

Y111说明书 75X120mm 2025.11.25

Figure 1: The 10-Step Process for Developing a Business Plan

The process is divided into three main phases:

- Phase 1: Preparation (Steps 1-3)**
 - Step 1: Determine the business concept** (Icon: Lightbulb)
 - Step 2: Conduct market research** (Icon: Magnifying glass)
 - Step 3: Develop a business model** (Icon: Document with flowchart)
- Phase 2: Development (Steps 4-7)**
 - Step 4: Develop a marketing plan** (Icon: Megaphone)
 - Step 5: Develop a financial plan** (Icon: Calculator)
 - Step 6: Develop a management plan** (Icon: Group of people)
 - Step 7: Develop a risk management plan** (Icon: Shield with checkmark)
- Phase 3: Completion (Steps 8-10)**
 - Step 8: Develop a legal plan** (Icon: Scales of justice)
 - Step 9: Develop a human resources plan** (Icon: Person with gear)
 - Step 10: Develop a technology plan** (Icon: Computer monitor)

Business Plan Components:

- Executive Summary
- Business Description
- Market Analysis
- Financial Projections
- Management Team
- Risk Management