



ELECTRONICS

**SAMSUNG ELECTRONICS CO., LTD**  
**129, Samsung-ro, Yeongtong-gu**  
**Suwon-si, Gyeonggi-do, 443-742 Korea**

**Dec. 12, 2016**

Federal Communications Commission  
7435 Oakland Mills Road  
Columbia, MD 21046

**SUBJECT : e-Label**  
**FCC ID: A3LSMA720X**

To Whom It May Concern:

We hereby provide the following attestations according to CFR 2.925 and FCC  
KDB 784748 D02:

SM-A720X is a Live Demo Unit for Shop Displays. The FCC ID will be readily legible on the device display screen without the aid of magnification according to 2.925(a) at the shop displays. The literature in the package at the time of purchase for the actual product describes how to access the electronic display to find the FCC ID per 2.925(e) and FCC KDB 784748. The user will be able to access this information within a maximum of 3 steps. The user will be able to access this information without a SIM card, special accessories or supplemental plug-ins. We, Samsung have programmed the e-label and it is not able to be modified by any third party.

Should you have any questions or comments concerning the above,  
please contact the undersigned.

Sincerely Yours,

A handwritten signature in black ink, appearing to be "Chanho, Youn".

CHANHO, YOUN  
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