

Getting Started

**The Complete Guide
to Your Digital Picture Frame**



Welcome to your Americanflat® Digital Picture Frame.

In this manual, you'll find everything you need to set up your frame and start sharing photos using the free Frameo app.



Need additional support? Visit our online support page by scanning the QR code or going to: www.americanflat.com/pages/digital-frame-help-center for tips, how-to videos, and troubleshooting support.

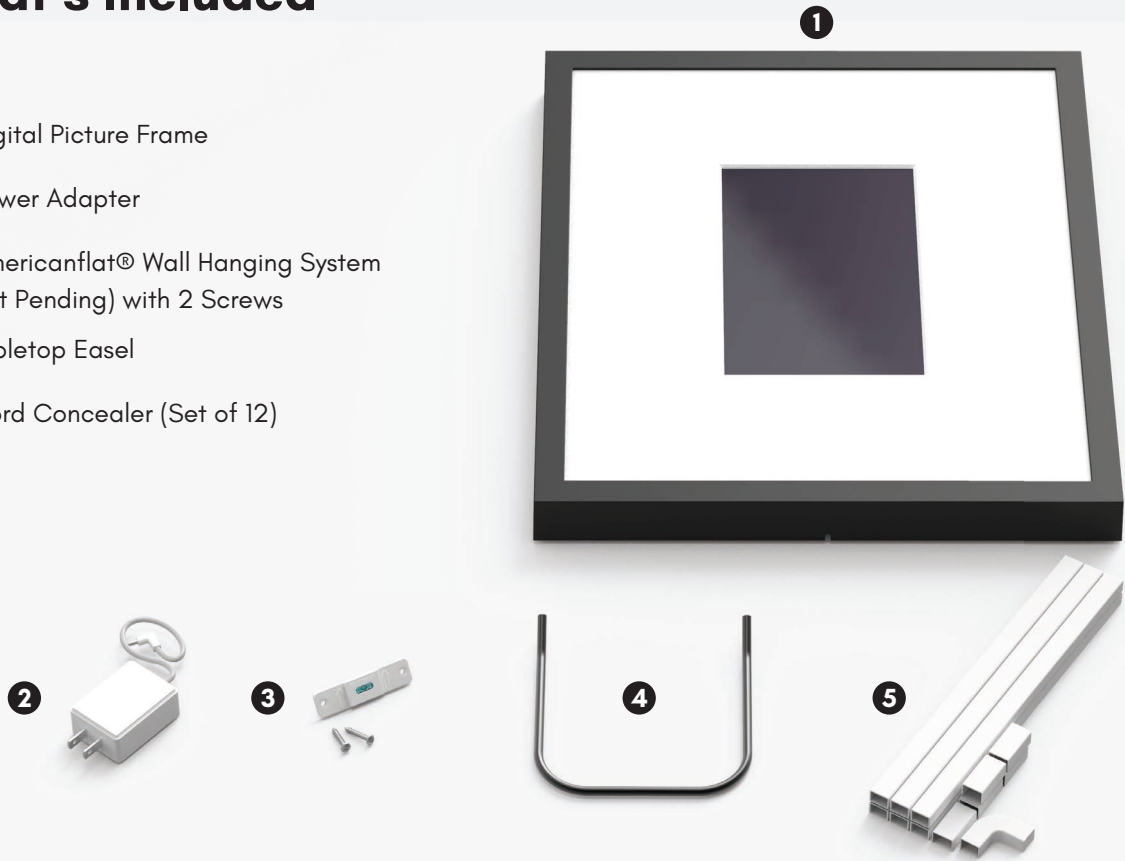


Let's Get Started

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What's Included

- ① Digital Picture Frame
- ② Power Adapter
- ③ Americanflat® Wall Hanging System (Patent Pending) with 2 Screws
- ④ Tabletop Easel
- ⑤ Cord Concealer (Set of 12)



Key Features & Specifications

- 10.1" Touchscreen Display (800 × 1280 IPS panel)
- Built-in Wi-Fi for photo sharing via Frameo app
- Dual orientation: Hang vertically or horizontally
- Integrated speakers for video playback
- Tabletop or wall-mountable setup options
- USB-C and microSD ports for easy file transfer
- Sleek, minimal design – designed in the USA



Getting Started

Setting up your Americanflat® Digital Picture Frame is quick and easy. When you turn on your frame for the first time, follow the on-screen guide, or continue to the next section, 'Set Up Your Frame', to walk through it step-by-step.

Install the App on Your Device

Download the App

To send photos to your frame, you'll need the free Frameo app, available for iOS and Android. Install it on your phone or tablet to start sharing photos right away.

- 1 Go to the App Store or Google Play



- 2 Search for Frameo

Frameo



- 3 Download and install the app



Note: Make sure your app is updated to the latest version for the best experience.



Connect with Friends & Family

Once the app is set up, you can start connecting your frame to friends and family so they can send photos directly to it - no social media or email required.



Setup Guide

The first time you turn on your Americanflat® Digital Picture Frame, you'll be guided through a few quick setup steps.



Do not unplug your frame while it's powering on. When the Frameo software is loading, you'll see this message on the screen: "Never disconnect power when Frameo is running".



You'll also see a countdown timer as the frame finishes loading. Once the timer ends and the message disappears, it's safe to begin using your frame.

Step-by-Step

① Choose your Language.

This will be used for all menus and settings.

② Connect to Wi-Fi.

Select your home network and enter your password.

③ Check the Date and Time.

Make sure it's correct – your frame will display this with incoming photos.

④ Install any Software Updates.



Tip: If prompted, we recommend updating before moving forward. It only takes a minute and ensures the best performance.



⑤ Name your Frame.

Add your name and location (e.g. "Emma" and "Living Room" or "Kitchen") to help friends recognize it when sending photos.

⑥ Set your Time Zone.



If it's not automatically correct, select it manually to keep timestamps accurate.

Let’s Get Sharing

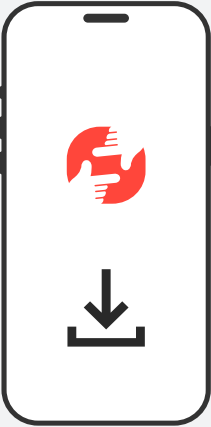
You’re just one step away from getting photos sent straight to your frame. To connect with friends and family, you’ll need to share a code from your frame. This allows them to safely send photos using the free Frameo app for iOS or Android.

Connect the App to Your Frame

 Tip: You can also connect your own phone to send photos directly to your frame.

① Download the Frameo App.

Available on the App Store and Google Play. Search for Frameo and install the app.



② Tap the “Add Friend” Icon on Your Frame.

A dialog will appear showing a unique connection code.



③ Share the Code.

Send it via text or email to your friends to add them, or enter it yourself to connect your own devices.

Add Friend

Share this code with your friends to let them connect to your frame and send photos to it

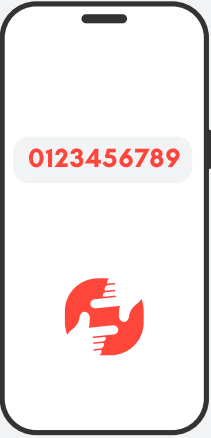
58 57 85 43 05

This code is valid until Sep 19, 2025, 02:06

Tip: Your friend only needs to do this once

④ They Enter the Code in the App, or You Can Add It Yourself.

Once added you and your friends will automatically appear in your frame and can start sending photos.



 Important: Only share your code with people you trust. You can remove senders anytime in your frame’s settings.

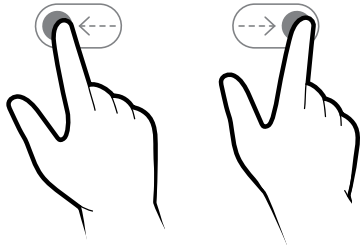


Navigating Your Frame

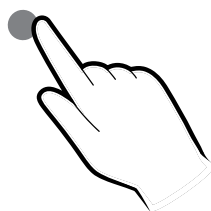
Your Americanflat® Digital Picture Frame is designed to be easy and intuitive. Here’s a quick guide to getting around.

Basic Gestures

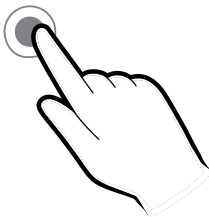
Swipe left or right to browse through your photos.



Tap once anywhere on the screen to open the Main menu.



Double-tap to open the React menu and respond to a photo.



Main Menu Features

Here’s what you’ll find when you tap the screen:



Add Friend

Generates a connection code you can share with loved ones so they can send photos to your frame.



Settings

Opens the Settings menu where you can manage preferences, photo controls, and device info.



Power Menu

-  Shut Down
-  Restart
-  Sleep Mode



React

Respond to a photo with a quick emoji to let the sender know how it made you feel.



Gallery

See all your received photos in one place. Tap a photo to view it full-screen or make changes.



Important: Always use the power button on the frame or in the power menu to turn it off safely. Never unplug your frame while Frameo is running.



Adjusting Photos

-  **Fit to Frame**
Shows the full image (may leave borders on the screen).
-  **Fill Frame**
Zooms in to fill the screen, focusing on the most important part of the image.
-  **Adjust Photo**
Manually reposition or rotate  the photo. You can also edit the caption (for imported photos only).

Interacting with Videos

- When a video appears:
- Tap it to play  or pause 
- Tap  to adjust volume or mute/unmute.
- Video volume may be limited depending on your frame’s settings.
- 

Using External Storage

- When you insert a microSD card or USB drive:
-  **View Photos**
Play directly from external storage.
 -  **Import Photos**
Add them to your frame’s memory.
 -  **Back Up Frame**
Save all current photos and settings.
-  You’ll see a prompt with these options as soon as storage is detected.

Clock & Weather

- Once your frame receives its first photo, the clock and weather widgets appear in the top-right corner
- Tap them to access:
-  1-Day & 4-Day Forecasts
 -  Weather Settings & Location
 -  Time Settings



Settings Overview

Personalize your Americanflat® Digital Picture Frame to suit your space, style, and routine. Use the Settings menu to manage how your frame looks, works, and connects.

My Frame

Customize how your frame appears to others and adjust key preferences:



Frame Name. Change the name of your frame (e.g. “Grandma’s Frame”). Friends will see this when sending photos.



Location. Set a location like “Living Room” or “Kitchen” to help identify your frame.



Language & Time Settings. Choose your language, time zone, 12/24-hour format, and first day of the week.



Date & Time. Manually set the date and time, if needed.



Weather Location. Adjust the location for your local weather widget.



Temperature Units. Switch between Fahrenheit and Celsius.

Manage Photos

Keep your Gallery organized and up to date:



Show/Hide Photos. Tap to hide photos without deleting them. You can unhide them anytime.



Delete Photos. Select and permanently remove photos from your frame.



Import Photos. Bring in images from a microSD card or USB drive.



Export Photos. Save all your current photos and profile pictures to external storage.



Transfer from Computer. Plug into your computer via USB and follow the on-screen steps.



Play from External Storage. View content directly from an SD card without using frame storage.



Tip: Make sure your SD card is FAT32 formatted for compatibility.

My Friends

Manage who can send photos to your frame:

Friend List. View and manage all connected users.

Friend Options. Allow or restrict their ability to share your code or view specific photos.

Delete Friend. Remove someone from your frame (you can also delete their photos if needed).

Add New Friend. Tap “Add Friend” and share the code however you’d like.



Display Settings

Tailor the way your frame looks and runs throughout the day:

-  **Brightness.** Adjust screen brightness.
-  **Sleep Mode.** Set schedules to turn off the screen (e.g. weekdays vs. weekends).
-  **Slideshow Timer.** Choose how long each photo appears.
-  **Photo Fit Options.** Select "Fill" or "Fit" depending on your preferred crop style.
-  **Backgrounds.** Choose background bars for photos that don't fill the screen.
-  **Photo Order.** Sort by date taken, date received, or shuffle.



Captions, Clock & Weather Widgets.
Show or hide these on your frame.

Video Settings

Control how videos are displayed:

-  **Autoplay.** Choose whether videos start automatically.
-  **Playback Options.** Loop, play once, or play and continue.
-  **Auto Mute.** Mute video sound after a short time without interaction.
- Volume.** Adjust video volume manually.



Wi-Fi Settings

-  **Wi-Fi Network.** Connect to or change your Wi-Fi Network.
-  **Wi-Fi Details.** View current connection info.
-  **Reset Wi-Fi.** Remove all saved networks and start fresh.

Notifications

Choose which alerts you want to see:

- New Photos & Friends
- Network Status
- Storage Warnings
- Feature Updates & Software Installs
- Date/Time Alerts

Backup & Restore

Protect your photos and settings:

-  **Cloud Backup (Frameo+ required).** Connect to a friend's Frameo+ account to back up your frame.
-  **Backup to SD Card.** Save photos and settings to an external card.
-  **Restore from Backup.** Use your saved data to set up a new or reset frame.

Automatic Backup. Let your frame back itself up every 30 hours (if enabled).



Warning: Resetting your frame will permanently erase all photos, friends, and settings.



About Your Frame

This section includes helpful info about your frame's software, version history, and privacy settings.

Frame Info

Peer ID: This is your frame's unique ID. If you ever need support, include this number to help our team assist you quickly.

Software Version: Shows which version of the Frameo system is installed on your device.

Check for Updates: Tap to see if any software updates are available.

Beta Program: Lets you see if beta testing is available for new updates.

Open Source & Privacy

Third-Party Attributions: View the open-source libraries and licenses used in the software.

Analytics Sharing: You can choose to share anonymous usage data to help improve the software. Want to opt out? Just uncheck the box in your settings.

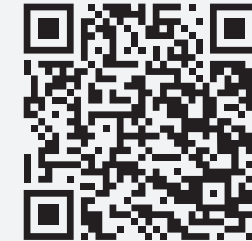
Privacy Info: For details, visit: privacy.frameo.net

App Support

For troubleshooting your Frameo App and FAQs, visit: support.frameo.net

Product Support

Need a quick refresher or help with your frame? Scan this QR code.



Displaying Your Frame

Before You Start

Place the frame screen-down on a clean, flat surface.

Plug the AC adapter into the back of the frame.



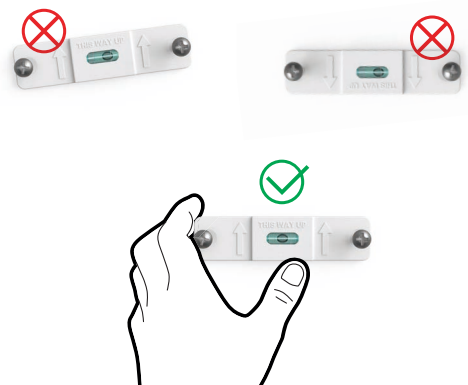
Important: Do not unplug your frame while it's powered on or during startup.



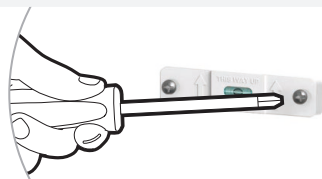
Wall Mounting

Option 1: Wall Installation with the Americanflat® Wall Hanging System

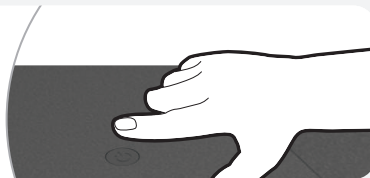
- ① Find the right wall space to showcase your frame, and use the built-in level to make sure the hanging system is straight. Be sure the arrows on the hanging system are facing upwards.



- ② Use a screwdriver or drill to screw the hanging hardware into place.



- ③ Turn on your digital picture frame.



- ④ Position your frame vertically or horizontally, whichever suits your space best.

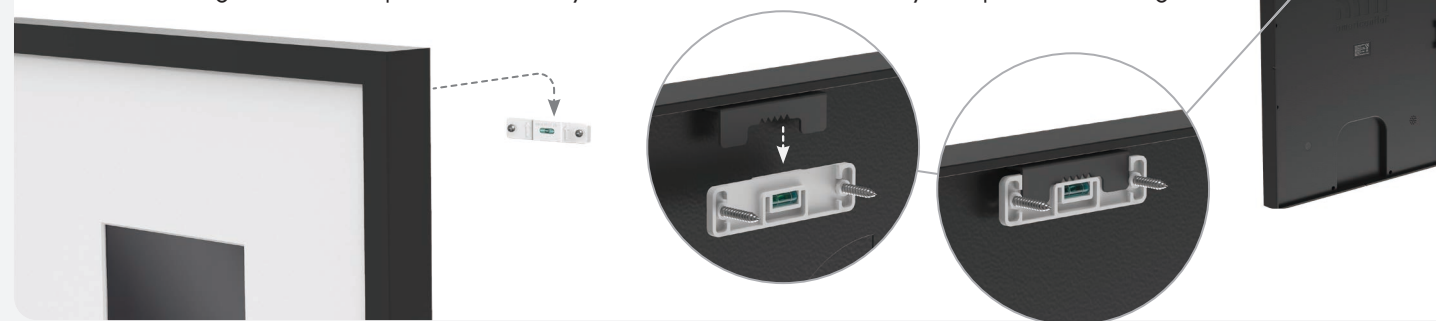


Vertical display



Horizontal display

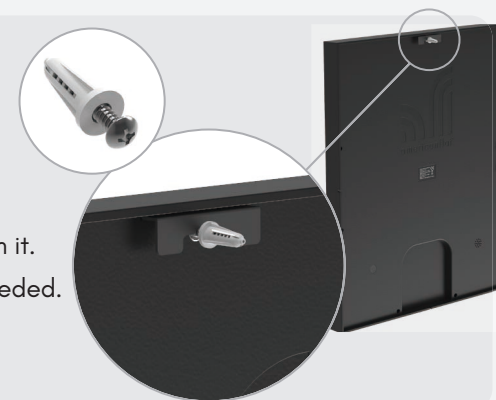
- ⑤ Align the metal bracket on the back of the frame with the wall-mounted hanging system. Carefully slide the frame down until the bracket rests fully in place. Ensure it is seated all the way so the frame hangs level. Once positioned, the system holds the frame securely and prevents shifting.



Option 2: Sawtooth Hanger Installation

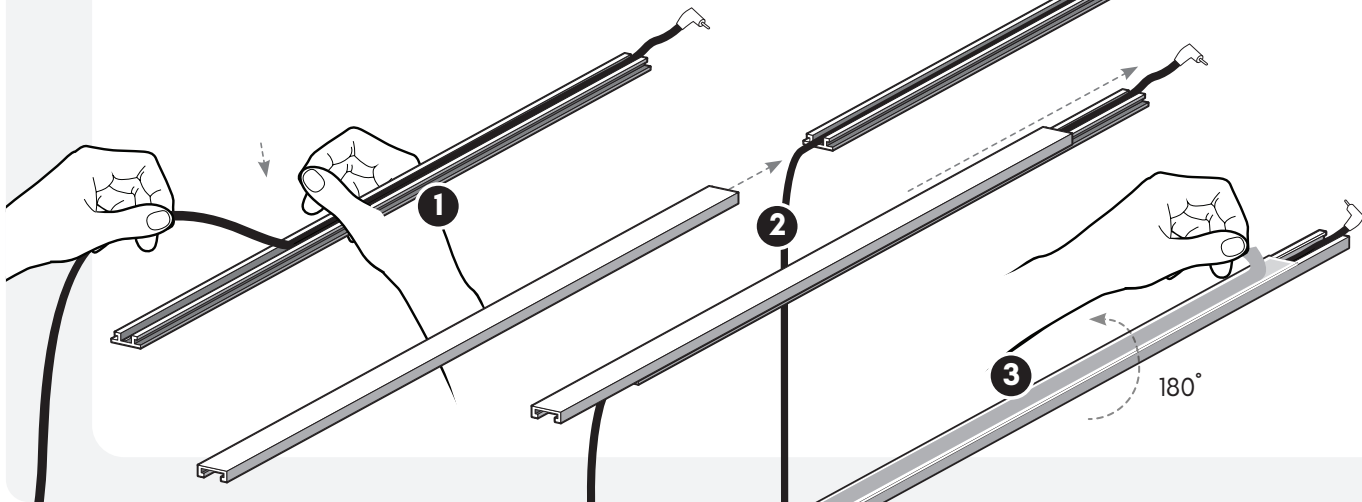
If you'd prefer not to use the hanging system, the hanging brackets on the back of the frame each include a built-in sawtooth hanger — the same type of hanger found on most traditional picture frames.

- Drill a screw or hammer a nail in the wall and rest the sawtooth hanger on it.
- Place a level on top of the frame to ensure it hangs straight. Adjust as needed.
- **Tip:** For drywall surfaces, we recommend using a screw with a drywall anchor for the most secure hold, as shown in the image.



Cord Concealer (Optional)

- ① Insert the power cord into the cord concealer.
- ② Slide the cover onto the concealer until it clicks into place and the cord is fully hidden.
- ③ Flip the concealer over and remove the protective film from the adhesive.

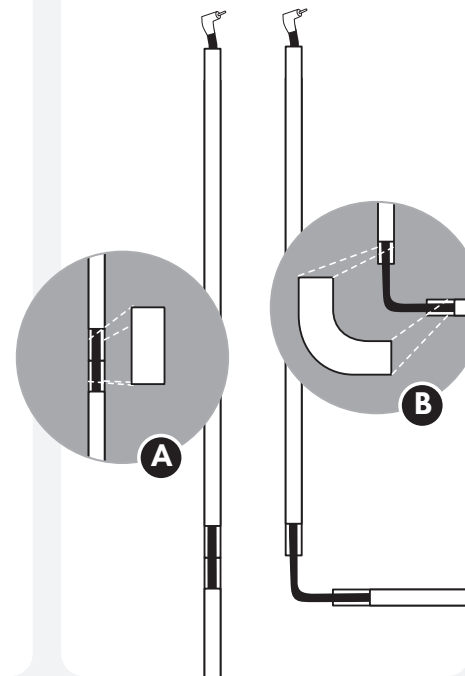


Important: For permanent wall mounting only. Choose vertical or horizontal display before installing. Cord concealer cannot be repositioned once installed. We recommend utilizing the Sleep Mode scheduling function (found in the Power Menu) if the frame remains mounted, to avoid the need for removal.

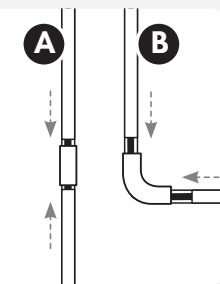
- ④ Press the concealer firmly onto the wall where you want it positioned.



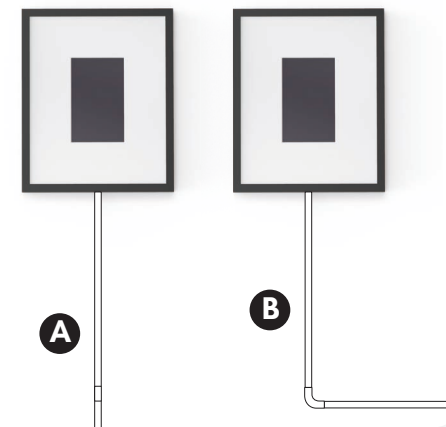
- ⑤ Choose the concealer segments and connectors that best fit your space **A** or **B**.



- ⑥ Press the connectors and segments together on the wall to complete the system.

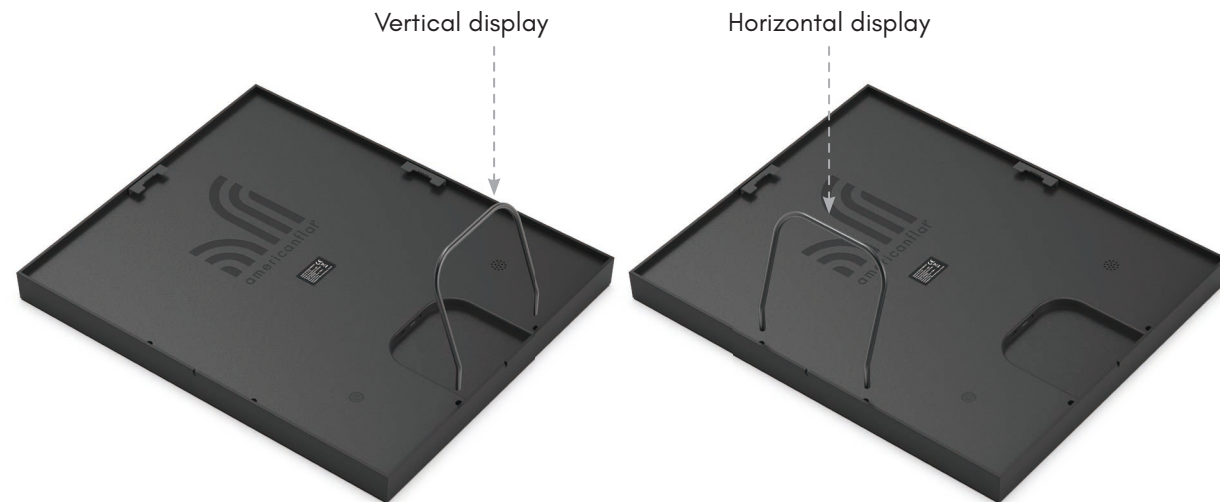


- ⑦ Plug in your frame, turn it on, and hang it securely.



Tabletop Display

- ① With the frame facing down, insert the metal easel stand into the easel sockets. Use the sockets on the shorter side for vertical display, or the sockets on the longer side of the frame for horizontal display.



- ② Place your frame on any flat surface like a desk, shelf, or mantel. Turn it on and enjoy your photo slideshow.



americanflat®

FCC Statement

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help

This device complies with part 15 of the FCC rules. Operation is subject to the following two conditions (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator & your body.