



FeatherSnap™



WELCOME TO THE FLOCK

YOUR FEATHERSNAP FIELD GUIDE TO HAPPY BIRDS & SMART BIRDING.

WELCOME! You've set up your feeder—now the real fun begins. Think of this booklet as your friendly guide to birding success, with pro tips from our ornithologist to help you along the way.

We're thrilled to have you here. And remember—our team of real bird-nerds is always ready to help if you need support.

TIPS FOR SEED FEEDER SUCCESS

You know the old saying: “Birds of a feather flock to certain feeders”? OK we don’t either, but it’s true, nonetheless. Set your feeder and yourself up for success with these tips.



TIPS FOR HUMMINGBIRD FEEDER SUCCESS

There’s nothing more exciting to a full-fledged birdwatching fan than a hummingbird swooping in and stealing the show. That’s why we want to make sure you have all the tips for becoming a five-star hummingbird host.



LOCATION, LOCATION, LOCATION

- Choose a spot that’s safe for birds and easy for you to see.
- If placing near a window, mount no more than three feet away to prevent collision.
- Aim the camera away from direct sun for crisp video.

MORE VARIETY, MORE VISITORS

- Use both seed bins to mix things up—different seeds attract different birds.
- Birds like a little variety, rotate seed types through the year for more action.

OUTSMART THE SQUIRRELS

Remember the 5-7-9 Rule:

- 5 feet off the ground.
- 7 ft from jump-off points.
- 9 ft from overhanging branches.

Add a squirrel baffle for bonus protection.

NOT ALL BIRDS ARE EARLY BIRDS

- Patience grasshopper, it can take a little time for birds to find your feeder.
- Keep it filled—consistency brings regulars.

HABITAT SWEET HABITAT

Create a habitat! Native trees, shrubs and flowers = natural food sources + shelter + nesting spots.

KEEP IT CLEAN

- Every few weeks: wash with one part bleach and nine parts water, rinse, and dry fully.
- Clear away old seed hulls and droppings.

PRO TIP: Visit our blog at [FeatherSnap.com](https://feathersnap.com) for articles, how-to’s, and expert advice designed to make every feeder visit a moment of discovery.

FIND THE SWEET SPOT

- Hang in an open area (not deep in trees).
- Place near plants or shrubs, it will encourage them to hang out a little longer.

DIY NECTAR RECIPE

It’s simple to make your own nectar for nature’s original sweet tooth:

- Mix 1 part white granulated sugar to 4 parts water (preferably filtered or boiled and cooled).
- Do not add red food coloring. It’s not only unnecessary, it could be harmful.
- Pour the mixture into a clean feeder.

PLAY THE LONG GAME

It can take a little while for hummingbirds to discover your feeder, but once they do they’ll be back next year!

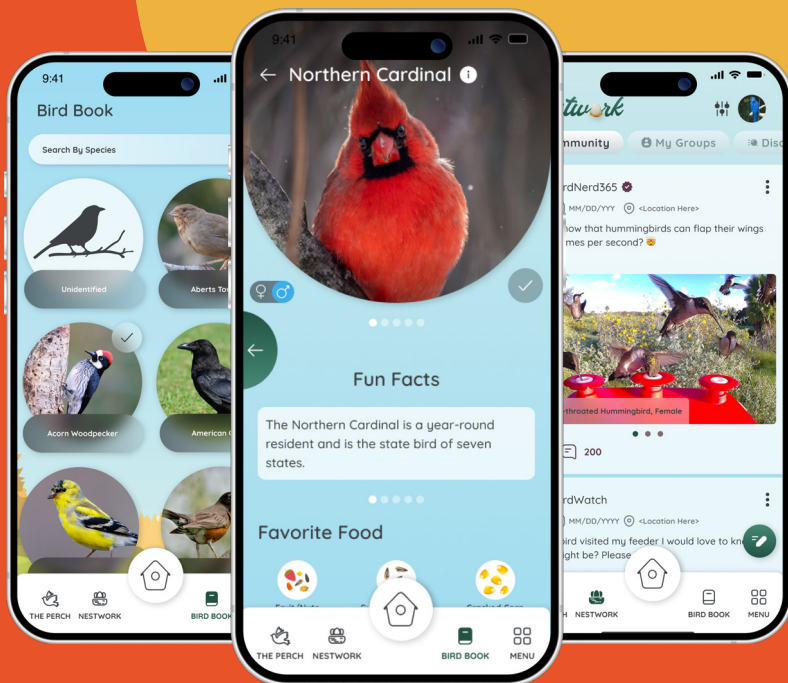
CLEAN IT LIKE YOU MEAN IT

A clean feeder means healthy, happy birds—and fewer unwanted visitors. Give your setup a little TLC with these simple steps:

- Rinse with **hot water** and scrub using a bottle brush.
- Avoid bleach or harsh soaps—they can leave harmful residue.
- If you spot mold, soak parts in 1 part vinegar : 4 parts water, then rinse thoroughly.
- Clean every 1-2 days in hot weather and every 3-4 days when cooler.
- In winter, empty the feeder if temps dip below 29°F to prevent freezing or cracks.



PRO TIP: Aiming the feeder’s camera away from the sun and choosing a background that’s not too busy will help you capture the best views of all the action.



THE ULTIMATE BIRDWATCHING UPGRADE!

Want more? The FeatherSnap app takes it even further: track visits, ID species, and unlock daily activities, rewards, and personalized insights. Upgrade to Premium for the ultimate smart-birding experience.



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EXPERIENCE**



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