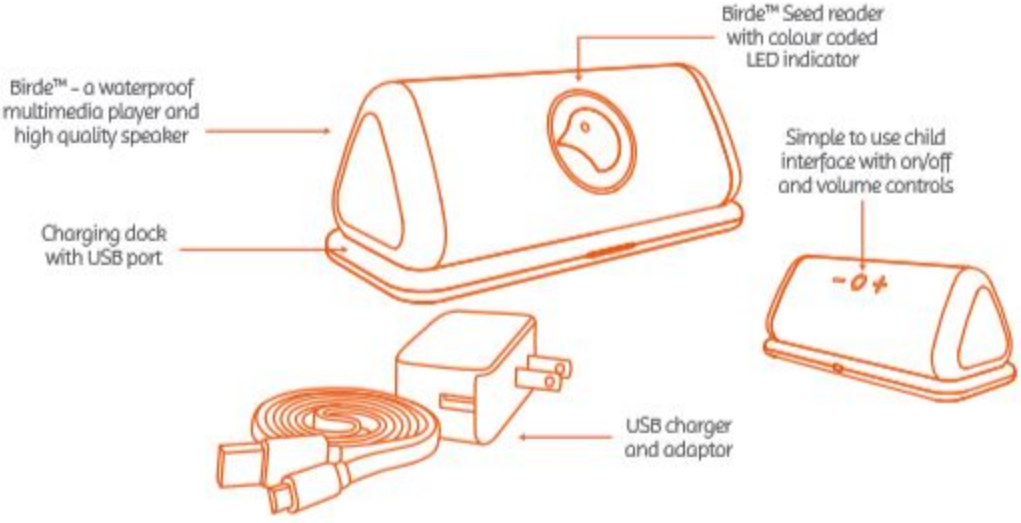
Getting to know your birde



birde quick start guide

Step 1

Connect your mobile phone to a wi-fi network and download the Birde™ App.

Step 2

Once download is complete, begin the registration process by:
A. Register a 'new user', or
B. Create or join an existing family account.

Step 3

Follow the prompts in the App to pair your Birde™.

How to get birde on your TV

Step 1

Go to the App Store on your supported Smart TV or Streaming Media Player and download the Birde™ TV App.

App Store | Google Play

Step 2

From your Birde™ App, go to the 'Our Devices' page and select TV in the 'Available Devices' section.

Step 3

Enter verification code and click OK to pair your Birde™ console to the TV Screen.

For support go to Birde.co/support

Here you will find more detailed instructions for your birde

Congratulations & thank you for purchasing Birde – the world's first interactive media player for pre-schoolers. Once connected, your child will be able to independently play audio or video content simply by tapping a Birde Seed on your Birde's Seed Reader. Lets get started!

How it works

The Birde system is comprised of three key elements, your Birde (a Wi-Fi connected media console), the Birde Seeds (hexagonal tokens) shown below which are individually identified with icons as being either Music, Video or Audiobooks and the Birde Mobile App.

Music (Yellow) **Video** (Purple) **Audio Book** (Green)

When a Birde Seed is scanned over the Birde Seed reader your Birde identifies the Seed and plays the associated Video or Audio content.

Video Seeds are by default streamed via your home Wi-Fi. To play a Video Seed, a supported television* must be paired with the Birde TV App and turned on. The console must also be connected to the home Wi-Fi. If a Video Seed is scanned without a television don't despair! The Seed instead plays Audio content associated with that Video Seed.

Note: Streaming video requires bandwidth and may incur fees from your internet service provider. To learn how to download this content to your device please see our tips and tricks at www.birde.co/support

When new Seeds packs are purchased your Birde will automatically begin downloading the Audio content when a Wi-Fi. connection is available.

Preparing for first use

- Remove all components from the pack
- Turn on your Birde by pressing the Power Button

Preparing for first use (continued)

- Open your starter Seed pack & give the Seeds to your Child. This starter pack is preloaded onto the machine and will play immediately without a Wi-Fi connection.
- Tap a Seed on the Birde Seed Reader to begin
- Download and install the Birde Mobile App on your phone then follow the prompts to create a User Account & connect your console. This will allow you to control your console and purchase new media.

How to charge your Birde Console

Your Birde will be delivered with charge so there is no need to charge before first use. To charge thereafter;

- Connect USB cable to the adaptor plug and connect USB cable to the Charging Dock.
- Place the Charging Dock on flat surface & seat your Birde in the docks recess. Charging will automatically begin.
- Charge is completed when the LED stops flashing

Setting up a User & Family account

Download and install the Birde App from the Apple Store or Google Play store. Once installed, open the App.
On first use you will be prompted to create a User Account. You will then be prompted to create or join a Family Account.

Note: The Family Account enables all adult members to share both control of the Console. For example a Husband and Wife should be part of the same Family Account. Typically the individual setting up your Birde for first use will create the Family Account, then invite other Family Members to join.

Note: For any questions or problems relating to the Mobile App please refer to our support page at http://birde.co/support/

Connecting your Birde to a Wi-Fi network

Once you're signed up you're ready to connect your console to Wi-Fi. This is required to enable full functionality i.e. controlling your Birde, enabling your television* and playing Video media

- Ensure your Birde Console is within range of your home Wi-Fi
- Open Birde App and select "My Devices" from the Side Menu
- Select the "Pair Speaker Console" button
- Follow the on-screen prompts to complete connection

Note: If you are having issues with connection, please refer to our support page at www.birde.co/support

Tips, Troubleshooting and Maintenance

To make the most out of your Birde console, troubleshoot problems or learn how to care for your Birde, please refer to the Tips & Tricks section at http://birde.co/support/

Purchasing More Seeds

Adding to your Seed collection is simple! Simply browse the Store either on your Birde Mobile App, or online at www.birde.co/store Here you can select media from a wide variety of trusted content providers. Age recommendations accompany each Pack as well as classifications based on educational or entertainment value allowing you to select the most appropriate media for your child. Once purchased, the Seed Packs will be posted to your nominated address.

Note: Upon purchase the Birde(s) associated with your Family Account will automatically begin downloading this new content. This ensures that when your new Seed Packs arrive the Seeds are ready to play!

Terms & Conditions of your Birde Guarantee

Birde Guarantees all products against defects caused by faulty workmanship and materials for 24 months from date of purchase. During this Guarantee period Birde will repair or replace your Birde if it's found to be defective. In the event of a product being replaced during the Guarantee, the Guarantee on the replacement will expire on the original date i.e., 24 months from the original date of purchase

This Guarantee excludes defects caused by the product not being used in accordance with instructions, accidental damage, misuse or being tampered with by unauthorised persons. Additionally, Birde does not Warrant Console Playback will be without interruption or without error due to internet connection. If Warranty is to be pursued we will need your name, contact information (including telephone) and explanation of failure. You will also need to provide proof of purchase. Without this proof any work carried out pursuant to the Birde Guarantee and any associated delivery charges (both to and from us) will be at your cost, subject to applicable statutory rights as a consumer.

If failure or fault occurs, and you would like to make a claim under the Birde Guarantee Warranty please contact our Customer Service Centre by following the links at www.birde.co/support.

In Australia your Birde Console comes with statutory guarantees that cannot be excluded under Australian Consumer Law. You are entitled to a replacement or refund for a major failure and for compensation for any other reasonably foreseeable loss or damage. You are also entitled to have your Birde Console repaired or replaced if it fails to be of acceptable quality and the failure does not amount to major failure.

The Legal Stuff

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Apple and the Apple Logo are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc., registered in the U.S. and other countries. Google Play and the Google Play logo are trademarks of Google Inc.

* TV integration requires a supported TV device. Refer to www.birde.co/devices for a list of supported devices Please contact us at www.birde.co/support for additional help & support.

For any questions or problems relating to the Mobile App please refer to the "Help and Support" at http://birde.co/support

Important Safety Instructions
1. Read these instructions.
2. Keep these instructions.
3. Heed all warnings.
4. Follow all instructions.
5. Clean only with dry cloth.
6. Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
7. Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
8. Only use attachments/accessories specified by the manufacturer.
9. Unplug this apparatus during lightning storms or when unused for long periods of time.
10. Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.

BATTERY CAUTION
1. Danger of explosion if battery is incorrectly replaced.
2. Replace battery only with the same type at an approved service agent
3. Batteries shall not be exposed to excessive heat such as sunshine, fire or the like.

Consignes de sécurité:
1. Lisez ces instructions.
2. Conservez ces instructions.
3. Tenez compte de tous les avertissements.
4. Suivez toutes les instructions.
5. Nettoyez seulement avec un chiffon sec.
6. Ne bloquez pas les ouvreurs de ventilation. Installez selon les instructions du fabriquant.
N'installez pas à proximité de sources de chaleur telles que radiateurs, registre de chaleur, poêles ou autres appareils (y compris ls amplificateurs) produisant de la chaleur.
8. N'utilisez seulement les accessoires et pièces spécifiés par le fabriquant.
9. Débranchez cet appareil quand il y a de l'orage ou lorsqu'il n'est pas soit pas utilisé pendant de longues périodes de temps.
10. Référez tous les entretiens au personnel qualifié. L'entretien est nécessaire lorsque l'appareil a été endommagé de quelque manière que ce soit, tel que: la prise d'alimentation électrique est endommagée, un liquide a été renversé ou des objets sont tombés dans l'appareil, l'appareil a été exposé à la pluie ou l'humidité, l'appareil ne fonctionne pas normalement, ou l'appareil est tombé.

Attention:
1. Danger d'explosion si la batterie n'est pas correctement remplacée.
2. Remplacez la batterie avec une de la même type dont un agent de service agréé.
3. La batterie ne doit pas être exposée à une chaleur excessive telle que le soleil, le feu ou autre.

FCC Part 15 Regulatory Information
This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

Warning: changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

Note: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

(Please see reverse side)

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

RF Exposure
This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. End user must follow the specific operating instructions for satisfying RF exposure compliance. This transmitter must not be co-located or operating in conjunction with any other antenna or transmitter. The portable device is designed to meet the requirements for exposure to radio waves established by the Federal Communications Commission (USA). These requirements set a SAR limit of 1.6 W/kg averaged over one gram of tissue. The highest SAR value reported under this standard during product certification for use is 0.6W/kg when properly worn on the body

FCC Part 18 Regulatory Information
This equipment has been tested and found to comply with the limits for a WPC device, pursuant to Part 18 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.
CAUTION: Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the product.
NOTE: This equipment has been tested and found to comply with the limits for a wireless power charger, pursuant to Part 18 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures: - Reorient or relocate the receiving antenna. - Increase the separation between the equipment and receiver. - Connect the equipment into an outlet on a circuit different from that to which the receiver is connected. - Consult the dealer or an experienced radio/TV technician for help.

Canada Industry Regulatory Information
This device complies with Industry Canada license-exempt RSS standard(s). Operation is subject to the following two conditions: (1) this device may not cause interference, and (2) this device must accept any interference, including interference that may cause undesired operation of the device.

Le présent appareil est conforme aux CNR d'Industrie Canada applicables aux appareils radio exempts de licence. L'exploitation est autorisée aux deux conditions suivantes : (1) l'appareil ne doit pas produire de brouillage, et (2) l'utilisateur de l'appareil doit accepter tout brouillage radioélectrique subi, même si le brouillage est susceptible d'en compromettre le fonctionnement.

RF Exposure
This equipment complies with ISED radiation exposure limits set forth for an uncontrolled environment. End user must follow the specific operating instructions for satisfying RF exposure compliance. This transmitter must not be co-located or operating in conjunction with any other antenna or transmitter. The portable device is designed to meet the requirements for exposure to radio waves established by the ISED. These requirements set a SAR limit of 1.6 W/kg averaged over one gram of tissue. The highest SAR value reported under this standard during product certification for use is 0.83W/kg when properly worn on the body.

Cet équipement est conforme aux limites d'exposition aux rayonnements ISED établies pour un environnement non contrôlé. L'utilisateur final doit suivre les instructions spécifiques pour satisfaire les normes. Cet émetteur ne doit pas être co-implanté ou fonctionner en conjonction avec toute autre antenne ou transmetteur. Le dispositif portatif est conçu pour répondre aux exigences d'exposition aux ondes radio établie par le développement énergétique DURABLE. Ces exigences un SAR limite de 1,6 W/kg en moyenne pour un gramme de tissu. La valeur SAR la plus élevée signalée en vertu de cette norme lors de la certification de produit à utiliser est 0.83W/kg lorsqu'il est correctement porté sur le corps.