



JBL CHARGE4

V14 - CMF + Artworks

31/MAY/2018

Artwork update history

18-DEC-2017 - Dario Distefano- Artwork - V03 - Mockup realization
08-JAN-2018 - Dario Distefano- Artwork - V04 - Mockup realization
17-JAN-2018 - Dario Distefano- Artwork - V05 - Gate1 Mockup realization
19-JAN-2018 - Dario Distefano- Artwork - V06 - Gate1
07-FEB-2018 - Dario Distefano- Artwork - V07 - Gate2
17-APR-2018 - Dario Distefano- Artwork - V08 - Compliance Update
23-APR-2018 - Dario Distefano- Artwork - V09 - CMF Update PR Rubber
19-APR-2018 - Doris Zhang- Artwork - V09 - Update compliance model CHARGE4J
20-APR-2018 - Doris Zhang- Artwork - V10 - Update compliance.
28-MAY-2018 - Doris Zhang- Artwork - V11 - Update compliance font size
30-MAY-2018 - Dario Distefano - Artwork - V12 - Compliance Update text
31-MAY-2018 - Dario Distefano - Artwork - V13 - Compliance Update
31-MAY-2018 - Doris Zhang - Artwork - V14 - Compliance Update





JBL CHARGE 4 / CMF OVERVIEW

Artworks - Unit: mm - 31 - MAY - 2018



Color range:

#Dusty Pink

PANTONE #5015C

#Midnight Black

PANTONE Black 6C

#Mustard Yellow

PANTONE 3514C

#Fiesta Red

PANTONE #1795C

#River Teal

PANTONE #3255C

#Dark Grey

PANTONE Cool Grey 9C

#Forest Green

BOOMBOX Green

#Desert Sand

PANTONE Warm Grey 5C

#Ocean Blue

PANTONE #2210C

#Steel White

PANTONE Cool Grey 1C



JBL CHARGE4 / FRONT VIEW

Artworks - Unit: mm - 31 - MAY - 2018

Speaker Cloth

Material: Clip 3 Cloth reference

Color: Follow Clip 3 Cloth

#Black: Follow Clip3

#Ocean Blue: Follow Clip3

#River Teal: Follow Clip3

#Dark Grey: Follow Clip3

#Dirty Pink: Follow Clip3

#Odra: Follow Clip3

#Forest Green: Follow Clip3

#Red: Follow Clip3

#Sand: Follow Clip3

#White: Follow Clip3

JBL logo

Plate:

Material: metal

Finishes: matte anodized

Reference: JBL Flip 3

Color: PANTONE 172C

JBL text:

Material: paint

Finishes: matte

Color: Apple White

Battery LEDs

Material: LED

Finishes: light shining through 1.5 mm laser cut hole

Quantity: 3 LEDs



JBL CHARGE 4 / TOP VIEW

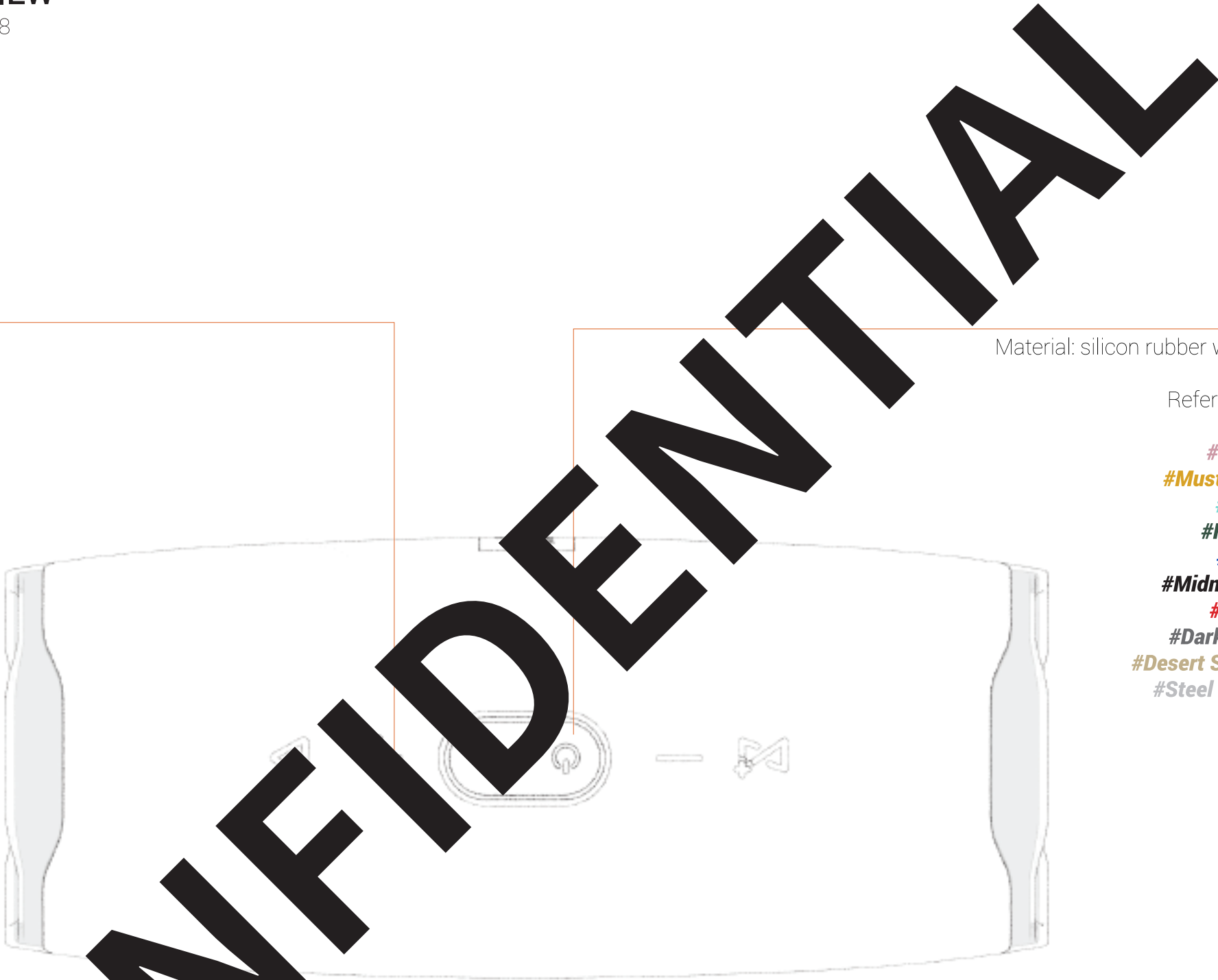
Artworks - Unit: mm - 31 - MAY - 2018

Sound control icons

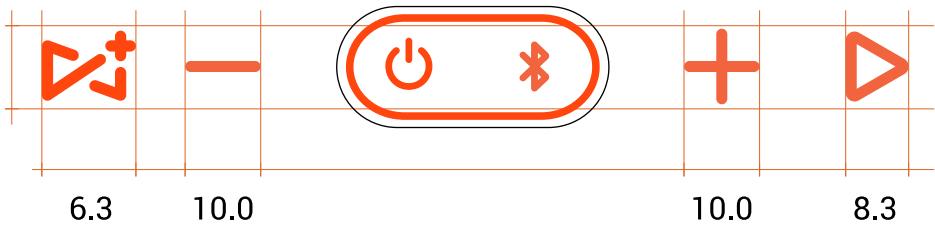
Material: Hard plastic (PC)
Finishes: Matte + soft touch
Reference: JBL CLIP3
Color:
#Dusty Pink: PANTONE #5015C
#Mustard Yellow: PANTONE #3514C
#River Teal: PANTONE #3255C
#Forest Green: Follow JBL CLIP3
#Ocean Blue: Follow JBL CLIP3
#Midnight Black: PANTONE Black 6C
#Fiesta Red: PANTONE #1795C
#Dark Grey: PANTONE Cool Gray 9C
#Desert Sand: PANTONE Warm Gray 5C
#Steel White: PANTONE Cool Gray 1C

Control panel

Material: silicon rubber with laser cut icons + LED RING
Finishes: matte + soft touch
Reference: JBL Xtreme control panel
Color:
#Dusty Pink: PANTONE #5015C
#Mustard Yellow: PANTONE #3514C
#River Teal: PANTONE #3255C
#Forest Green: Follow JBL CLIP3
#Ocean Blue: Follow JBL CLIP3
#Midnight Black: PANTONE Black 6C
#Fiesta Red: PANTONE #1795C
#Dark Grey: PANTONE Cool Gray 9C
#Desert Sand: PANTONE Warm Gray 5C
#Steel White: PANTONE Cool Gray 1C



CONFIDENTIAL



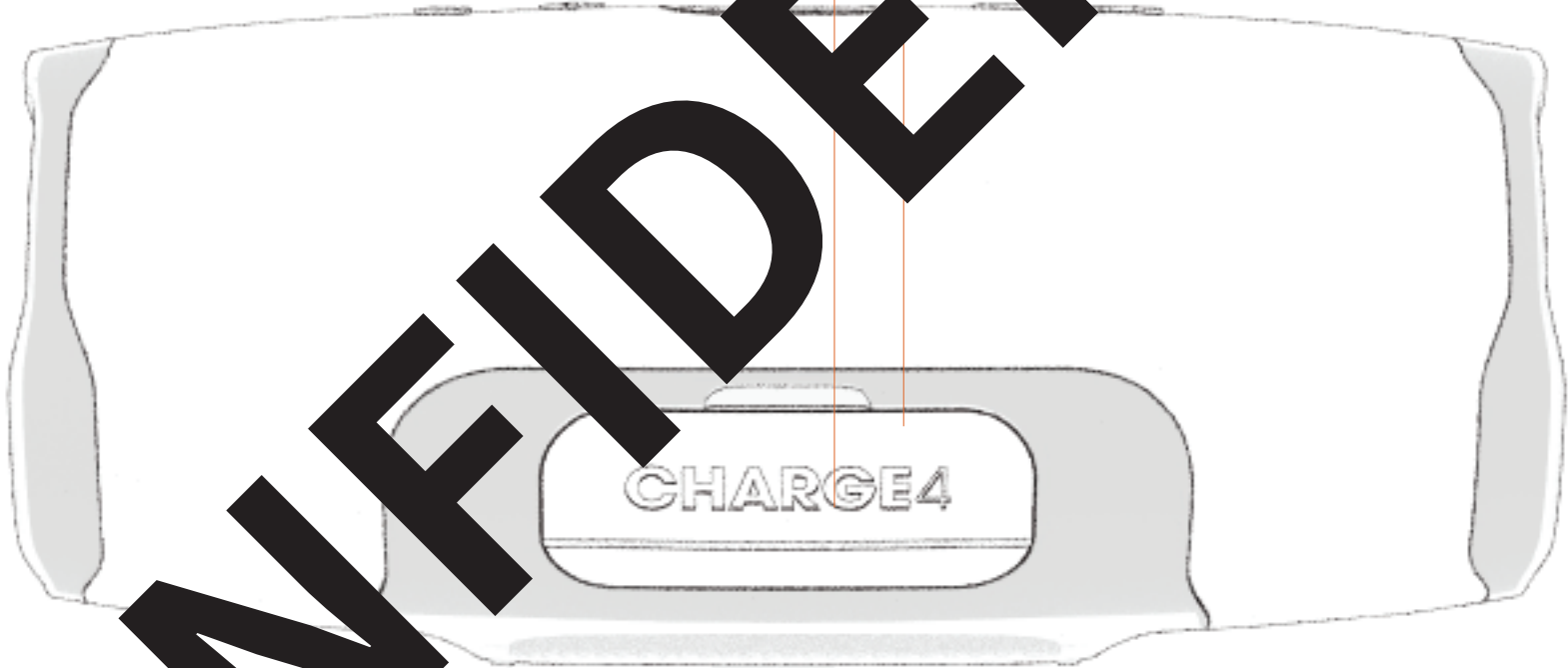


JBL CHARGE 4 / IO COVER

Artworks - Unit: mm - 31- MAY - 2018

IO DOOR TEXT	IO DOOR BASE COLOR
material: paint	material: rubber (silicone)
finishes: matte	finishes: matte + soft touch
reference: JBL CLIP3	color:
color:	
#Dusty Pink: PANTONE #4995C	#Dusty Pink: PANTONE #5015C
#Mustard Yellow: PANTONE #3547C	#Mustard Yellow: PANTONE #3514C
#River Teal: PANTONE #571C	#River Teal: PANTONE #3255C
#Forest Green: PANTONE #7763C	#Forest Green: Follow JBL CLIP3
#Ocean Blue: PANTONE #2332C	#Ocean Blue: Follow JBL CLIP3
#Midnight Black: PANTONE Cool Gray 9C	#Midnight Black: PANTONE Black 6C
#Fiesta Red: PANTONE #7629C	#Fiesta Red: PANTONE #1795C
#Dark Grey: PANTONE Cool Gray 6C	#Dark Grey: PANTONE Cool Gray 9C
#Desert Sand: PANTONE #2326C	#Desert Sand: PANTONE Warm Gray 5C
#Steel White: PANTONE Cool Gray 4C	#Steel White: PANTONE Cool Gray 1C

CHARGE4





JBL CHARGE4 / FRONT VIEW

Artworks - Unit: mm - 31 - MAY - 2018

SIDE CAPS

outer rubber part

material: double injection / 100% transparent TPU
finishes: matte + soft touch transparent rubber oil
color: Transparent

inner plastic structure

material: hard plastic (PC)
finishes: matte
color:

#Dusty Pink: PANTONE #5015C

#Mustard Yellow: PANTONE #3514C

#River Teal: PANTONE #3255C

#Forest Green: Follow JBL CLIP3

#Ocean Blue: Follow JBL CLIP3

#Midnight Black: PANTONE Black 6C

#Fiesta Red: PANTONE #1795C

#Dark Grey: PANTONE Cool Gray 9C

#Desert Sand: PANTONE Warm Gray 5C

#Steel White: PANTONE Cool Gray 1C





JBL CHARGE 4 / IO COVER

Artworks - Unit: mm - 31 - MAY - 2018

Passive radiators

outer rubber part

material: over molding / 90% transparent liquid silicon rubber
finishes: matte + soft touch transparent rubber oil
reference: JBL CLIP3 BOTTOM
color: Transparent

inner metal structure

- Material: Metal
Finishes: Anodized
embossed 0.7mm + 1.4mm
color:
- #Dusty Pink: PANTONE #10154C
 - #Mustard Yellow: PANTONE #10129C
 - #River Teal: PANTONE #8283C
 - #Forest Green: PANTONE #8521C
 - #Ocean Blue: PANTONE #8502C
 - #Midnight Black: PANTONE #8402C
 - #Fiesta Red: PANTONE #8901C
 - #Dark Grey: PANTONE #8402C
 - #Desert Sand: PANTONE #10341C
 - #Steel White: PANTONE Cool Gray 3C

PR Rubber

- Material: Silicon Rubber
Finishes: Soft touch paint matte
Color:
- #Dusty Pink: PANTONE #5015C
 - #Mustard Yellow: PANTONE #3547C
 - #River Teal: PANTONE #571C
 - #Forest Green: PANTONE #7763C
 - #Ocean Blue: PANTONE #8502C
 - #Midnight Black: PANTONE Black 6C
 - #Fiesta Red: PANTONE #1795C
 - #Dark Grey: PANTONE Cool Gray 6C
 - #Desert Sand: PANTONE #2326C
 - #Steel White: PANTONE Cool Gray 1C



LEFT PR



RIGHT PR





JBL CHARGE 4 / COMPLIANCE

Artworks - Unit: mm - 31 - MAY - 2018

TRIAL

COMPLIANCE LABEL (Into IO Door)

(WORK IN PROGRESS)

Material: PC Shim
Finishing: MATTE - Match with the Silicon outer
Reference: JBL BOOMBOX
color:

BACKGROUND>>

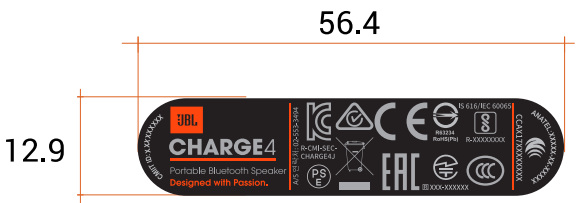
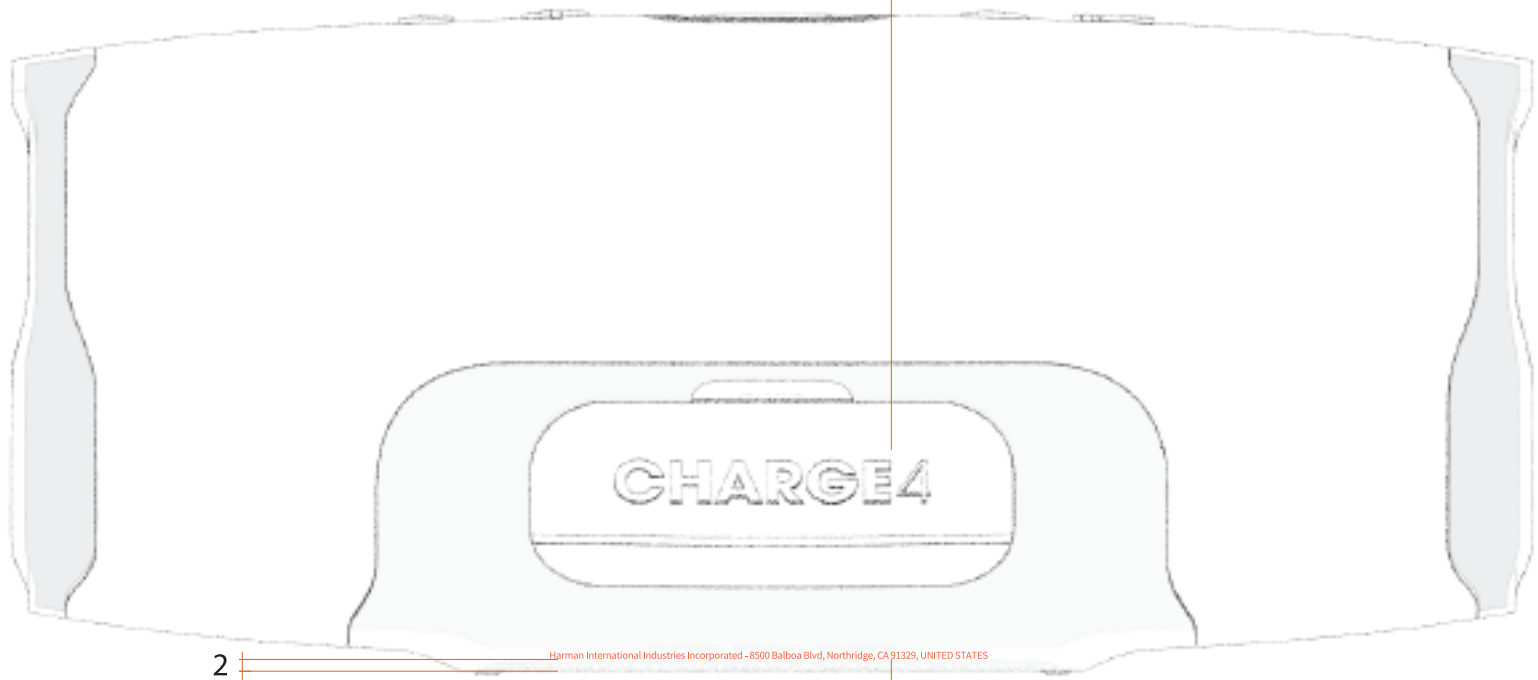
COLOR: PANTONE Black 6C

TEXT>>

Material: SILK PRINTING TWO COLORS
ON BLACK PC SHIM

#orange: PANTONE #172C

#light grey: PANTONE #Cool Grey 6C



COMPLIANCE INFO TEXT (Outer Surface)

Material: Transparent UV printing
Finishing: High glossy
Reference: JBL CLIP3



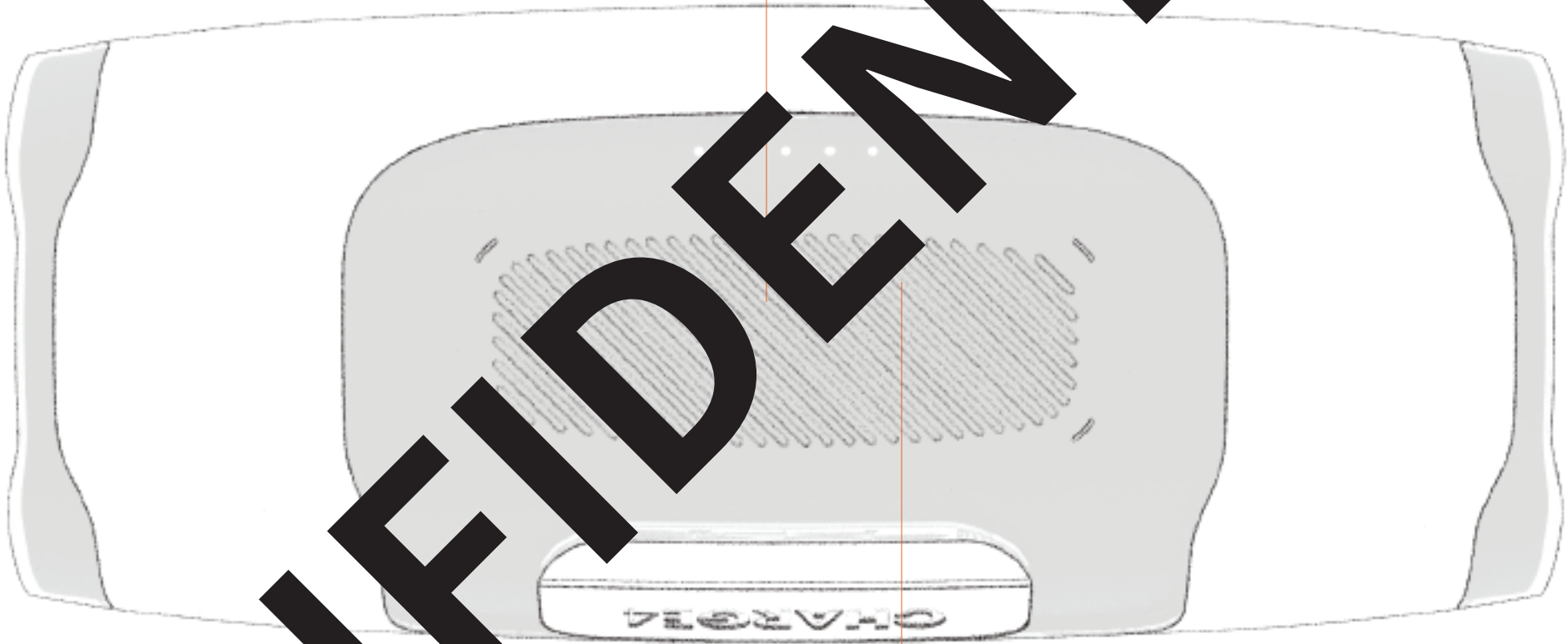
JBL CHARGE 4 / IO COVER

Artworks - Unit: mm - 31 - MAY - 2018

BOTTOM PATTERN

material: Double injection **TPU + PC debossed** pattern on TPU
finishes: matte + soft touch
references: JBL XTREME 2

- PC color:
- #Dusty Pink: PANTONE #5015C
 - #Mustard Yellow: PANTONE #3514C
 - #River Teal: PANTONE #3255C
 - #Forest Green: Follow JBL CLIP3
 - #Ocean Blue: Follow JBL CLIP3
 - #Midnight Black: PANTONE Black 6C
 - #Fiesta Red: PANTONE #1795C
 - #Dark Grey: PANTONE Cool Gray 9C
 - #Desert Sand: PANTONE Warm Gray 5C
 - #Steel White: PANTONE Cool Gray 1C



Foot
outer rubber part

material: double injection / 90% transparent TPU with debossed pattern (0.5mm depth)
finishes: matte + soft touch transparent rubber oil
color: Transparent



JBL CHARGE 4 / COMPLIANCE

Artworks - Unit: mm - 31 - MAY - 2018

Serial number / Connectors' cavity

serial number area:

material: 0.2mm debossed hard plastic (PC)
finishes: matte

serial number label:

material: water proof paper label
finishes: matte
background color: white
text color: black



Compliances / Connectors' cavity

text:

material: 0.1mm debossed hard plastic (PC)
finishes: high-gloss

background:

material: PC
finishes: matte
color:

- #Dusty Pink: PANTONE #5015C
- #Mustard Yellow: PANTONE #3514C
- #River Teal: PANTONE #3255C
- #Forest Green: Follow JBL CLIP3
- #Ocean Blue: Follow JBL CLIP3
- #Midnight Black: PANTONE Black 6C
- #Fiesta Red: PANTONE #1795C
- #Dark Grey: PANTONE Cool Gray 9C
- #Desert Sand: PANTONE Warm Gray 5C
- #Steel White: PANTONE Cool Gray 1C

