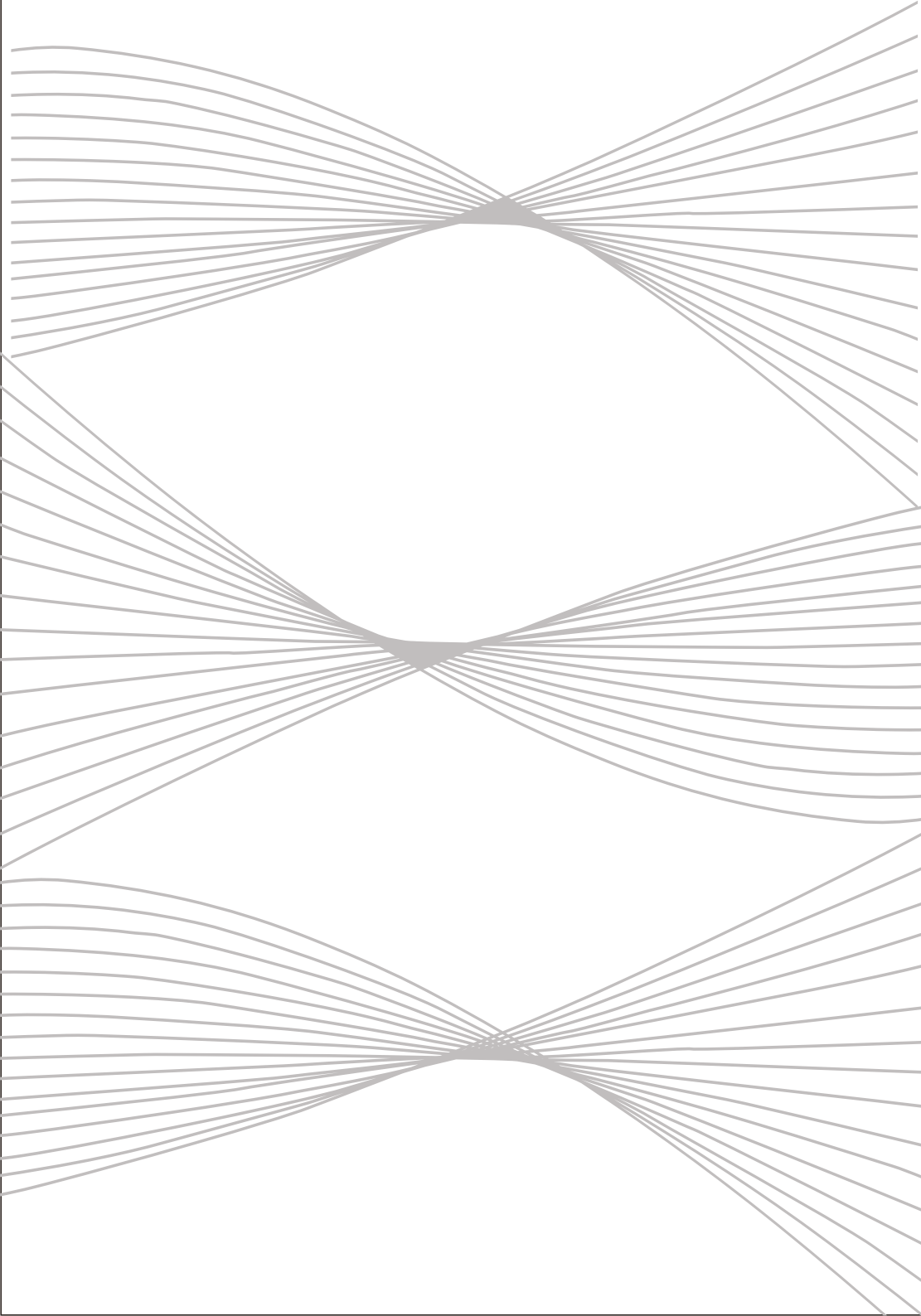




LED Advertising Machine Display

instruction manual

The company's products are constantly updated, the schematic diagram in the manual, the structural offensive reference, the detailed structure of the product and its appearance, please refer to the actual product.

STATEMENT

Welcome to multimedia information terminal (The below referred to "advertising machine")

Before you install and use this product for the first time, please be sure to read all the information provided together with the machine, which will help you to use this product better. If you fail to operate the product in accordance with the instructions and requirements of this instruction manual, or misuse the product for reasons such as misunderstanding, our company will not be liable for any loss caused by this.

The product use guide has been carefully and accurately reviewed and checked, but we can not guarantee that this instruction manual is completely free of errors and omissions. The pictures in this product use guide are for reference only. If there are individual pictures that do not match the actual display of the product, please refer to the actual display of the product. In order to provide better service, our company reserves the right to make improvements and modifications to the products and software programs described in this product use guide and the user guides at anytime without prior notice.

We are not responsible for the loss or loss of data caused by software, hardware misuse, product repair or other conditions, and is not responsible for any other loss caused by this, please backup your data at any time.

The contents of this product use guide are protected by copyright laws and regulations. You may not copy the product use guide in any way without the prior written authorization of the company, or transmit the product use guide in any form on any wired or wireless network. Or translate the product usage guide into any text.

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PRODUCT DESCRIPTION

The advertising machine is a "Yilebao" that can be used for life. It can be used for life and can replace traditional roll-ups. X-shaped display racks, luminous plates, etc., cost-saving and support for multimedia content split screen, network version models support remote release. Update and device grouping remote management; use WeChat to get things done quickly!

▲ Wide range of applications

All tempered glass panels are safe and explosion-proof, and the portable body is easy to move. The new energy battery can be used for up to 7 hours of uninterrupted work. It is widely used in large exhibitions, commercial chains, automobile 4S shops, beauty salons, restaurants, cinemas, etc. The regional indoor advertising campaign promotes a perfect visual experience for brand communication and commercial display.

▲ Intelligent split screen

The advertising management software comes with display template management, supports multiple split screen display modes, pictures, text and video can be played simultaneously, each display area can be controlled separately to meet the diversified needs of business customers.

▲ Easy to use

Using the PC and WeChat public number, you can remotely adjust the volume, time switch, and device group to update programs, support multi-time, multi-area, multi-device centralized management, complete broadcast control rights management, real-time monitoring to ensure playback security.

▲ Remote Service

Built-in remote advertising and management system, B/S architecture cloud platform service supports overseas customers; simple and clear web page operation, can complete program delivery within 1 minute, providing customers with high-quality and efficient brand communication overall solution.

▲ Free design

Simple operation, flexible and easy to use program production editing interface, massive template and industry material library one-click call, free import, can customize the display effect, and say goodbye to the art era, everyone is a graphic designer!

▲ Remote detection

Fast device access, support for scanning code and manual addition; remote real-time monitoring of playback status, abnormality will push alarm information in time.

PRODUCT ADVANTAGES AND SERVICE ADVANTAGE

I .Product advantages

- a. Bright color full HD LCD screen
- b. Full gilt plane structure, imported lacquer, slim and beautiful, streamlined shape, excellent craftsmanship
- c. The product is independently developed and installed, with good compatibility and high continuous rate.
- d. Exclusive advertising machine system, with a variety of split screen templates, U disk one-button split screen
- e. Cloud publishing system, computer mobile phone tablet release and control anytime, anywhere
- f. Support program interactive production, achieve arbitrary content jump, video pictures, office ETC

II.service advantages

- g. Free screen change: the screen is not repairable due to quality within 3 months
- h. Free cloud server: cloud control and publishing anytime, anywhere
- i. Free technical support; one-to-one remote technical guidance
- j. Free maintenance and replacement of any quality problems within one year
- k. Free re-issuance of damaged goods: Before the receipt of the product, the product is damaged and re-shipped free of charge.
- l. One-year machine warranty: any quality problems in the product within 1 year, free warranty
- m. Lifetime maintenance and technical support; product maintenance and technical support for life
- n. Quick response: more than 2,000 professional advertising machine repair points nationwide, tens of thousands of engineers are on standby
- o. 365 days customer service online: every day

PRODUCT CONFIGURATION PARAMETERS

III. Configuration parameter

*product is undergoing continuous upgrade. If there is an upgrade, the new data will be right.

Other functional operations	
Network settings	Support wired and wireless internet connection
Time-sharing setting	Support time-sharing setting of advertising machine on/off time, advertising machine volume, advertising machine port
Language switching	Support for Simplified Chinese and English switching
Watchdog reset	Support abnormal automatic reset
Screen conversion	Support 90°、180°、270° Screen switching
System Upgrade	Support system background upgrade and local upgrade
Server settings	Support manual input of IP, connect to the corresponding server
Channel support	Support HDMI channel
Page automatic jump	10S does not operate the screen will automatically jump to the program play page; when in the sub-page 60s does not operate the screen will automatically jump to the main page

RELEASE SYSTEM INTRODUCTION

IV. Background release system

Background publishing system function	
Product color	Deep black or pearl white optional
Appearance material	Aviation-grade aluminum profile integrated molding + all-steel explosion-proof glass panel
main function	Support a variety of voices, taking into account overseas customers (Chinese, English OSD)
	Remote distribution of advertising content, support for device grouping remote management and remote control (software is sold separately)
	Support external mobile battery power supply (this item needs to be customized)
	The network version supports 3G/4G mobile network connection (this item needs to be customized)
	Power outage permanently remembers media content and playback status
	Supports automatic loop playback when power is on, and can automatically play local
	Optional 5 split-screen display modes to support mixed content playback on the same screen
	Specify playback content, perform automatic on/off and time-scheduled playback according to the scheduled promotion plan
	Support preset time playback mode, list loop playback, support for slide show
	Background music mode, picture mode, video mode (optional)
	Support picture + video + scrolling subtitles at the same time multi-screen split screen display
	▲ Built-in SD/TF card slot, USB and HDMI interface
	Support secure lock files to protect media
	Built-in clock and calendar features

▲ SD card slot and HDMI interface configuration will vary depending on the model, whichever is the real thing.

V. Care instructions

1.Importance of maintenance

1.1 Maintenance can prevent small problems from becoming bigger and ensure the safety of the machine.

1.2 Maintenance can optimize machine performance for long life

2. Maintenance tools

2.1 A clean, lint-free cloth, such as a clean cloth.

2.2 Cleansers, such as industrial alcohol.

3. Maintenance measure

3.1 Turn off the whole machine before maintenance, the power I/O switch is turned off, and the power is unplugged to ensure life safety.

3.2 Wipe the cloth into the detergent, screw it to a semi-dry, and do not drip out the water.

3.3 Wipe the dust on the screen protection glass surface and the whole machine frame.

3.4 Wipe 2 to 3 times, preferably dry the remaining detergent with a new clean cloth

3.5 After the cleaning is completed, the moisture of the standby device is naturally dried and can be used normally.

4. Develop good machine habits

4.1 When not using the machine, turn off the power I/O switch or unplug the AC power cord.

4.2 Do not use the machine for a long time, please wrap it in a protective cover and store it in a cool dry place.

5. Product name and content table of toxic and hazardous substances or elements

Part Name	Toxic or harmful substances or elements					
	Pb	Hg	Cd	Cr ⁶⁺	PBB	PBDE
Display	×	○	○	○	○	○
shell	○	○	○	○	○	○
Board assembly	×	○	○	○	○	○
Power cord and cable	×	○	○	○	○	○
metallic	○	○	○	○	○	○
*Packaging	○	○	○	○	○	○
remote	×	○	○	○	○	○
speaker	×	○	○	○	○	○
*annex	○	○	○	○	○	○

O:Indicates that the content of this toxic and hazardous substance in all homogeneous materials of this part is below the limit requirement specified in SJ/T11363-2006.

X:Indicates that the content of the toxic or hazardous substance in at least one of the homogeneous materials of the part exceeds the requirements of SJ/T11363-2006.

Technical Description

The hardware components, injection molded parts, connectors and most of the electronic components of the machine comply with the Chinese and EU RoHS directives, only a small number of components may affect product reliability due to global technical limitations and have not yet achieved toxic or hazardous substances or elements.



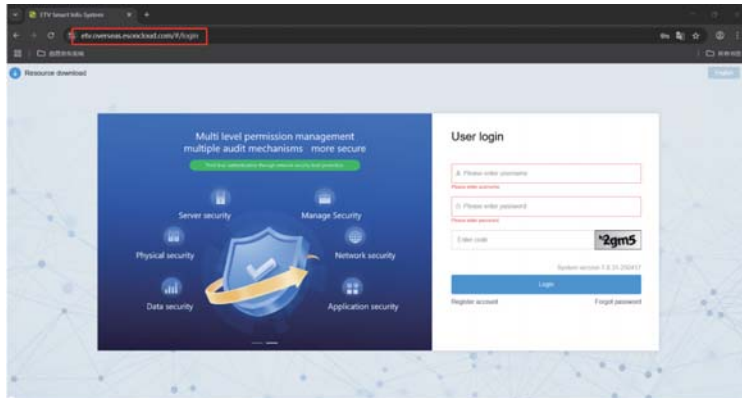
This mark is the environmental use period mark, the term (ten years). Included in electronic information products

The toxic or hazardous substances or elements will not leak or be abrupt under the conditions of normal use. The use of the electronic information products by users will not cause serious pollution to the environment or serious damage caused by personal and financial damage.

TERMINAL COMMUNICATION

1. Use a Windows system computer (all versions of Windows system are acceptable), and use Google Chrome to log in to the website: <https://etv.overseas.esoncloud.com>

2. Log in with the account and password provided by the dealer.



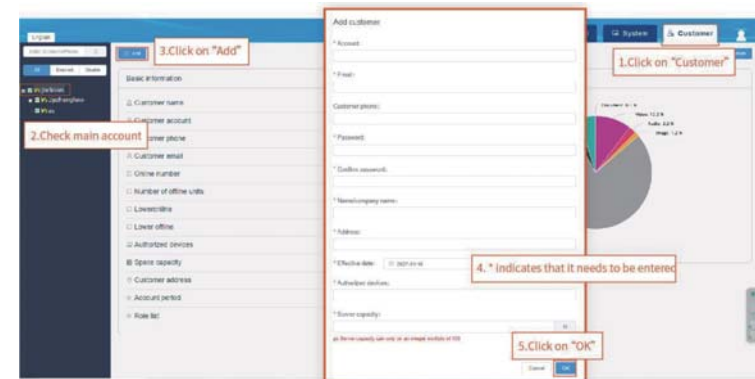
3. If you may need a verification code for remote login, please use the email address provided to the dealer to obtain the verification code; If you can't remember your email address, please find a dealer to get it.

CUSTOMER MANAGEMENT

1. Add customer

The module primarily explains how to create customers, which includes, level 3 to create level 4 and assign level 4 customer account information, the number of authorized devices and server capacity, etc. (Note: level 4 customers can't create customers).

Click on "Customer", then click on the main account, and click on "Add customer" button in the upper left corner (as the picture shows). After successfully adding the account, when connecting to the terminal, enter the account device to connect to this account.

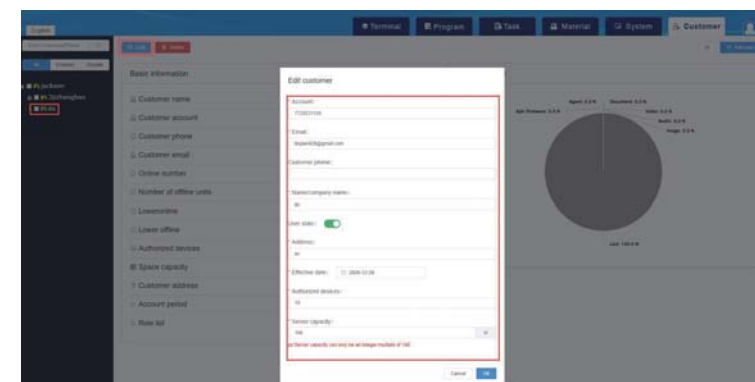


2. Edit, Delete customer

When the customer account is added, click on "Customer" who needs to be edited or deleted (as the picture shows).

Edit: Edit the basic information of the customer.

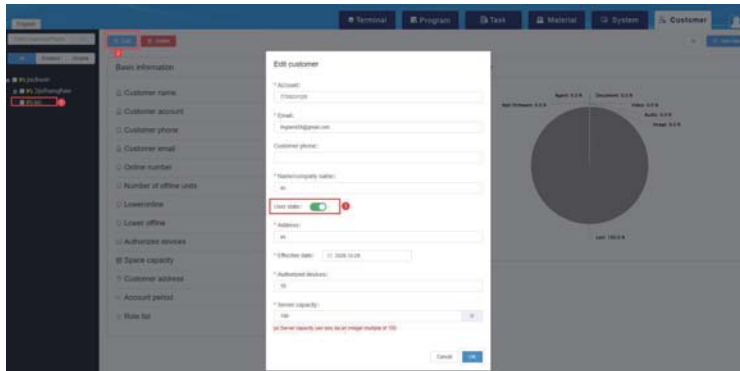
Delete: Only subordinate customers under this account can be deleted, not cross-level deletions.



CUSTOMER MANAGEMENT

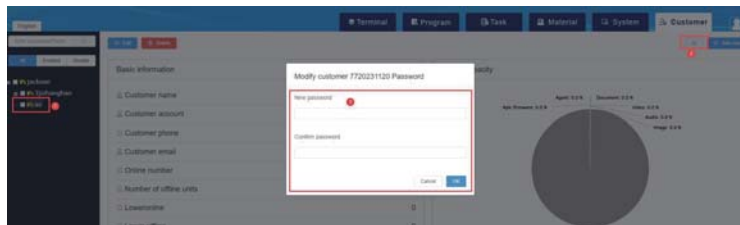
3. Disable, Re-enable customers

Click on "Customer", click on "Edit" button, click on the "User state", and perform the turn on or turn off operation. The ON represents that the customer can use the system normally, the OFF represents that the customer is disabled (as the picture shows). Can perform fuzzy query on User state and name.



4. Change password

Select the "Customer", click on "Change password" button in the upper right corner, and enter the new password (as the picture shows).

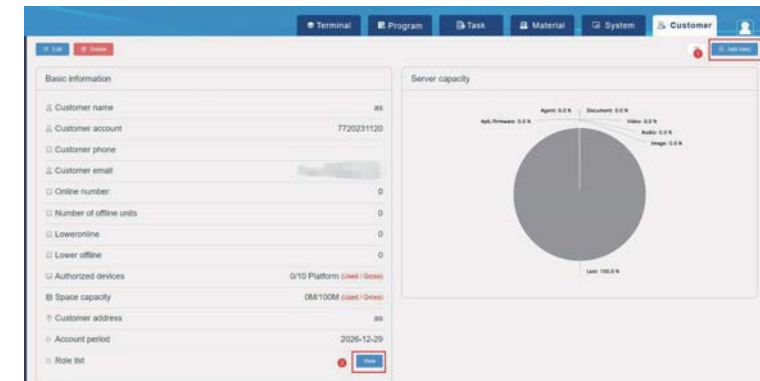


CUSTOMER MANAGEMENT

5. Add, View roles

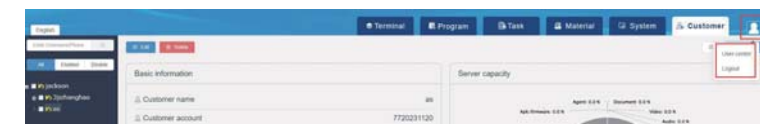
Click on "Add role" button to add a role.

View: You can view the account information of the roles added under the current customer account.



6. Personal center

The personal center includes two functions: User center and Log out (as the picture shows).
User center: View the information of the currently logged-in user and change the password.
Log out: Log out of the current user and change login account.



REMOTE CONTROL



- : Standby turn on and off.
- : Mute sound.
- : Play/Pause.
- : Stop.
- : Retrogress.
- : Advance.
- : Debug menu.
- : Screen capture.
- : Decrease volume.
- : Turn up the volume.
- : Setup menu.
- : Android homepage shortcut.
- : Uses the four arrows to highlight different items in the TV menu or change the value.
- : Enter and confirm button.
- : Return to the previous level.
- : Show or hide the mouse.
- 0~9: Numerical selection.
- : Character symbols.
- : Delete the content.

IMPORTANT SAFETY PRECAUTIONS

- Do not use this apparatus near water.
- Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
- Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
- Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
- Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
- Only use attachments/accessories specified by the manufacturer.
- Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used caution when moving the cart/apparatus combination to avoid injury tip-over.



- Unplug this apparatus during lightning storms or when unused for long periods of time.
- To reduce the risk of fire or electric shock, do not expose this apparatus to rain or moisture.
- The mains plug is used as disconnect device, the disconnect device shall remain readily operable.
- The socket-out shall be installed near the equipment and shall be easily accessible.
- This product should never be placed in a built-in installation such as a bookcase or rack unless proper ventilation is provided or the manufacturer's instructions have been adhered to.
- The apparatus shall not be exposed to dripping or splashing and that no objects filled with liquid, such as vases, shall be placed on the apparatus.

IMPORTANT SAFETY PRECAUTIONS

- Do not place any sources of danger on the apparatus (e.g. liquid filled objects, lighted candles).
- This device belongs to a type of electrical appliance. The power cord needs to be reliably and effectively grounded for safety.

• Never place the advisement player, remote control or batteries near naked flames or other heat sources, including direct sunlight. To prevent the spread of fire, keep candles or other flames away from the advisement player, remote control and batteries at all times.



- The USB terminal should be loaded with 0.5 A under normal operation.
- These servicing instructions are for use by qualified service personnel only. To reduce the risk of electric shock do not perform any servicing other than that contained in the operating instructions. unless you are qualified to do so.
- The battery shall not be exposed to excessive heat such as sunshine, fire or the like.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

Note: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

IMPORTANT SAFETY PRECAUTIONS

Note: The Grantee is not responsible for any changes or modifications not expressly approved by the party responsible for compliance. such modifications could void the user's authority to operate the equipment.

The device has been evaluated to meet general RF exposure requirement.

To maintain compliance with FCC's RF exposure guidelines, the distance must be at least 20 cm between the radiator and your body, and fully supported by the operating and installation.

ENVIROMENT FRIENDLY DISPOSAL



You can help protect the environment! Please remember to respect the local regulations: hand in the non-working electrical equipment to an appropriate waste disposal center.

CAUTION:

- Used batteries should be recycled.
- Keep out of children's reach.
- DO NOT use new and old batteries together.
- Change both the batteries at the same time.
- When not using the remote control for a long time, remove the batteries from the unit.

Risk of fire or explosion if the battery is replaced by an incorrect type

CONSIGNES DE SÉCURITÉ IMPORTANTES

- N'utilisez pas cet appareil à proximité de l'eau.
- Ne bloquez aucune ouverture de ventilation. Installez-le conformément aux instructions du fabricant.
- Ne l'installez pas à proximité de sources de chaleur telles que radiateurs, bouches de chauffage, poêles ou autres appareils (y compris les amplificateurs) produisant de la chaleur.
- Ne modifiez pas la fiche polarisée ou la fiche de mise à la terre. Une fiche polarisée possède deux broches, dont l'une est plus large que l'autre. Une fiche de mise à la terre possède deux broches et une troisième broche de mise à la terre. La broche large ou la troisième broche sont prévues pour votre sécurité. Si la fiche fournie ne correspond pas à votre prise de courant, consultez un électricien pour le remplacement de la prise obsolète.
- Protégez le cordon d'alimentation contre tout piétinement ou pincement, en particulier au niveau des fiches, des prises de courant et à l'endroit où il sort de l'appareil.
- Utilisez uniquement les accessoires spécifiés par le fabricant.
- Utilisez uniquement le chariot, le support, le trépied, le support mural ou la table spécifiés par le fabricant ou vendus avec l'appareil. Lors de l'utilisation d'un chariot, soyez prudent lors du déplacement de l'ensemble chariot/appareil afin d'éviter tout risque de basculement et de blessure.



- Débranchez cet appareil en cas d'orage ou lorsqu'il n'est pas utilisé pendant une période prolongée.
- Pour réduire les risques d'incendie ou d'électrocution, n'exposez pas cet appareil à la pluie ou à l'humidité.
- La prise secteur sert de dispositif de déconnexion ; ce dispositif doit rester facilement accessible.
- La prise de courant doit être installée à proximité de l'appareil et être facilement accessible.
- Ce produit ne doit jamais être installé dans un meuble encastré, tel qu'une bibliothèque ou une étagère, sauf si une ventilation adéquate est prévue ou si les instructions du fabricant ont été respectées.
- L'appareil ne doit pas être exposé aux gouttes ou aux éclaboussures et aucun objet contenant du liquide, tel qu'un vase, ne doit être placé dessus.

CONSIGNES DE SÉCURITÉ IMPORTANTES

- Ne placez aucune source de danger sur l'appareil (par exemple, objets remplis de liquide, bougies allumées).
- Cet appareil est un appareil électrique. Le cordon d'alimentation doit être correctement mis à la terre pour des raisons de sécurité.
- Ne placez jamais le lecteur audio, la télécommande ou les piles à proximité de flammes nues ou d'autres sources de chaleur, y compris la lumière directe du soleil. Pour éviter tout risque d'incendie, tenez les bougies ou autres flammes éloignées du lecteur audio, de la télécommande et des piles.
- Le port USB doit être chargé à 0,5 A en fonctionnement normal.
- Ces instructions de maintenance sont réservées au personnel qualifié. Afin de réduire les risques d'électrocution, n'effectuez aucune intervention autre que celles décrites dans le mode d'emploi, sauf si vous êtes qualifié.
- La batterie ne doit pas être exposée à une chaleur excessive, comme la lumière du soleil, un feu, etc.



Cet appareil est conforme à la partie 15 de la réglementation de la FCC. Son fonctionnement est soumis aux deux conditions suivantes : (1) Cet appareil ne doit pas causer d'interférences nuisibles, et (2) il doit accepter toute interférence reçue, y compris les interférences susceptibles de provoquer un fonctionnement indésirable.

Remarque : Cet équipement a été testé et déclaré conforme aux limites applicables aux appareils numériques de classe B, conformément à la partie 15 de la réglementation de la FCC. Ces limites sont conçues pour offrir une protection raisonnable contre les interférences nuisibles dans une installation résidentielle. Cet équipement génère, utilise et peut émettre de l'énergie radiofréquence et, s'il n'est pas installé et utilisé conformément aux instructions, peut causer des interférences nuisibles aux communications radio. Toutefois, il n'existe aucune garantie que des interférences ne se produiront pas dans une installation particulière. Si cet équipement cause des interférences nuisibles à la réception radio ou télévisée, ce qui peut être déterminé en l'éteignant et en le rallumant, l'utilisateur est invité à essayer de corriger les interférences par une ou plusieurs des mesures suivantes :

- Réorientez ou déplacez l'antenne de réception.
- Augmentez la distance entre l'appareil et le récepteur.
- Branchez l'appareil sur une prise de courant d'un circuit différent de celui auquel le récepteur est branché.
- Consultez votre revendeur ou un technicien radio/TV qualifié pour obtenir de l'aide.

CONSIGNES DE SÉCURITÉ IMPORTANTES

Remarque : Le titulaire de l'autorisation n'est pas responsable des modifications non expressément approuvées par la partie responsable de la conformité. De telles modifications pourraient annuler le droit d'utilisation de l'équipement.

L'appareil a été évalué et est conforme aux exigences générales d'exposition aux radiofréquences.

Pour rester conforme aux directives d'exposition aux radiofréquences de la FCC, une distance minimale de 20 cm doit être maintenue entre l'émetteur et le corps, et cette distance doit être pleinement prise en charge par l'installation et l'utilisation de l'appareil.

ÉLIMINATION RESPECTUEUSE DE L'ENVIRONNEMENT



Vous pouvez contribuer à la protection de l'environnement !
N'oubliez pas de respecter la réglementation locale :
déposez les appareils électriques hors d'usage dans un
centre de collecte des déchets approprié.

ATTENTION :

- Les piles usagées doivent être recyclées.
- Tenir hors de portée des enfants.
- Ne pas utiliser simultanément des piles neuves et usagées.
- Remplacer les deux piles en même temps.
- Retirer les piles de la télécommande en cas de non-utilisation prolongée.

Risque d'incendie ou d'explosion si la pile est remplacée par un modèle incorrect.