CE BRANDS INTERNATIONAL INC.
1400, 350-7 Avenue SW, Calgary, Alberta T2P3N9,Canada

07.18.2025

Federal Communications Commission
Authorization and Evaluation Division
7435 Oakland Mills Road
Columbia, MD 21046

Subject: **Confidentiality Request for: FCC ID: 2BB8P-REEBOKICON**

Pursuant to Sections 0.457 and 0.459 of the Commission's Rules, we hereby requestpermanent confidential treatment of the exhibits accompanying thiscertification application as outlined below :

- Block Diagram
- Schematics
- Operational Description

The above exhibits contain trade secrets and/or proprietary information that are not publicly available and materials that the Applicant has spent considerable efforts in developing. Public disclosure of these may be harmful to the Applicant and give an unfair advantage to competitors on the market.

Pursuant to DA 04-1705, the applicant also requests temporary confidential treatment of the exhibits outlined below for a period of (up to 180)days from the date of equipment authorization and prior to marketing in the United States to prevent the premature release of any sensitive information. Applicant is aware of their responsibility to notify DERYCOMin the event information regarding the product or the product is made available to the public before the requested period has expired.

- User Manual
- Internal Photos
- External Photos
- Test Setup Photos

Sincerely,

(Signature)

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