

Version: 1.0

Date: 2023-05-18

TFT-LCD strip screen configuration user manual

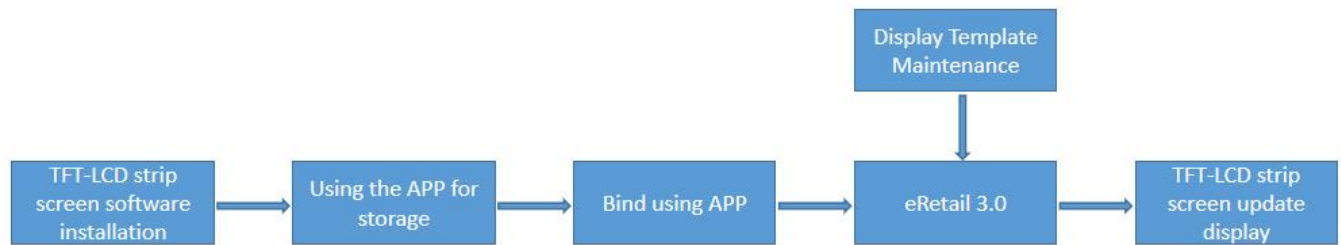
Version	Date	Describe	Author	Review
1.0	2023-05-18	TFT-LCD strip screen Configuration User Manual	Wangdongming	Wangdongming

I: TFT-LCD strip screen Introduction

The TFT-LCD strip screen uses a liquid crystal display to play video advertisements, which is particularly suitable for the comprehensive multimedia technology of high-end brands, conveying comprehensive product information, promotional information, etc. to consumers. Enhance the visibility and display effect of products at sales terminals, and stimulate impulsive purchases. It is placed next to the products in the store and can be automatically activated for promotion. Compared to other traditional media and promotional methods, the investment is extremely low and the cost-effectiveness is extremely high.

The TFT-LCD strip screen has a lightweight and ultra-thin fashionable appearance design, with perfect advertising playback control functions. It has a wide range of uses and can be used for supermarkets, in store stores, counters, specialty stores, or on-site promotions.

II: System Architecture



Business logic:

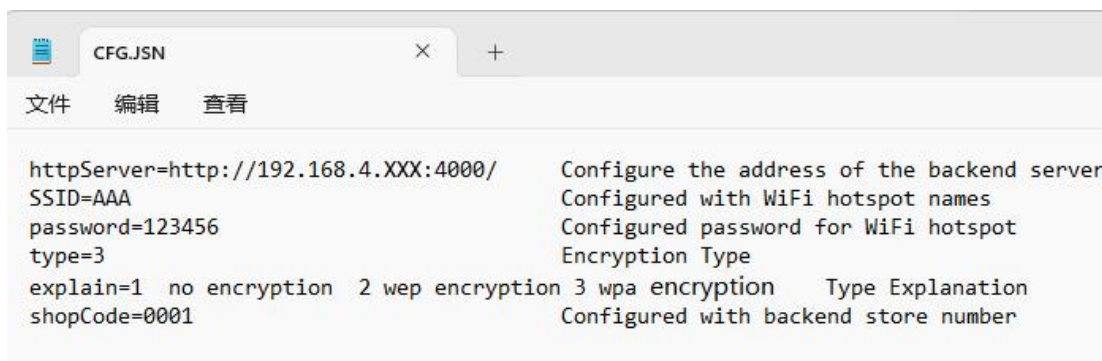
TFT-LCD strip screen provides an Android environment, installs ePlayer software, and connects to the backend eRetail3.0 system through advertising screen WIFI to obtain the latest advertising screen data that needs to be displayed in real-time.

III: Environmental preparation

- 1: ePlayer3.1 APP, USB flash disk, configuration files CFG.JSN
- 2: Copy ePlayer3.1APP and configuration file CFG.JSN to a USB drive

IV: Connect WiFi

- 1: TFT-LCD strip screen connecting to WiFi hotspot: such as AAA
- 2: The USB drive configuration file CFG.JSN also needs to set the same WiFi hotspot

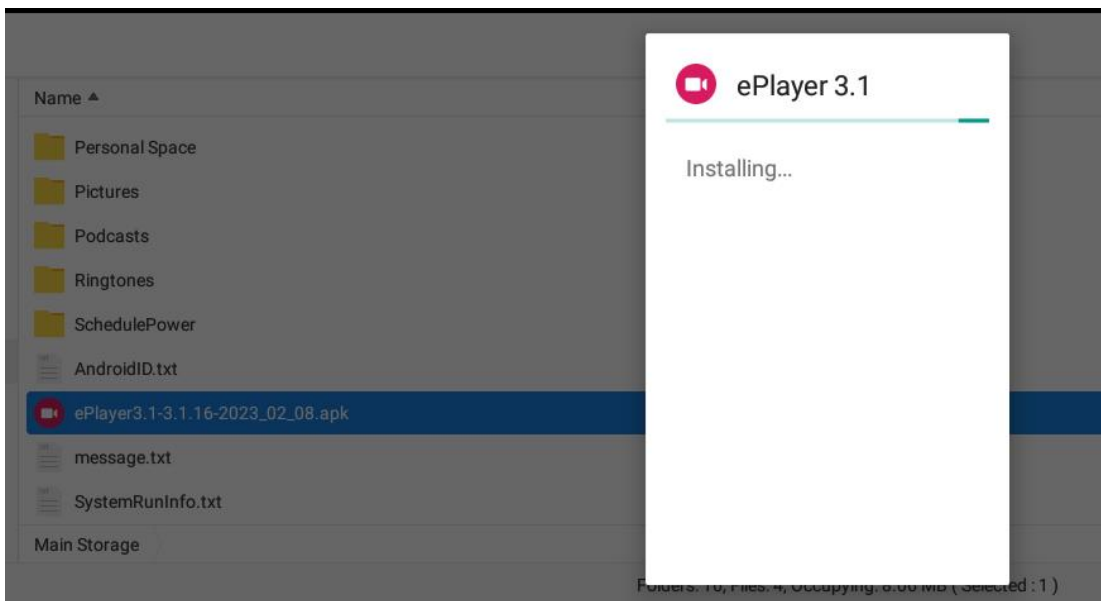


V: Install ePlayer3.1APP

- 1: Double click ePlayer3.1APP installation



2: Enter the installation page and wait for the installation to complete



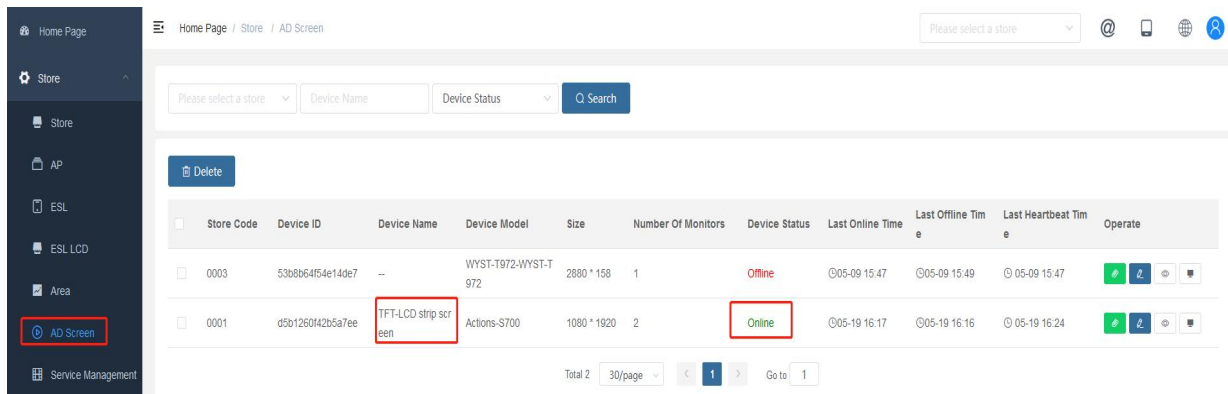
3: After the ePlayer 3.1 APP installation is completed, please insert the WIFI configuration disk

4: Insert the CFG.JSN USB drive with the configuration file, and after the configuration is completed, it will display:

There is currently no content

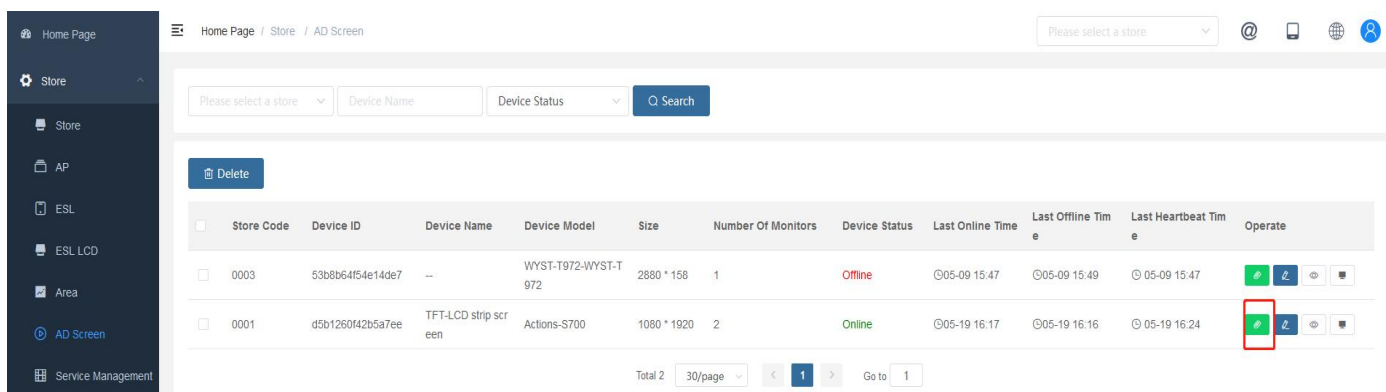
5: After configuring the TFT-LCD strip screen,, go to the backend management to check the online status of the advertising screen. The newly configured screen indicates successful configuration. If it is not successfully configured, the backend will not display any records

Store Management ->Advertising Screen Management

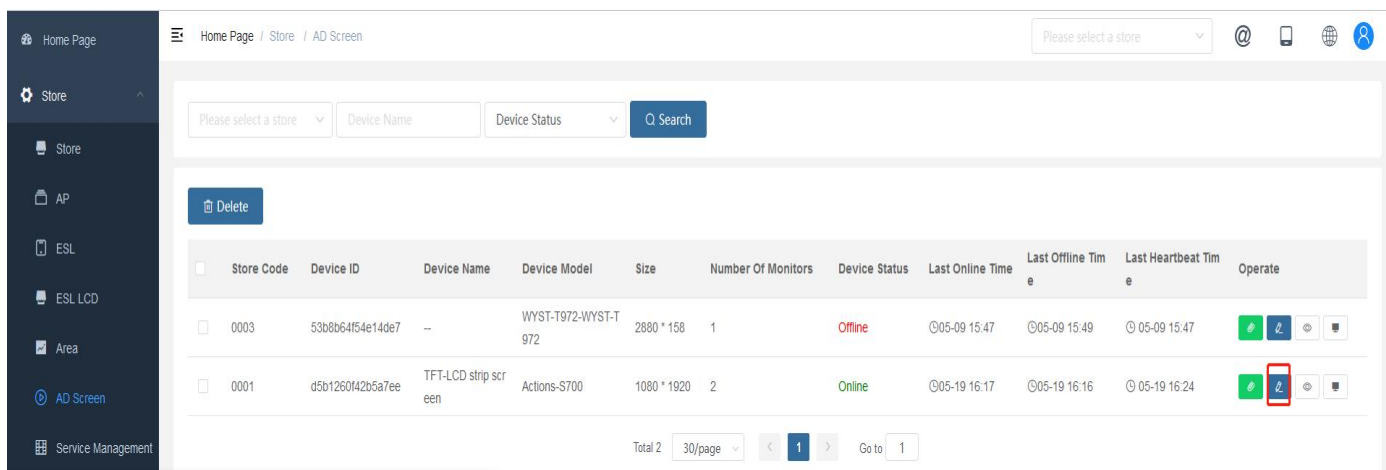


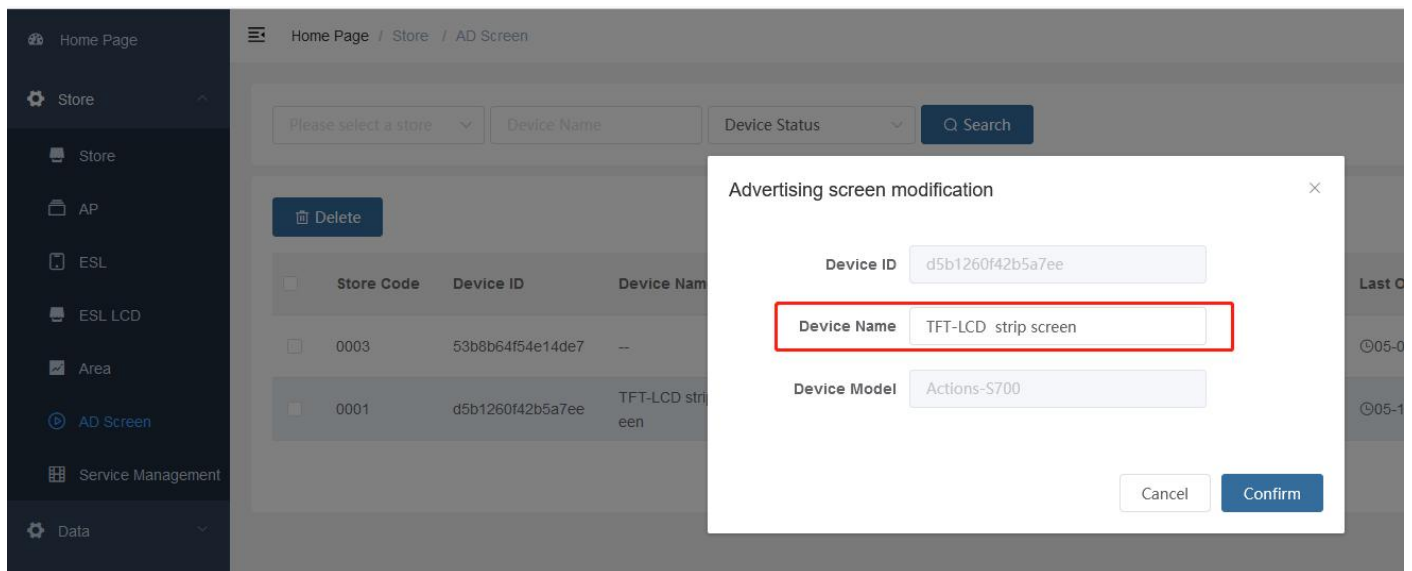
VI: After configuration, the TFT-LCD strip screen can be bound through the backend or PDA device

1: Background binding operation, click to select a template for binding

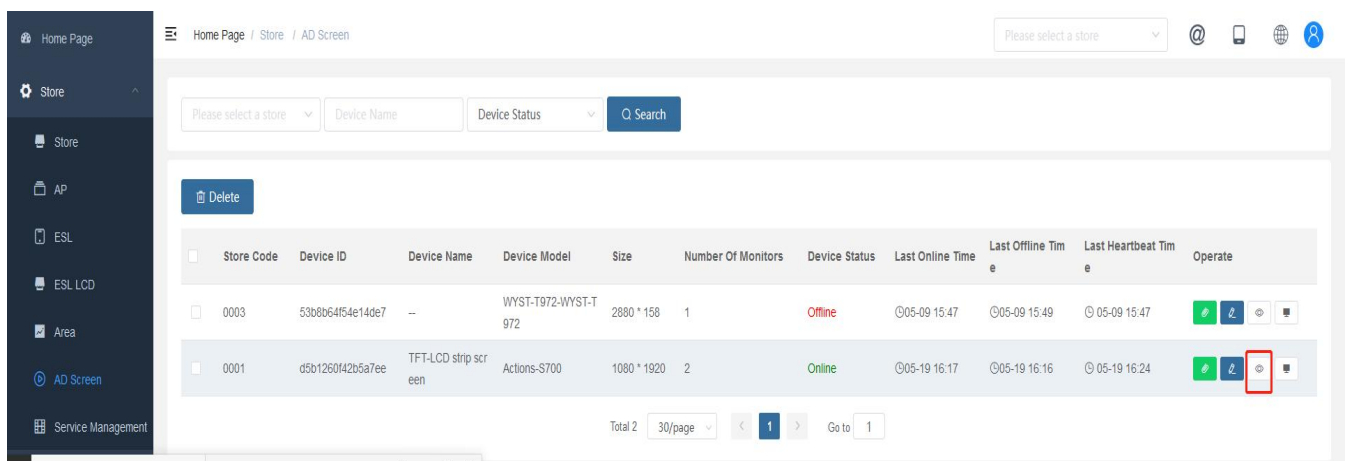


2: Modify device name



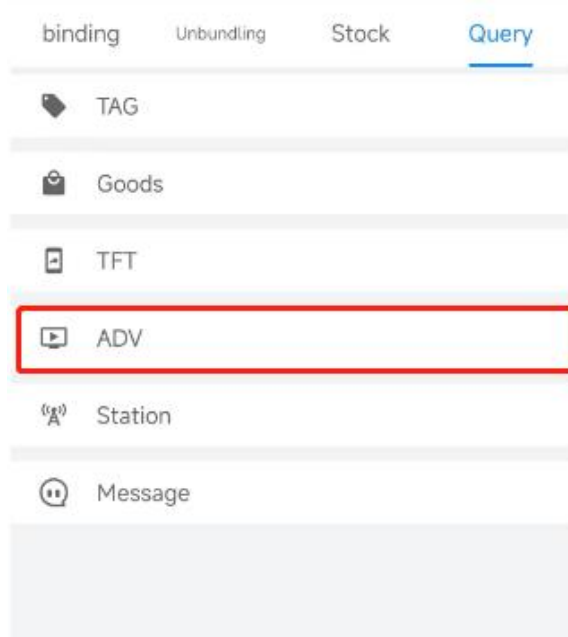


3: Binding preview, which allows you to preview the binding display



VII: Binding through PDA or mobile terminal

1: Log in to the app ->click on Query ->click on ADV



2: Click to enter the page to query the TFT-LCD strip screen list

<

ADV

d5b1260f42b5a7ee

free

Actions-S700

1080*1920

BINDING

3: Click 'Bind' to select a template for binding the corresponding TFT-LCD strip screen

binding

ACTIONS-S700-1

ACTIONS-S700-2

37-3X5

1	10	100
1000	100000	1000
100005	100011	1000
100041	100043	1000
100020	100060	1000

SUBMIT

VIII: Upgrade ePlayer3.1APP

1: Background web application management ->Click on the publish version button

AP

ESL

ESL LCD

Area

AD Screen

Service Management

Home Page / System / APP Setting

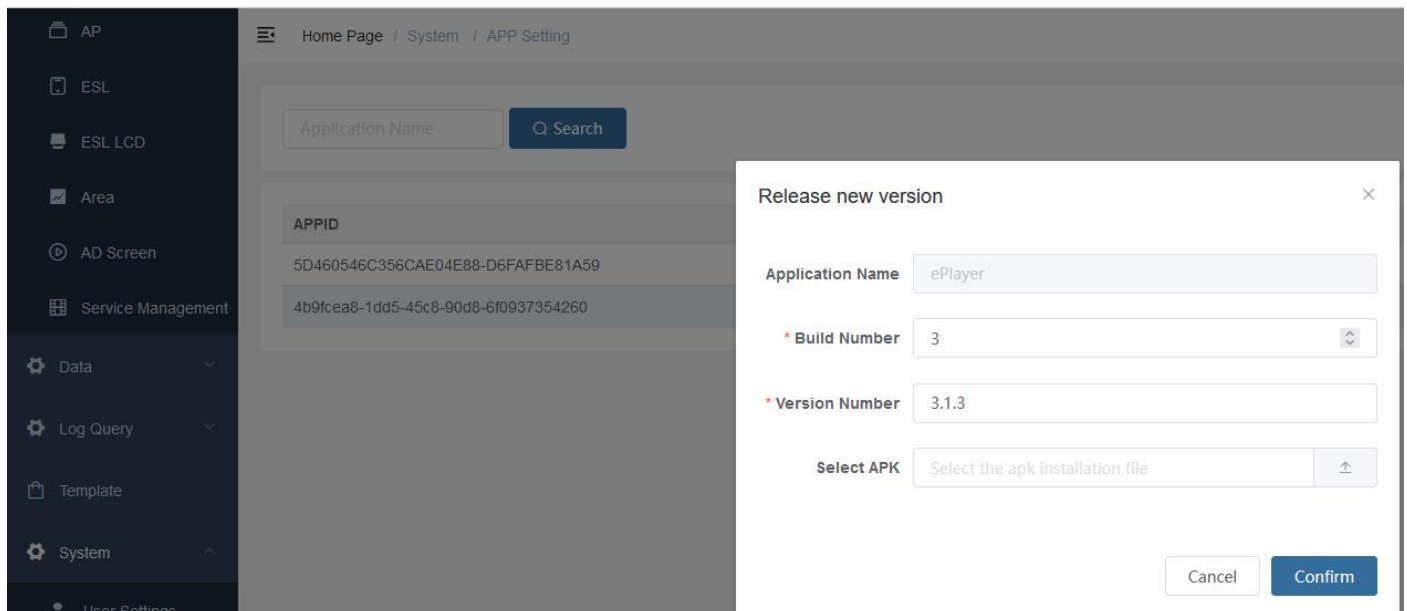
Please select a store

@

Application Name

Q Search

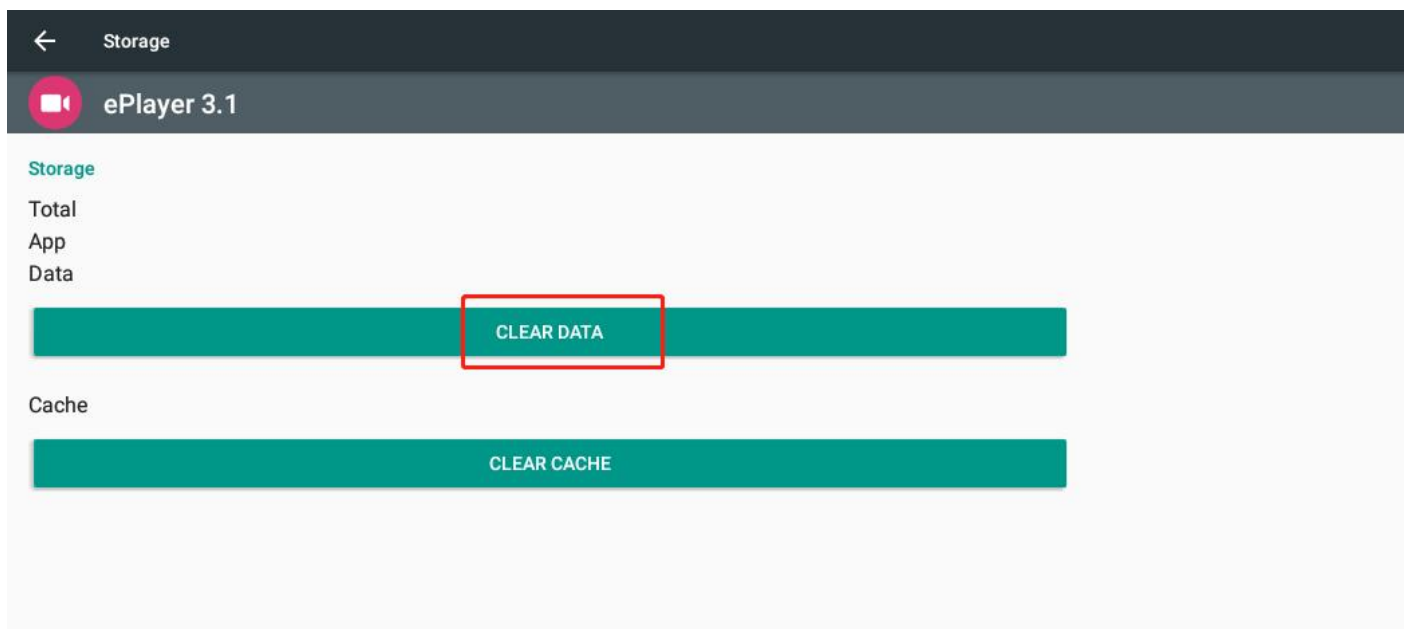
APPID	Application Name	Version Number	Build Number	Describe	Last Release Time	Download	Operate
5D460546C366CAE04E88-D6FAFBE81A59	ESL 电子价签	3.1.60	60	电子价签手持APP	2023-04-25 13:36:05	Download	
4b9fcea8-1dd5-45c8-90d8-6f0937354260	ePlayer	3.1.3	3	广告屏播放器	2022-06-14 17:01:19	Download	



IX: Attention points

1: If you need to reconfigure the TFT-LCD strip screen, first clear the ePlayer3.1APP data cache

Click on System Settings ->Application Management ->Select ePlayer3.1APP ->Click on Clear Data



X、Display effect



FCC Caution.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

Any Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

Note: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

***RF warning for Mobile device:**

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator & your body.