosure that may be of sufficient magnitude to constitute a risk of electric shock.

The exclamation point within an equilateral triangle is intended to alert the user to the presence of important operating and maintenance instructions in the literature accompanying the appliance.

This equipment is a Class II or double insulated electrical appliance. It has been designed in such a way that it does not require a safety connection to electrical earth.

This product meets ENERGY STAR® guidelines for energy efficiency. ENERGY STAR® and the ENERGY STAR® mark are registered U.S. marks. ENERGY STAR® is a registered mark owned by the U.S. government.

ADDITIONAL SAFETY INFORMATION

To ensure reliable and safe operation of this equipment, please read carefully all the instructions in this user guide, especially the safety information below.

Electrical Safety

- The TV set should only be connected to a main power supply with voltage that matches the label at the rear of the product.
- To prevent overload, do not share the same power supply socket with too many other electronic components.
- Do not place any connecting wires where they may be stepped on or tripped over.
- Do not place heavy items on them, which may damage the leads.
- Hold the main plug, not the wires, when removing from a socket.
- During a thunderstorm, or when not using the television for extended period of time, turn off the power switch on the back of the television.
- Do not allow water or moisture to enter the TV or power adapter. Do NOT use in wet, moist areas, such as bathrooms, steamy kitchens or near swimming pools.
- Pull the plug out immediately, and seek professional help if the main plug or cable is damaged, liquid is spilt onto the set, if accidentally exposed to water or moisture, if anything accidentally penetrates the ventilation slots or if the set does not work normally.
- Do not remove the safety covers. There are no user serviceable parts inside. Trying to service the unit yourself is dangerous and may invalidate the product's warranty. Qualified personnel must only service this apparatus.
- To avoid battery leakage, remove exhausted batteries from the remote control, or when not using for long period.
- Do not break open or throw exhausted batteries on a fire.
- Do not mix old and new batteries.
- Do not mix Alkaline,Standard (Carbon-Zinc) or Rechargeable (Nickel Cadmium) or (Nickel Metal Hydride) batteries.

Physical Safety

- Do not block ventilation slots in the back cover. You may place the TV in a cabinet, but ensure at least 5cm (2") clearance all around.
- Do not tap or shake the TV screen, or you may damage the internal circuits. Take good care of the remote control.
- To clean the TV use a soft dry cloth. Do not use solvents or petroleum based fluids.
- Do not install near any heat sources such as radiators, heat registers, stoves or other apparatus (including amplifiers) that produce heat.
- Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong, the wide blade, or the third prong is provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- Protect the power cord from being walked on or pinched particularly at plugs.
- Unplug the apparatus during lightning storms or when unused for long periods.
- Refer all servicing to a qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled, or objects have fallen into the apparatus, has been exposed to rain or moisture, does not operate normally, or has been dropped.
- Please always connect your television to a power outlet with protective ground connection.

PREPARATIONS

What is Included?

TV Set

Remote Control with Batteries

User Manual

Quick Start Guide

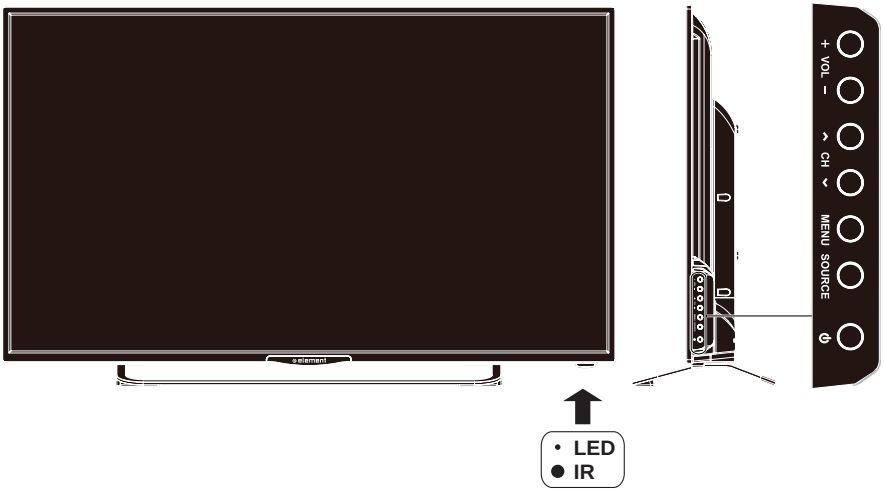
Did you know?
Target offers free technical assistance on all products.

1-877-myTGTtech
(1-877-698-4883)

Products Technical Assistance

PREPARATIONS

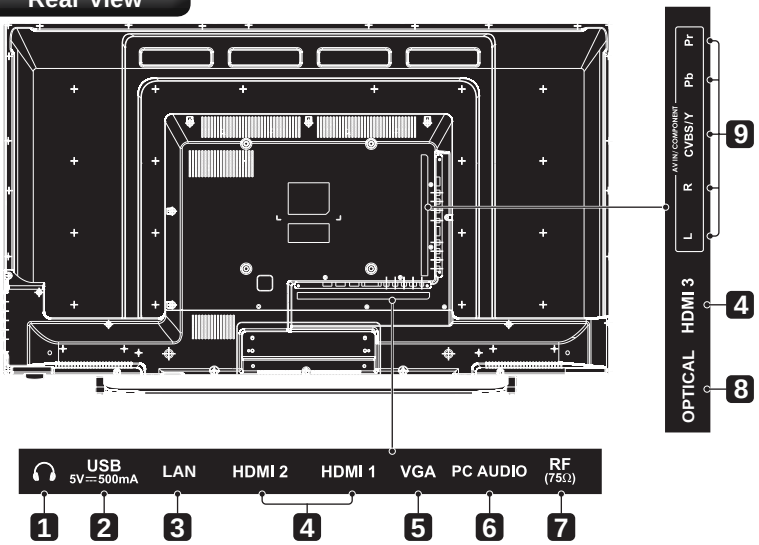
Front/Side View



- ⏻
  Switch the TV between On / Standby mode.
- **SOURCE**
  Press to select among different input signal sources.
- **MENU**
  Display the OSD (on screen display) menu.
- **CH ⋀/⋁**
  Press to select a channel.
- **VOL +/-**
  Press to adjust the volume.
- **LED**
  The LED light indicates when the TV is activated.
- **IR**
  Infrared Receiver.

PREPARATIONS

Rear View



1.Headphone output
Connect to the Headphones.

2.USB Input
Connect to a USB storage device to play photo files. (USB mode)

3. LAN
Network connection port.

4. HDMI Inputs
Connect to a High-Definition (HD) signal input device.

5. VGA Input
Connect to a computer or other devices with a VGA interface.

6. PC Audio Input
Connect to a computer audio output.

7. Antenna Input (75Ω VHF/UHF)
Connect to the antenna (75Ω VHF/UHF) socket with the RF coaxial cable.

8. Optical Output
Connect a digital sound system to this jack.

9. COMPONENT/AV Input
Connect to AV devices with composite/ component (Y/Pb/Pr) video and audio output sockets. COMPOSITE VIDEO and COMPONENT(Y/PB/PR) share with AUDIO IN (L/R).

Wall Mounting

The TV is provided with mounting holes for a VESA approved wall mounting bracket (Not Supplied). Remove the screws holding the base to the base bracket and lift the base away (do not remove the base mounting brackets). Mount the VESA bracket using 4*M6 isometric threaded screws (Not Supplied).

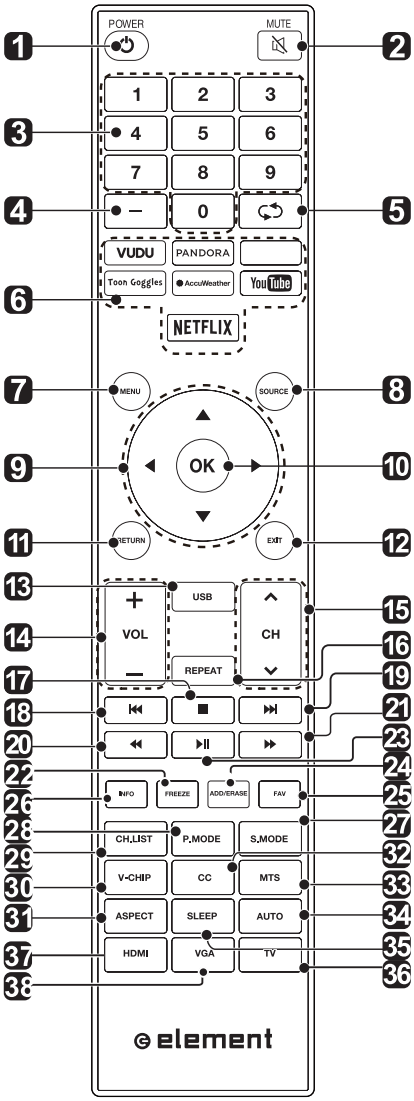
WARNING

Never place a television set in an unstable location. A television set may fall, causing serious personal injury or death. Many injuries, particularly to children, can be avoided by taking simple precautions such as:
-Using cabinets or stands recommended by the manufacturer of the television set.
-Only using furniture that can safely support the television set.
-Ensuring the television set is not overhanging the edge of the supporting furniture.
-Not placing the television set on tall furniture(for example, cupboards or bookcases) without anchoring both the furniture and the television set to a suitable support.
-Not placing the television set on cloth or other materials that may be located between the television set and supporting furniture.
-Educating children about the dangers of climbing on furniture to reach the television set or its controls.
If your existing television set is being retained and relocated, the same considerations as above should be applied.

ⓘ Your new TV is heavy, please consult with professional wall mount installer to perform this installation.

PREPARATIONS

Remote Control



1. ⏻:Switch the TV between On and Standby mode.
2. 🔇:Mute and restore TV sound.
3. **0~9:**Select a program.(ATV/DTV mode)
4. **—:**Enter multiple program channel number such as 2-1.
5. ⟲:Return to the previous viewing channel.
6. **APP:**Press to select the desired APP.
7. **MENU:**Display the main menu.
8. **SOURCE:**Select among the different input signal sources:TV/AV/COMPONENT/HDMI1/HDMI2/HDMI3/VGA.
9. ◀ ▲ ▼ ▶:Allows you to navigate the on screen display menus and adjust the system settings to your preference.
10. **OK:**Confirm the selection.
11. **RETURN:**Return to previous menu.
12. **EXIT:**Exit the on screen display menu.
13. **USB:**Access into the USB directly.
14. **VOL+/-:**Adjust the volume.
15. **CH∨/∧:**Select the channel.
16. **REPEAT:**Press repeatedly to select the repeat mode.
17. ■:Stop the playback.
18. ⏮:Skip to the beginning of the previous chapter/track/photo.
19. ⏭:Skip to the beginning of the next chapter/track/photo.
20. ◀◀:Reverse playback rapidly.
21. ▶▶:Advance playback rapidly.
22. **FREEZE:**Freeze the picture.
23. ▶II:Start playback or pause.
24. **ADD/ERASE:**Add or delete Favorite channels.
25. **FAV:**Display the favorite channel list.
26. **INFO:**Display the present screen information such as the current channel and input source.
27. **S.MODE:**Select sound mode:standard/music/movie/user.
28. **P.MODE:**Select picture mode:dynamic/movie/energy saving/user/standard.
29. **CH.LIST:**Display program list.
30. **V-CHIP:**Set up parental control.
31. **ASPECT:**Select the aspect ratio. settings:standard/wide/wide zoom/zoom/Just Scan (HDMI)/Dot to Dot(VGA).
32. **CC:**Closed Caption selection:ON/OFF/CC On Mute.
33. **MTS:**Switch among different audio channels:STEREO/MONO/SAP.
34. **AUTO:**Press to adjust the picture automatically in VGA source.
35. **SLEEP**:Set the TV sleep timer: OFF/5/10.../180 / 240 min.
36. **TV:**Press to turn to TV mode.
37. **HDMI:**Access into the HDMI directly.
38. **VGA:**Access into the VGA directly.