

EXHIBIT 1 - PRODUCT LABELING

Proposed FCC ID Label Format

WaterRower China Co., LTD. Model: WR704 Product Name: HEART RATE FCC ID: 2AOFW-WR704 IC: 23514-WR704

Specifications: Text is Black in color and justified. Labels are printed in indelible ink on permanent adhesive silk-screened onto the EUT or shall be affixed at a conspicuous location on the EUT.

Proposed Label Location on EUT

