

Owner's Manual

MAGNAVOX
SMART. VERY SMART.

15MF/20MF Series
LCD TV



NEED HELP? CALL US!

MAGNAVOX REPRESENTATIVES ARE READY TO HELP YOU WITH ANY QUESTIONS ABOUT YOUR NEW PRODUCT. WE CAN GUIDE YOU THROUGH CONNECTIONS, FIRST-TIME SETUP, AND ANY OF THE FEATURES. WE WANT YOU TO START ENJOYING YOUR NEW PRODUCT RIGHT AWAY.

CALL US BEFORE YOU CONSIDER RETURNING THE PRODUCT.

1-800-705-2000

OR VISIT US ON THE WEB AT WWW.MAGNAVOX.COM

Important!

Return your Warranty Registration Card within 10 days.

RETURN YOUR PRODUCT REGISTRATION CARD TODAY TO GET THE VERY MOST FROM YOUR PURCHASE.

Registering your model with MAGNAVOX makes you eligible for all of the valuable benefits listed below, so don't miss out. Complete and return your Product Registration Card at once to ensure:

*Proof of Purchase

Returning the enclosed card guarantees that your date of purchase will be on file, so no additional paperwork will be required from you to obtain warranty service.

*Product Safety Notification

By registering your product, you'll receive notification - directly from the manufacturer - in the rare case of a product recall or safety defect.

*Additional Benefits of Product Ownership

Registering your product guarantees that you'll receive all of the privileges to which you're entitled, including special money-saving offers.

MAGNAVOX

Congratulations on your purchase, and welcome to the "family!"

Dear MAGNAVOX product owner:

Thank you for your confidence in MAGNAVOX. You've selected one of the best-built, best-backed products available today. We'll do everything in our power to keep you happy with your purchase for many years to come.

As a member of the MAGNAVOX "family," you're entitled to protection by one of the most comprehensive warranties and outstanding service networks in the industry. What's more, your purchase guarantees you'll receive all the information and special offers for which you qualify, plus easy access to accessories from our convenient home shopping network.

Most importantly, you can count on our uncompromising commitment to your total satisfaction.

All of this is our way of saying welcome - and thanks for investing in a MAGNAVOX product.

P.S. To get the most from your MAGNAVOX purchase, you must return your Warranty Registration Card within 10 days. So please mail it to us right now!

Know these **safety** symbols



 This "bolt of lightning" indicates uninsulated material within your unit may cause an electrical shock. For the safety of everyone in your household, please do not remove product covering.

 The "exclamation point" calls attention to features for which you should read the enclosed literature closely to prevent operating and maintenance problems.

WARNING: To reduce the risk of fire or electric shock, this apparatus should not be exposed to rain or moisture and objects filled with liquids, such as vases, should not be placed on this apparatus.

CAUTION: To prevent electric shock, match wide blade of plug to wide slot, fully insert.

ATTENTION: Pour éviter les choc électriques, introduire la lame la plus large de la fiche dans la borne correspondante de la prise et pousser jusqu'au fond.

For Customer Use

Enter below the Serial No. which is located on the rear of the cabinet. Retain this information for future reference.

Model No. _____

Serial No. _____

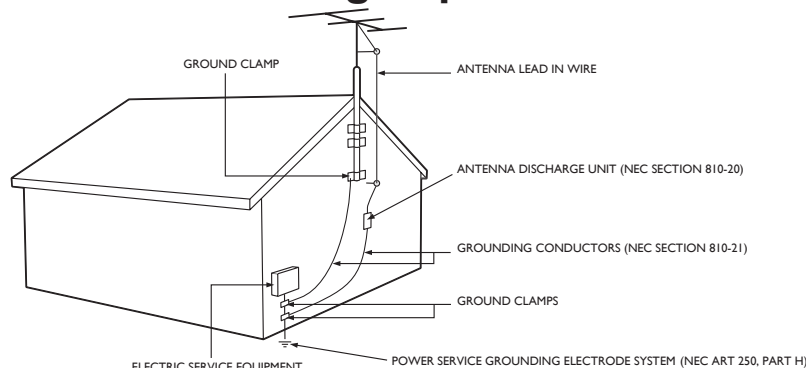
IMPORTANT SAFETY INSTRUCTIONS

READ BEFORE OPERATING EQUIPMENT

1. Read these instructions.
2. Keep these instructions.
3. Heed all warnings.
4. Follow all instructions.
5. Do not use this apparatus near water.
6. Clean only with a dry cloth.
7. Do not block any of the ventilation openings.
Install in accordance with the manufacturers instructions.
8. Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
9. Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and third grounding prong. The wide blade or third prong are provided for your safety. When the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
10. Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
11. Only use attachments/accessories specified by the manufacturer.
12.  Use only with a cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.
13. Unplug this apparatus during lightning storms or when unused for long periods of time.
14. Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
15. This product may contain lead and mercury. Disposal of these materials may be regulated due to environmental considerations. For disposal or recycling information, please contact your local authorities or the Electronic Industries Alliance: www.eiae.org
16. **Damage Requiring Service** - The appliance should be serviced by qualified service personnel when:
 - A. The power supply cord or the plug has been damaged;
 - B. Objects have fallen, or liquid has been spilled into the appliance;
 - C. The appliance has been exposed to rain
 - D. The appliance does not appear to operate normally or exhibits a marked change in performance;
 - E. The appliance has been dropped, or the enclosure damaged.
17. **Tilt/Stability** - All televisions must comply with recommended international global safety standards for tilt and stability properties of its cabinet design.
 - Do not compromise these design standards by applying excessive pull force to the front, or top, of the cabinet which could ultimately overturn the product.
 - Also, do not endanger yourself, or children, by placing electronic equipment/toys on the top of the cabinet. Such items could unsuspectingly fall from the top of the set and cause product damage and/or personal injury.
18. **Wall or Ceiling Mounting** - The appliance should be mounted to a wall or ceiling only as recommended by the manufacturer.
19. **Power Lines** - An outdoor antenna should be located away from power lines.
20. **Outdoor Antenna Grounding** - If an outside antenna is connected to the receiver, be sure the antenna system is grounded so as to provide some protection against voltage surges and built up static charges.
Section 810 of the National Electric Code, ANSI/NFPA No. 70-1984, provides information with respect to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna discharge unit, size of grounding connectors, location of antenna-discharge unit, connection to grounding electrodes, and requirements for the grounding electrode. See Figure below.
21. **Object and Liquid Entry** - Care should be taken so that objects do not fall and liquids are not spilled into the enclosure through openings.
22. **Battery Usage CAUTION** - To prevent battery leakage that may result in bodily injury, property damage, or damage to the unit:
 - Install all batteries correctly, with + and - aligned as marked on the unit.
 - Do not mix batteries (old and new or carbon and alkaline, etc.).
 - Remove batteries when the unit is not used for a long time.

Note to the CATV system installer: This reminder is provided to call the CATV system installer's attention to Article 820-40 of the NEC that provides guidelines for proper grounding and, in particular, specifies that the cable ground shall be connected to the grounding system of the building, as close to the point of cable entry as practical.

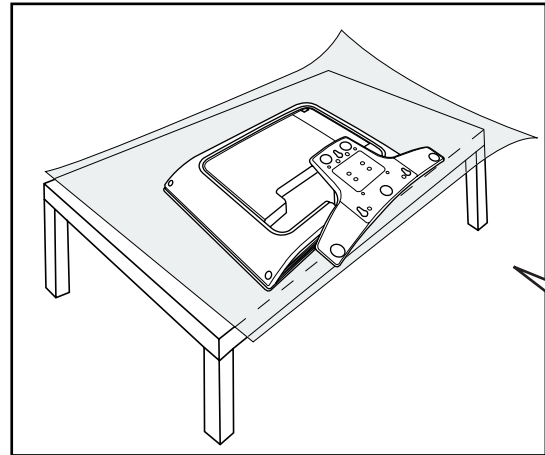
Example of Antenna Grounding as per NEC - National Electric Code



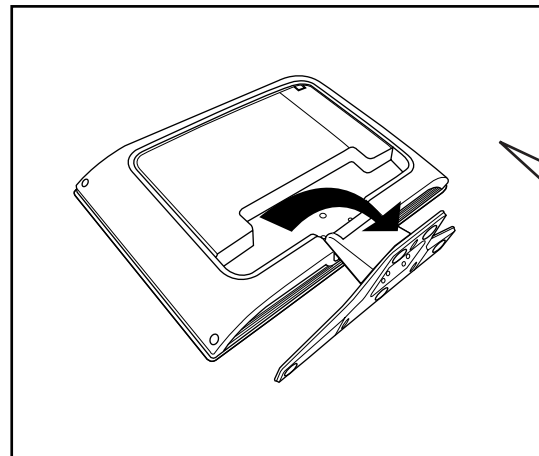
BEFORE INSTALLATION

Before proceed to install your new LCD TV, please follow the steps and diagrams as shown to familiarize yourself with the correct and safe way of unfolding the base.

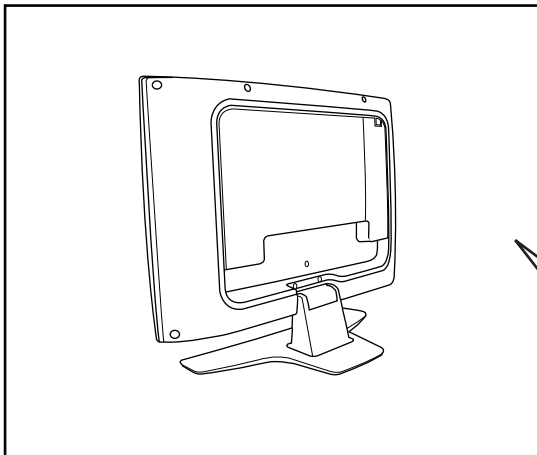
- 1** Place the set facing down on a flat surface and a protective sheet.
- 2** Unfold the base following the direction as shown on the diagram.
- 3** Place the set upright, you LCD TV is now ready for install.



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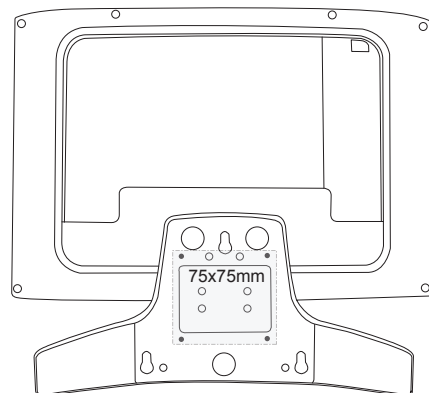
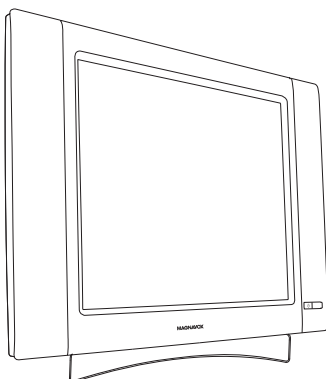


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INSTALLING LCD TV ON THE WALL

The stand of your LCD TV is comply with Standard VESA 75 standard, if you intend to install the LCD TV on the wall, please consult a professional technician for proper installing.

The manufacture accepts no liability for installations not performed by professional technician.





SETTING UP THE PC MODE (PERSONAL COMPUTER MONITOR)

15MF Series (15" LCD TV)

No	Resolution	Mode	V. Frequency (Hz)	H. Frequency (kHz)
1	640 x 480	VGA VESA 60	59.940	31.469
2	800 x 600	SVGA VESA 56	56.250	35.156
3		SVGA VESA 60	60.317	37.897
4	1024 x 768	XGA VESA 60	60.004	48.363
5		XGA VESA 75	75.029	60.023

17MF Series (17" LCD TV)

No	Resolution	Mode	V. Frequency (Hz)	H. Frequency (kHz)
1	640 x 480	IBM VGA 12H	59.940	31.469
		VESA	75.000	37.500
2	800 x 600	VESA	56.250	35.156
		VESA	75.000	46.875
3	1024 x 768	VESA	60.004	48.363
		VESA	75.029	60.023
4	1280 x 1024	VESA	60.020	63.981
		VESA	75.025	79.976

20MF Series (20" LCD TV)

No	Resolution	Mode	V. Frequency (Hz)	H. Frequency (kHz)
1	640 x 480	VGA VESA 60	59.940	31.469
2	800 x 600	SVGA VESA 56	56.250	35.156
3		SVGA VESA 60	60.317	37.897



WARNING concerning stationary images on the TV

Screen: Do not leave fixed images on the screen for extended periods of time. This can cause uneven aging of the LCD panel.

Normal use of the TV should involve viewing of programs that have constantly moving or changing images. Do not leave nonmoving images on screen for extended periods of time. Do not display the same images too frequently; if you do, subtle “ghost” images can be left on the LCD screen. Sources of stationary images may be Laser discs, video games, Compact Discs Interactive (CD-i), or paused Digital Video Discs (DVDs) or video tapes.

Here are some common examples of stationary images:

- DVD menus list DVD content.
- Letterbox black bars appear at the top and bottom of the TV screen when a wide screen (16:9) movie is viewed on a TV with standard (4:3) aspect ratio. This is available with some DVDs.
- Video game images and scoreboards
- Television station logos cause a problem if they are bright and stationary. Moving or low-contrast graphics are less likely to damage the picture tube.
- Stock market tickers may appear at the bottom of the TV screen if the TV programming covers this news.
- Shopping channel logos, pricing displays may be bright and may appear constantly during the show. These are usually in the same location on the TV screen.

TV Location

- To avoid cabinet warping, cabinet color changes, and an increased chance of TV failure, do not place the TV where temperatures can become excessively hot (for example, in direct sunlight or near a heating appliance).
- Allow a free flow of air around the TV.

Cleaning

- To avoid possible shock hazard, remove the TV's power cord from the electrical outlet before cleaning.
- Regularly dust the TV with a dry, non-scratching duster.
- When cleaning the TV, take care not to scratch or damage the screen surface. Avoid wearing jewelry or using anything abrasive. Do not use household cleaners. Wipe the screen with a clean cloth dampened with water. Use even, easy, vertical strokes when cleaning.
- Occasionally vacuum the vents on the rear of the TV.
- Never use thinners, insecticide sprays, or other chemicals on or near the cabinet. They may blemish the cabinet permanently.

FEDERAL COMMUNICATIONS COMMISSION (FCC) NOTICE (U.S. ONLY)

	This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:
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- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

	Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.
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Use only RF shielded cable that was supplied with the monitor when connecting this monitor to a computer device.

To prevent damage which may result in fire or shock hazard, do not expose this appliance to rain or excessive moisture.

THIS CLASS B DIGITAL APPARATUS MEETS ALL REQUIREMENTS OF THE CANADIAN INTERFERENCE-CAUSING EQUIPMENT REGULATIONS.

COMMISSION FEDERALE DE LA COMMUNICATION (FCC DECLARATION)

	Cet équipement a été testé et déclaré conforme aux limites des appareils numériques de class B, aux termes de l'article 15 Des règles de la FCC. Ces limites sont conçues de façon à fournir une protection raisonnable contre les interférences nuisibles dans le cadre d'une installation résidentielle. CET appareil produit, utilise et peut émettre des hyperfréquences qui, si l'appareil n'est pas installé et utilisé selon les consignes données, peuvent causer des interférences nuisibles aux communications radio. Cependant, rien ne peut garantir l'absence d'interférences dans le cadre d'une installation particulière. Si cet appareil est la cause d'interférences nuisibles pour la réception des signaux de radio ou de télévision, ce qui peut être décelé en fermant l'équipement, puis en le remettant en fonction, l'utilisateur pourrait essayer de corriger la situation en prenant les mesures suivantes:
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- Réorienter ou déplacer l'antenne de réception.
- Augmenter la distance entre l'équipement et le récepteur.
- Brancher l'équipement sur un autre circuit que celui utilisé par le récepteur.
- Demander l'aide du marchand ou d'un technicien chevronné en radio/télévision.

	Toutes modifications n'ayant pas reçu l'approbation des services compétents en matière de conformité est susceptible d'interdire à l'utilisateur l'usage du présent équipement.
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N'utiliser que des câbles RF armés pour les connections avec des ordinateurs ou périphériques.

CET APPAREIL NUMERIQUE DE LA CLASSE B RESPECTE TOUTES LES EXIGENCES DU REGLEMENT SUR LE MATERIEL BROUILLEUR DU CANADA.