



April 14, 2021

**Federal Communication Commission
Authorization and Evaluation Division**
7435 Oakland Mills Road
Columbia, MD 21046

Request for Confidentiality

Applicant	JUUL Labs Inc.
Product Description	Electronic Nicotine Delivery System
Model Name(s)	JST001
FCC ID	2ASULS1

Pursuant to the provisions of Section 0.457 and 0.459 of the commission's rules (47CFR 0.457, 0.459), we are requesting the Commission withhold the following attachments as confidential document from public disclosure indefinitely.

- Schematics
- Block Diagram
- Operational Description

Above mentioned documents contains detailed system and equipment description are considered proprietary information in operation of the equipment the public disclosure of the above documents might be harmful to our company and would give competitor an unfair advantage in the market.

In additional to above mentioned documents, pursuant to Public Notice DA 04-1705 of the Commission's policy, in order to comply with marketing regulations in 47 CFR §2.803 and the importation rules in 47 CFR §2.1204 while ensuring that business sensitive information remains confidential until the actual marketing of newly authorized devices. We are requesting the commission to grant short-term confidentiality request on the following attachments for 180 days after the grant as outlined in Public Notice DA 04-1705.

- External Photos
- Internal Photos
- Test Setup Photos
- User Manual

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Smith".

Michael Smith
Director, Hardware Compliance
JUUL Labs, Inc.
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