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DEVICE OVERVIEW

GETTING STARTED

4 SIMPLE STEPS

1. Fully charge the device before first use by using the USB-C charging cable provided in your kit. The indicator light on the device will flash once it begins to charge. When the device is fully charged the light will turn blue and then turn off.
2. Insert the pod into the device.
3. Verify your age and unlock device using Bluetooth connectivity.
4. Once you are ready to use your blu® device, gently draw on the mouthpiece. The device will self-activate and begin producing vapor.

After your device is charged and you have begun using it, the indicator light will inform you of the level of charge left in your device.

A red indicator light means that you should recharge your device as soon as possible.

You can use your blu® device while it is charging.

LONG-LASTING BATTERY

Our battery is designed so that one charge gets you through the day*.

LONG-LASTING PODS

Our 1.9ml capacity pod systems are sure to please.

**depending on individual usage

NEW FEATURES

CERAMIC POD TECHNOLOGY

Our new pod technology utilizes a ceramic heating component that provides a more consistent, smooth experience.

MAGNETIC CLOSURE

The connection between the blu® pod and device is magnetic, so this reduces the opportunity for losing your pod when not in use.

SIDE BUTTON

You can always check your device charge level by quickly pressing the side button.

UNDERAGE SALE PROHIBITED.

WARNING: This product can expose you to chemicals including formaldehyde, which is known to the State of California to cause cancer, and nicotine, which is known to the State of California to cause birth defects or other reproductive harm. For more information, go to www.P65Warnings.ca.gov.

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Fontem US LLC, Greensboro, NC 27408
Questions/Comments Call 888.207.4588

DISCOVER MORE AT BLU.COM

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IMPORTANT SAFEGUARDS SAVE THESE INSTRUCTIONS

CAUTION:

- blu® is a product made for adult smokers. Anyone under 21 years of age, not legally permitted to purchase electronic cigarettes in the state where they live, or who is not already a smoker should not purchase or use blu®.
- Non-smokers, pregnant women, women who may become pregnant, women who are breastfeeding, persons with or at risk of heart disease, high blood pressure, or diabetes, or persons taking medicine for depression or asthma should not use this product.
- You should consult your physician before using any blu® electronic cigarette product.
- If you are smoking tobacco products, you are encouraged to stop.
- Please keep out of reach of children and pets. Some parts of a blu® electronic cigarette may be a choking hazard. If ingested, please consult a poison control center, a doctor, or, in the case of a pet ingesting, a veterinarian immediately.

XXX-XXXXXA

WARNING:

- This device is only compatible with blu® pods. Do not use blu devices and/or blu® pods with any other manufacturer's electronic cigarette product or accessories.
- Charge the device by a UL Listed USB wall charger in proper Current and Voltage range. The charger is INDOOR USE ONLY.
- For your safety, do not blow into or subject your device to high heat or pressure. Store, charge, and use in a cool, dry and ventilated area, which is subject to little temperature change. Extreme temperatures (below 32°F or above 104°F) should be avoided. Do not place the battery near heating equipment, nor expose to direct sunlight for long periods.
- Observe local, state and federal laws and regulations regarding product disposal.

RECHARGEABLE DEVICE
Battery capacity: 380 mAh
Working Temperature: 32°–104 °F

USB-C CHARGING CABLE
Input voltage: 5Vdc, max. 760mA

SHORT CIRCUIT PROTECTION
In the event of a short circuit, the indicator light will flash six times in red and the device will reset after a few seconds.

AUTOMATIC SAFETY SHUTDOWN
If you take a single puff lasting 5 seconds or more, the indicator light will first fade on blue, and then will show solid blue. Your device will shut down with a short vibration and reset after a few seconds. This feature ensures that your device stays within normal operating conditions to provide a consistent, quality experience.

FCC NOTICE:

This device is marked FCC ID: 2BGWXBLUC. The device has been evaluated to meet general RF exposure requirement. The device can be used in portable exposure condition without restriction Federal Communication Commission (FCC) Radiation. This device complies with part 15 of the FCC rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation. NOTE: The manufacturer is not responsible for any radio or TV interference caused by unauthorized modifications or changes to this equipment. Such modifications or changes could void the user's authority to operate the equipment.
NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:- Reorient or relocate the receiving antenna.- Increase the separation between the equipment and receiver.- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.-Consult the dealer or an experienced radio/TV technician for help. The user may find this FCC publication helpful: "How to Identify & Resolve Radio-TV Interference Problems" (004-000-00345-4).

WARNING: Changes or modifications not expressly approved by the party responsible for compliance of the FCC Rules could void the user's ability to operate the equipment.

(telephone 202-512-1800).

itg BRANDS™	JOB: blu C Leaflet PRODUCT: blu C REQUESTED BY: Kevin Hatton FILENAME: bluC_LEAFLET DIELINE: T.B.D. VERSION #: D001	**LEGAL INFORMATION** DATE: 02/02/2024 IMAGE SIZE: 250 mm w x 96 mm h COUPON SIZE: N/A WARNING SIZE: N/A WARNING FONT: N/A TO PRODUCTION: Q4 2024

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