

FCC Request for Confidentiality



11 May, 2020

Attention: Application Examiner

RE: Request for Confidentiality
Applicant: GSK Consumer Healthcare
Model: THFT1 (Theraflu Home Flu Test)
FCC ID: 2ANNMTHFT1

To Whom It May Concern:

This request is hereby submitted by GSK Consumer Healthcare to withhold information from public disclosure as part of the application for equipment certification for the referenced FCC ID.
This request for confidentiality is made pursuant to §§ 47 CFR 0.457(d) and 0.459 of the FCC Rules.

Type of Confidentiality Requested

Exhibit

☐ Short Term	☒ Long Term	Schematics
☐ Short Term	☒ Long Term	Detailed Block Diagrams
☐ Short Term	☒ Long Term	Operational Descriptions
☐ Short Term	☒ Long Term	Parts List
☒ Short Term	☐ Long Term	External photos
☒ Short Term	☐ Long Term	Internal photos
☒ Short Term	☐ Long Term	Test Setup photos
☒ Short Term	☐ Long Term	Users Manuals

Note: Short term should be a 180 days-period from the Grant of Equipment Authorization date and prior to marketing.

Rationale for request for **long term** confidentiality

GSK Consumer Healthcare and its partner Ellume Pty Ltd have spent substantial effort in developing the first home flu test to be made available for consumers in the United States of America. Not protecting the design details would provide competitive advantage to competitors.
Of note, this information is not publicly available.

Rationale for request for **short term** confidentiality

GSK Consumer Healthcare and its partner Ellume Pty Ltd have spent substantial effort in developing the first home flu test to be made available for consumers in the United States of America. Public disclosure of the short-term confidential exhibits prior to marketing or release of the product would reveal key aspects of proprietary technology or trade secrets to competitors and potentially diminish the value of the development effort.

Sincerely,

15 MAY 2020

Didier Falconnet
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