

PARENTAL CONTROL

Motion Picture Association of America (MPAA) Rating System

Grade		Meaning
G	General Audiences	Content not offensive to most viewers.
PG	Parental Guidance Suggested	Content is such that parents may not want their children to view the program.
PG-13	Parents Strongly Cautioned	Program is inappropriate for pre-teens, with a greater degree of offensive material suggested than a PG rated program.
R	Restricted	Not for children under 17, strong element of sex and/or violence.
NC-17	No children under age 17	Not for children under 17 under any circumstances. Strong sexual content.
X	Hard Core Films	Same as NC-17 rating.
No Rating	No Rating	MPAA Not Rated

TV Parental Guideline Rating System

Grade		Meaning
TV-Y	All Children	Content not offensive to most viewers.
TV-Y7	Directed to Older Children	Considered suitable for children over 7, may contain fantasy violence scenes.
TV-G	General Audience	Considered suitable for all audience; children may watch unattended.
TV-PG	Parental Guidance Suggested	Suggested unsuitable for younger children, may contain suggestive language, bad language, sex and violence scenes.
TV-14	Parents Strongly Cautioned	Unsuitable for children under 14, may contain strong language, bad language, sex and violence scenes.
TV-MA	Mature Audience Only	Adults only, may contain strong language, bad language, sex and violence scenes.
TV-NONE	All the people	No restrictions

Canadian Rating:

- Canadian English is used throughout all English-speaking Canada (C, C8+,G, PG,14+, 18+).
- Canadian French is used in Quebec (G,8 ans+, 13 ans+,16 ans+, 18 ans+).



The V-Chip will automatically block certain categories that are "more restrictive". If you block TV-Y category, then TV-Y7 will be automatically blocked. Similarly, if you block TV-G category, then all the categories in the "young adult" will be blocked (TV-G, TV-PG, TV-14, and TV-MA).

TROUBLESHOOTING

If your TV does not operate normally or cannot be turned on, please check the following troubleshooting questions. Remember also to check any other connected electronic device, such as DVD or blu-ray player to pinpoint the problem. If the TV still fails to operate normally, please contact technical support (Refer to Warranty page).

SYMPTOM	POSSIBLE CAUSE	REMEDY
Dead. No LED lit	No power to the TV.	• Check all connections to the TV's AC socket.
Dead. No LED lit white	Set in standby mode.	• Press either the Power button or the Standby button on the remote control.
Blue screen	No signal.	• Press the SOURCE button to select the correct source.
	Incorrect source selected.	
Noisy, snowy, ghosting picture (TV)	Poor antenna signal.	• If using an indoor antenna, try adjusting the antenna position. Check antenna connections.
No sound	Sound "Mute".	• Turn sound "Mute" off.
	Volume set too low.	• Check volume settings.
	External leads not connected "if used".	• Check that all external leads are connected properly.
PASSWORD		
Lost password	Select the SET Password setting in the LOCK menu, then enter the following master password "0000". The master password clears your previous password and allows you to enter a new password.	

TROUBLESHOOTING

Before contacting the service technician, perform the following simple checks. If any problem still persists, unplug the LED TV and call for assistance.

PROBLEM	POSSIBLE SOLUTIONS
No sound and picture	• Check that the main plug has been connected to a wall outlet. • Check that you have pressed the POWER on the front of the TV set. • Check the picture contrast and the brightness setting.
White LED indicator lights	• Set in standby mode. Press either the Power button or the Standby button on the remote control.
Normal picture but no sound	• Check the volume. • Sound muted? Press the MUTE button. • Try another channel, the problem may be with the broadcast. • Are the audio cables installed properly?
The remote control does not work	• Check to see if there are any objects between the TV and remote control causing obstruction. • Are batteries installed with correct polarity (+/-)? • Correct remote operating mode set: TV, VCR, etc? • Install new batteries.
Power suddenly turns off	• Is the sleep timer set? • Check the power connection, power may be interrupted. • No broadcast on the station tuned.
Picture appears slowly after switching on	• This is normal, the image is muted during the product start up process. Please contact a service provider if the picture has not appeared after 5 minutes.
Poor color or picture	• Adjust the color in Menu option. • Keep a sufficient distance between the product and the VCR. • Try another channel, the problem may be with the broadcast. • Are the VIDEO cables installed properly? • Activate any function to restore the brightness of the picture.
Horizontal/vertical bars or picture shaking	• Check for local interference, such as an electrical appliance or power tool.
Blue screen	• Press the SOURCE button to select correct source.
Poor reception on some channels	• Station or cable experiencing problems. Tune to another station. • Station signal is weak, reorient antenna for better reception. • Check for sources of possible interference.
Lines or streaks in pictures	• Check the antenna (change the direction of the antenna).
No output from one of the speakers	• Adjust balance in the Menu option.

TROUBLESHOOTING

Note: When there is a problem in VGA mode (only when VGA mode is applied).

PROBLEM	POSSIBLE SOLUTIONS
The signal is out of range	• Adjust resolution, horizontal or vertical frequency. • Check whether the signal cable is connected or loose. • Check the input source.
Vertical bar or strip on the background, horizontal noise and incorrect position	• Set the auto configure or adjust clock, phase, or H/V position.
Screen color is unstable or is a single color	• Check the signal cable. • Reinstall the PC video card.

Maintenance

Early malfunction can be prevented. Careful and regular cleaning can extend the amount of time you will have with your new TV. Be sure to turn the power off and unplug the power cord before you begin any cleaning.

Do not use your TV in areas that are too hot or too cold, because the cabinet may warp or the screen may malfunction. Your TV works best in temperatures that are comfortable to you.

Storage temperatures are 32° to 122°F(0° to 50°C).

Working temperatures are 32° to 95°F(0° to 35°C).

Do not place your TV in direct sunlight or near a heat source.

- minimum 5cm distances around the apparatus for sufficient ventilation;
- the ventilation should not be impeded by covering the ventilation openings with items, such as newspapers, table-cloths, curtains, etc.;
- no naked flame sources, such as lighted candles, should be placed on the apparatus;
- attention should be drawn to the environmental aspects of battery disposal.

Clean the screen

A great tip to dust off your screen: wet a soft cloth in a mixture of lukewarm water and a little fabric softener or dish washing detergent. Wring the cloth until it's almost dry, and then use to wipe the screen.

Make sure the excess water is off the screen, then let air-dry before you turn on the TV.

Cleaning the cabinet

To remove dirt or dust, wipe the cabinet with a soft, dry, line-free cloth. Please be sure not to use a wet cloth.



FCC STATEMENT

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

- (1) This device may not cause harmful interference, and
- (2) This device must accept any interference received, including interference that may cause undesired operation.

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

Reorient or relocate the receiving antenna.

Increase the separation between the equipment and receiver.

Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.

Consult the dealer or an experienced radio/TV technician for help.

FCC Radiation Exposure Statement

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator & your body.

For customer support: 1-888-842-3577

Please send all correspondence to:

Element TV Company, LP. Customer Service

customerservice@elementelectronics.com

www.elementelectronics.com

SPECIFICATIONS

Panel Size	31.5 inches diagonally
Display Type	LCD
Panel Technology	TFT
Panel 60Hz Vs. 120Hz	60Hz
Display Resolution	1366x768
HDMI & Component Support	Up to 1080P
Panel Resolution	1366x768
Aspect Ratio	16:9
Dynamic Contrast Ratio-Panel	3000:1
Brightness(Centre Typ.)Cd/M ²	180-200
Response Time(G To G)	8.5 ms
Lamp Life(Typ. Hours)	>30000 hours
Horizontal Viewing Angle(At CR>20)	178
Vertical Viewing Angle(At CR>20)	178
TV System	ATSC/QAM
Channel Range	Air CH2~CH69 / Cable CH1~CH135

OTT APP SERVICE

If you want to know about these APP information or get more service. Please refer to following content.

- Netflix



You can call the following telephone for more help: 866-579-7172

If your matter is regarding customer service, please refer to <https://contactus.netflix.com/help> for alternative contact information.

- YouTube



You can browse the following website for more help:

<https://productforums.google.com/forum/#!categories/youtube/smart-tvs>

- VUDU



You can call the following telephone for more help: 888-554-8838

- Pandora



You can send E-mail to Pandora for more help: pandora-support@pandora.com

- AccuWeather



You can send E-mail to AccuWeather for more help: CustomerService@AccuWeather.com

WARRANTY

ELEMENT LCD TV LIMITED WARRANTY TO ORIGINAL CONSUMER

LCD TV – 40 inches and under Screen Size Models (the “Product”)

This Product (including any accessories included in the original packaging) as supplied and distributed in new condition, is warranted by Element TV Company, LP (“Element”) to the original purchaser against defects in material and workmanship (“Warranty”) as follows:

1. WARRANTY SERVICE (Parts, Labor and/or Replacement): For a period of **one (1) year** from the date of the original customer purchase (“the Warranty Period”), if this Product or any of its parts are determined by Element or an Element authorized customer service provider to be defective in material or workmanship, Element will, at its sole discretion and option: (i) supply, at no charge to the original customer, new or rebuilt replacement parts in exchange for defective parts, (ii) repair the Product and pay the labor charges of such Element authorized service provider for same, at no charge to the original customer, (iii) replace the Product with a new or refurbished product of similar or better quality, at no charge to the original customer, or (iv) refund the original purchase price of the Product (excluding tax) to the original customer. After the Warranty Period, the customer must pay for all parts, labor and replacement costs associated with the Product, regardless of any defects in the Product.

A. SHIPPING COSTS: Notwithstanding the foregoing, the customer is responsible for any shipping or transportation charges incurred to ship or otherwise deliver the Product or part(s) to Element or an Element authorized service provider for diagnosis, repair or replacement. The customer shall not return the Product to Element without Element’s prior written consent. Element recommends that the customer insure the Product for its full replacement cost when shipping.

B. TIMING AND PROCEDURE: Before Warranty service can commence, the original customer purchaser must contact Element for problem determination and service procedures. Proof of purchase in the form of a bill of sale or receipted invoice, evidencing that the Product is within the Warranty Period, **MUST** be presented to an Element authorized customer service provider in order to obtain the requested service. Please call the Toll Free Customer Service Line at (888) 842-3577 to obtain Warranty Service and Troubleshooting information. Please have your model and serial number available, along with your date of purchase of the Product. You can also visit us online at: www.elementelectronics.com.

2. EXCLUSIONS AND LIMITATIONS TO WARRANTY SERVICE: This Warranty covers manufacturing defects in materials and workmanship encountered in the normal, non-commercial use of the Product, and does not cover (a) damage or failure caused by or attributable to Product abuse or misuse, failure to follow instructions, improper installation or maintenance, alteration, accident, or excess voltage or current; (b) improper or incorrectly performed repairs by non-authorized service facilities; (c) onsite customer instruction or adjustments; (d) transportation, shipping, delivery, insurance, installation or set-up costs; (e) costs of product removal, transportation or reinstallation costs; (f) ordinary wear and tear, cosmetic damage or damage due to acts of nature, including but not limited to water, floods, wind, tornado, earthquake or fire, or due to damage caused by automobile accidents or extraordinary impact events, such as dropping or crushing; (g) commercial use of the Product; (h) modification of the Product or to any part of the Product. In addition, this Warranty does not cover images “burnt” into the screen.

WARRANTY

This Warranty applies to the original consumer only and does not cover Products sold AS IS or WITH ALL FAULTS, or consumables (e.g., fuses, batteries, bulbs etc.). The Warranty is invalid if the factory-applied serial number has been altered or removed from the Product. This Warranty is valid only in the United States and Canada, and only applies to products purchased and serviced in the United States and Canada. All replaced parts and Products, and Products on which a refund is made, become the property of Element. The addition of equipment or features to the Product that are not manufactured or recommended by Element could affect the intended function of the Product, and therefore may void the Warranty. The Warranty is contingent upon the proper use, maintenance and care of the Product. The Warranty may be void if the Product has been used in a manner contradictory to or in violation of the terms of the user's manual, warnings or instructions accompanying the Product.

This Warranty is made in lieu of and supersedes all other warranties or conditions of merchantability or fitness for a particular purpose or general use, whether express, implied, collateral, statutory, or provided by common law, the Uniform Commercial Code or otherwise. Element further disclaims all warranties after the end of the Warranty Period defined above. No other express warranty or guaranty given by any other person, firm or entity with respect to the Product shall be binding on Element. Repair, replacement, or refund of the original purchase price, at Element's sole discretion, are the exclusive remedies of the customer. Element shall not be liable for any incidental or consequential damages caused by the use, misuse or inability to use the Product. These include but are not limited to any damages in the form of lost profits, loss of use, legal fees, economic loss, personal injuries, or any other damages caused by circumstances beyond the control of Element. Notwithstanding the foregoing, the customer's recovery shall not exceed the purchase price of the Product. This Warranty shall not extend to anyone other than the original customer who purchased the Product, and is not transferrable. No person is authorized to alter, extend or waive the Warranty of Element.

Some states do not allow the exclusion or limitation of incidental or consequential damages, or allow limitations on warranties, so the above limitations or exclusions may not apply to you. This Warranty gives you specific rights, and you may have other rights, which vary from state to state. The exclusions and limitations to the Warranty apply to the maximum extent permitted by law and unless restricted or prohibited by law. Where any term of this Warranty is prohibited by applicable law, it shall be null and void, but the remainder of this Warranty shall remain in effect.

PLEASE DIRECT ALL CORRESPONDENCE TO:

Element TV Company, LP Customer Service
customerservice@elementelectronics.com
(888) 842-3577
www.elementelectronics.com

PLEASE CONTACT CUSTOMER SERVICE TO CONFIRM ADDRESSES AND PROCEDURES FOR WARRANTY SERVICE.

Wall Mounting

Wall Mounting

A wall mount kit (purchased separately) would allow you to mount your TV on the wall. For detailed information on installing the wall mount, refer to the instruction provided by the wall mount manufacturer. It is strongly recommended to contact a technician for professional assistance for wall mount installation, not responsible for any damage to the product or injury to yourself or others resulting from the wall-mounting.

This TV is compatible with a 200mm*200mm mounting hole pattern.

4pcs of type M6*10 (ISO metric) screws are required for installing the wall mount bracket to your TV.

Do not use screws that are longer than 10mm, screws that are too long may cause damage to the inside of the TV set.

Do not fasten the screws too tight for this way damage the TV or cause the TV to fall.

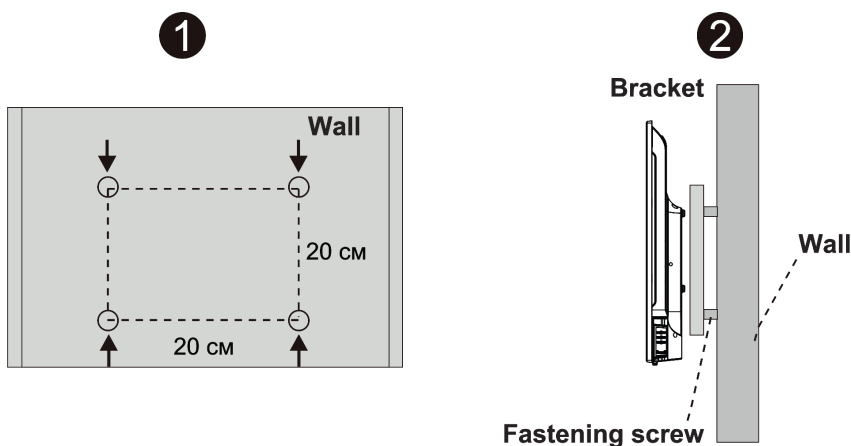
Do not mount the TV at more than a 15 degree tilt.

Always use two people to mount the TV to the wall.

Do not install your wall mount kit while your TV is turned on, it may result in personal injury due to electric shock.

CAUTION

To prevent any injury/damage caused by incorrect installation, the wall must be installed by qualified service personnel only.



Montage mural

Un kit de montage mural (acheté séparément) vous permettra de fixer votre téléviseur au mur. Pour des informations détaillées sur l'installation du support mural, se référer aux instructions fournies par le fabricant du support mural. Il est fortement recommandé de contacter un technicien pour une assistance professionnelle pour l'installation murale, pas responsable des dommages au produit ou des blessures à vous-même ou à d'autres personnes. -montage.

Ce téléviseur est compatible avec un motif de trous de montage de 200 mm * 200 mm.

Quatre vis de type M6 * 10 (ISO métrique) sont nécessaires pour installer le support mural sur votre téléviseur.

N'utilisez pas de vis d'une longueur supérieure à 10 mm. Les vis trop longues peuvent endommager l'intérieur du téléviseur.

Ne serrez pas les vis trop fort pour ne pas endommager le téléviseur et ne pas faire tomber le téléviseur.

Ne montez pas le téléviseur à plus de 15 degrés d'inclinaison.

Toujours utiliser deux personnes pour monter le téléviseur au mur.

N'installez pas votre kit de montage mural lorsque votre téléviseur est allumé, cela pourrait entraîner des blessures corporelles en raison d'un choc électrique.

Avertissement

Pour éviter toute blessure / dommage causé par une installation incorrecte, le mur doit être installé uniquement par du personnel qualifié.



This product contains electrical or electronic materials. The presence of these materials may, if not disposed of properly, have potential adverse effects on the environment and human health. Presence of this label on the product means it should not be disposed of as unsorted waste and must be collected separately. As a consumer, you are responsible for ensuring that this product is disposed of properly.