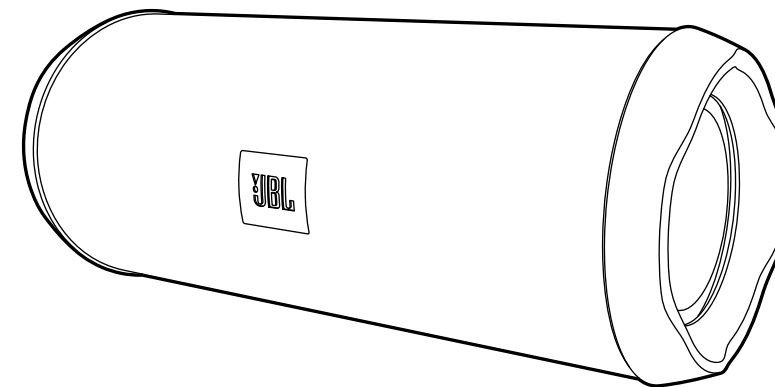




JBL FLIP 4

CMF + Artworks V34 - 26/07/2017



Artwork update history

06/04/2016 - Cyrille Rouffiat - Artwork - V01 - First concept
10/04/2016 - Cyrille Rouffiat - Artwork - V02 - Attachment update
12/04/2016 - Cyrille Rouffiat - Artwork - V03 - Product details
26/04/2016 - Cyrille Rouffiat - Artwork - V04 - Hook design
12/05/2016 - Cyrille Rouffiat - Artwork - V05 - Hook design + refinements
23/05/2016 - Cyrille Rouffiat - Artwork - V06 - Size scale up
07/06/2016 - Cyrille Rouffiat - Artwork - V07 - Size scale down + refinements
08/06/2016 - Cyrille Rouffiat - Artwork - V08 - PR CMF updates
22/06/2016 - Cyrille Rouffiat - Artwork - V09 - PR CMF updates
05/07/2016 - Cyrille Rouffiat - Artwork - V10 - Rope design updates
07/07/2016 - Cyrille Rouffiat - Artwork - V11 - Buttons updates
13/07/2016 - Cyrille Rouffiat - Artwork - V12 - Buttons updates
25/07/2016 - Cyrille Rouffiat - Artwork - V13 - Rope colour updates
01/08/2016 - Cyrille Rouffiat - Artwork - V14 - Rope colour updates
03/08/2016 - Cyrille Rouffiat - Artwork - V15 - PR colour updates

22/08/2016 - Cyrille Rouffiat - Artwork - V16 - Link icon updates
06/09/2016 - Cyrille Rouffiat - Artwork - V17 - Compliance updates
18/09/2016 - Cyrille Rouffiat - Artwork - V18 - New white SKU
20/09/2016 - Cyrille Rouffiat - Artwork - V19 - SR area update
21/09/2016 - Cyrille Rouffiat - Artwork - V20 - White rope definition
26/09/2016 - Cyrille Rouffiat - Artwork - V21 - White rope color adjustments
10/10/2016 - Dario Distefano - Artwork - V22 - Compliance updates
25/10/2016 - Dario Distefano - Artwork - V23 - White SKU update
26/10/2016 - Dario Distefano - Artwork - V24 - Compliance Update
03/11/2016 - Dario Distefano - Artwork - V25 - PR CMF Update
10/11/2016 - Dario Distefano - Artwork - V26 - Compliance Update
02/12/2016 - Dario Distefano - Artwork - V27 - PR Rubber Update
21/12/2016 - Dario Distefano - Artwork - V28 - Compliance Update
10/01/2017 - Dario Distefano - Artwork - V29 - Compliance Update
13/02/2017 - Dario Distefano - Artwork - V30 - PR CMF Update
26/05/2017 - Dario Distefano - Artwork - V31 - Compliance Update
06/07/2017 - Dario Distefano - Artwork - V32 - Compliance Update
06/07/2017 - Dario Distefano - Artwork - V33 - Anam Source
26/07/2017 - Dario Distefano - Artwork - V34 - Anam Source



JBL FLIP 4 / CMF OVERVIEW

Artworks - Scale 1:1 - Unit: mm 13/02/2017



Global SKUs

#red version

PANTONE 1795C

#blue version

PANTONE 2728C

#teal version

PANTONE 7471C

#grey version

PANTONE Cool Grey 7C

#black version

PANTONE Black 6C

#white version

Apple White



JBL FLIP 4 / FRONT

Artworks - Scale 1:1 - Unit: mm 13/02/2017

Speaker cloth

material: Flip 3 fabric
finishes: matte
color:

#black: black Flip 3 SKU

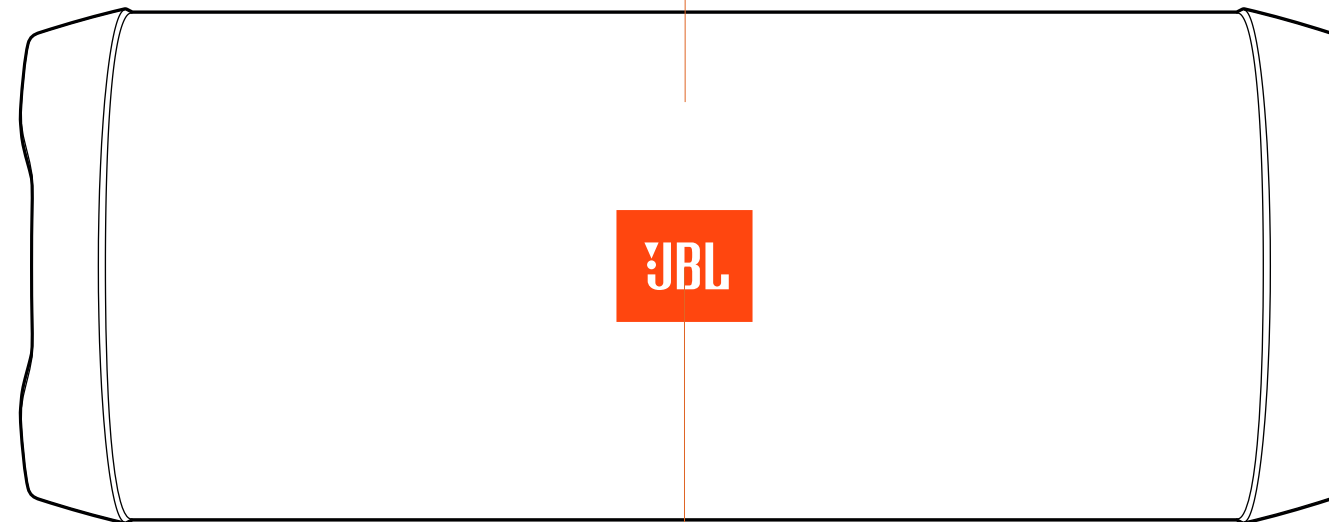
#grey: grey Flip 3 SKU

#red: red Flip 3 SKU

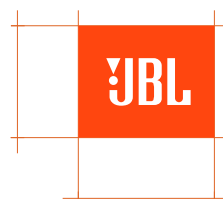
#blue: blue Flip 3 SKU

#teal: teal Flip 3 SKU

#white: white Harman/Kardon Go&Play SKU



14.8



18.0

JBL logo

plate

material: metal
finishes: matte anodized
reference: JBL Flip 3
color: PANTONE 172C

JBL text

material: paint
finishes: matte
color: Apple White



JBL FLIP 4 / BACK VIEW

Artworks - Scale 1:1 - Unit: mm 13/02/2017

Hook

material: hard plastic (PC)

finishes: matte

color:

#black: PANTONE Black 6C

#grey: PANTONE Cool Grey 7C

#red: PANTONE 1795C

#blue: PANTONE 2728C

#teal: PANTONE 7471C

#white: PANTONE Cool Grey 1C

Connectors' cap

reference: JBL Charge 3

Cap body

material: rubber (silicone)

finishes: matte + soft touch

color:

#black: PANTONE Black 6C

#grey: PANTONE Cool Grey 7C

#red: PANTONE 1795C

#blue: PANTONE 2728C

#teal: PANTONE 7471C

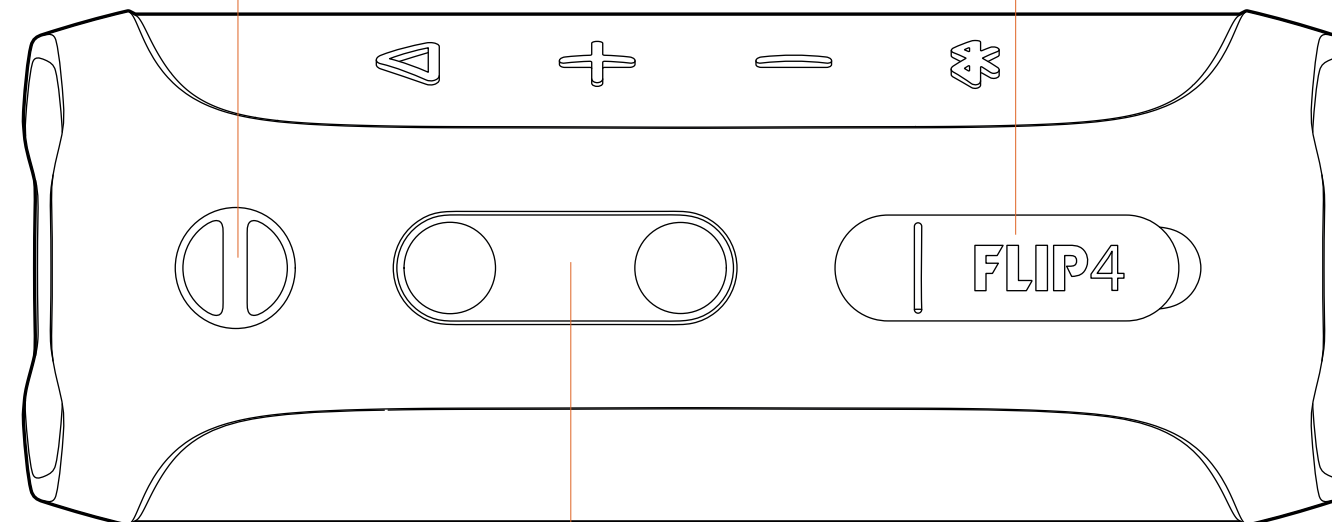
#white: PANTONE Cool Grey 1C

FLIP 4 logo

material: 0.3mm debossed rubber

finishes: matte

color: same than the cap body



6.0

FLIP4

19.7

Speaker body

reference: JBL Charge 3

outer rubber part

material: double injection / translucent TPE

finishes: matte + soft touch transparent rubber oil

color: PANTONE plastics transparent selector T705-1-3

inner plastic structure

material: hard plastic (PC)

finishes: matte

color:

#black: PANTONE Black 6C

#grey: PANTONE Cool Grey 7C

#red: PANTONE 1795C

#blue: PANTONE 2728C

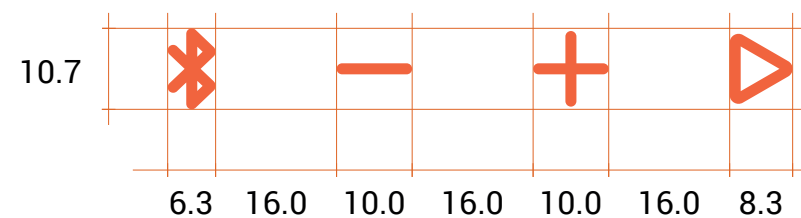
#teal: PANTONE 7471C

#white: Apple White



JBL FLIP 4 / TOP VIEW

Artworks - Scale 1:1 - Unit: mm 13/02/2017



Sound control icons

reference: JBL Charge 3

material: hard plastic (PC)

finishes: matte

color:

#black: PANTONE Black 6C

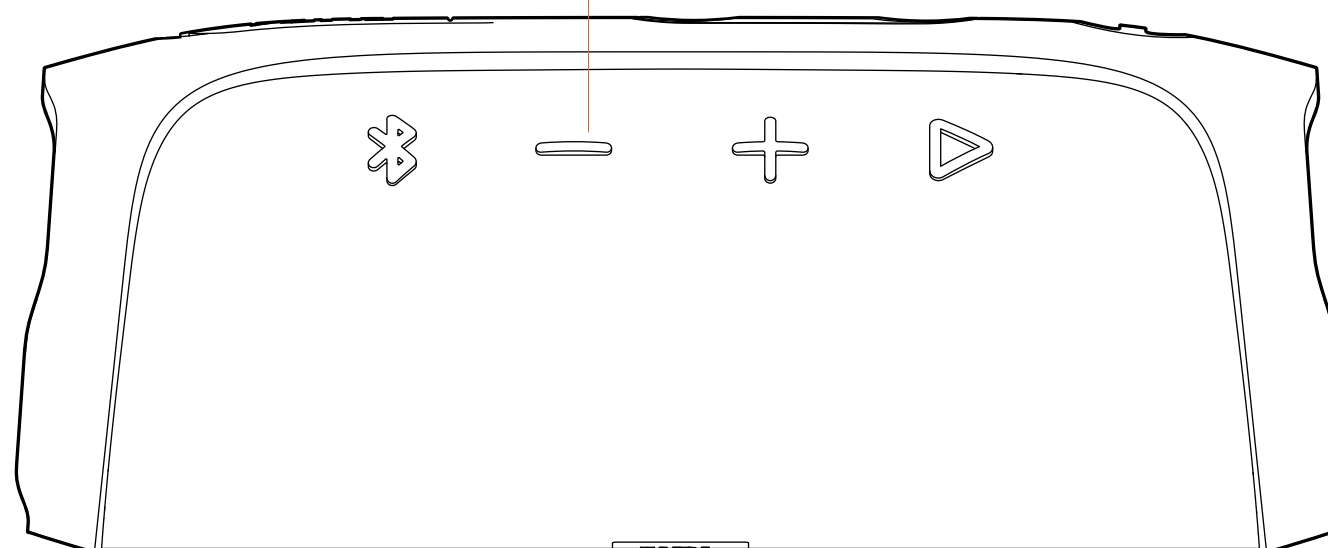
#grey: PANTONE Cool Grey 7C

#red: PANTONE 1795C

#blue: PANTONE 2728C

#teal: PANTONE 7471C

#white: PANTONE Cool Grey 1C





JBL FLIP 4 / BOTTOM VIEW

Artworks - Scale 1:1 - Unit: mm 13/02/2017

Speaker cloth

material: Flip 3 fabric

finishes: matte

color:

#black: black Flip 3 SKU

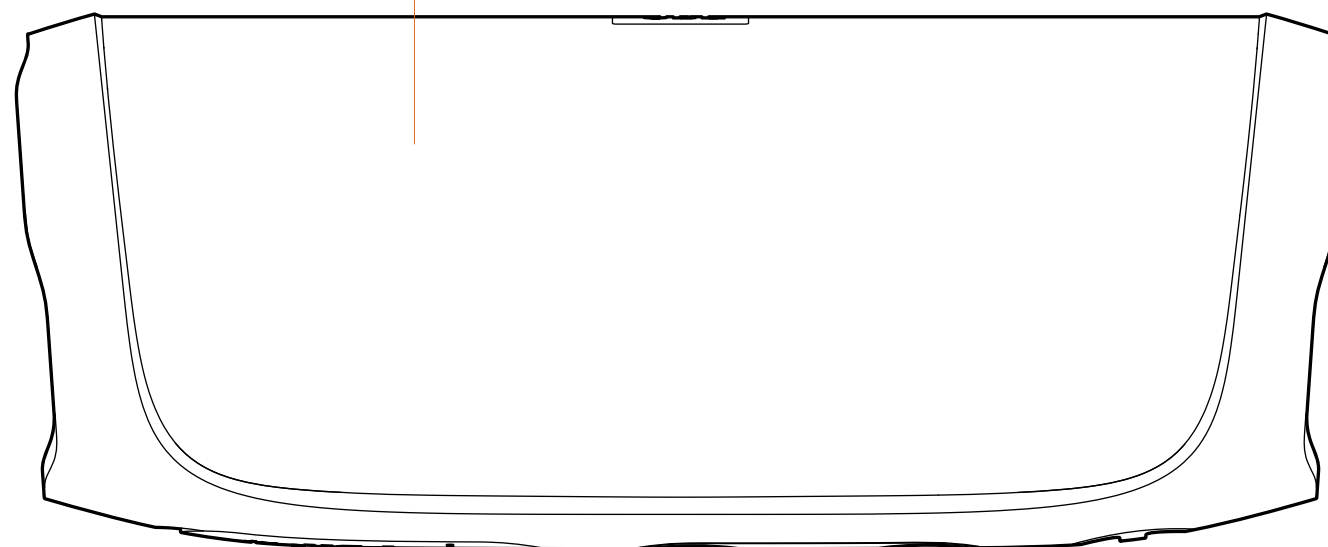
#grey: grey Flip 3 SKU

#red: red Flip 3 SKU

#blue: blue Flip 3 SKU

#teal: teal Flip 3 SKU

#white: white Harman/Kardon Go&Play SKU





JBL FLIP 4 / SIDE VIEWS

Artworks - Scale 1:1 - Unit: mm 13/02/2017

Passive radiator rubber ring

material: rubber

finishes: matte

color:

#black: PANTONE Black 6C

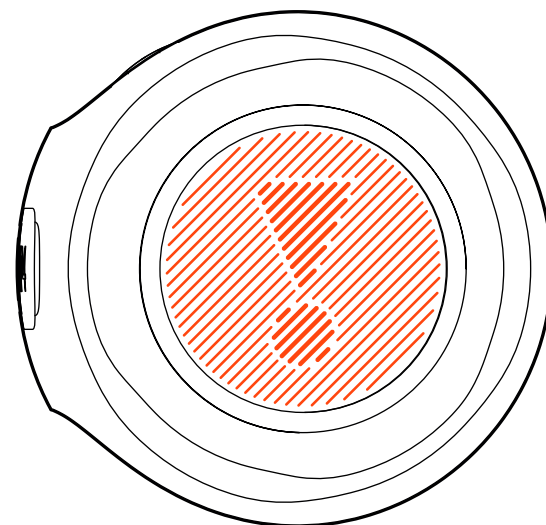
#grey: PANTONE 430C

#red: PANTONE Black 6C

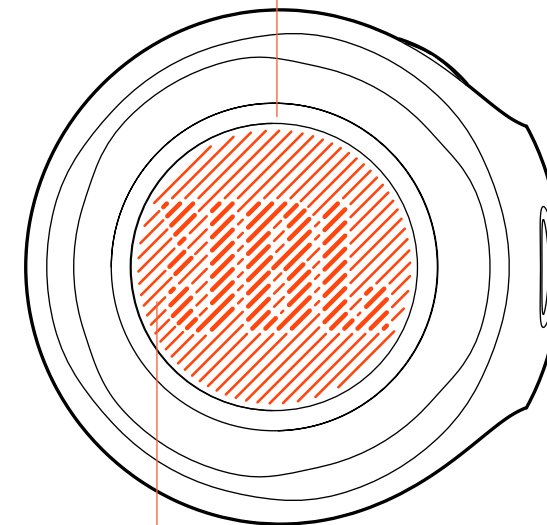
#blue: PANTONE Black 6C

#teal: PANTONE 430C

#white: PANTONE Cool Grey 1C



Left view



Right view

Passive radiators

body

material: glass

finishes: high-gloss

color: transparent

pattern (background lines)

material: silk screen

finishes: matte

colors:

#black: PANTONE 432C

#grey: PANTONE Cool Grey 11C

#red: PANTONE 1815C

#blue: PANTONE 282C

#teal: PANTONE 7471C

#white: PANTONE Cool Grey 3C

background

color:

#black: PANTONE Black 6C

#grey: PANTONE Cool Grey 6C

#red: PANTONE 1795C

#blue: PANTONE 2728C

#teal: PANTONE 7471C

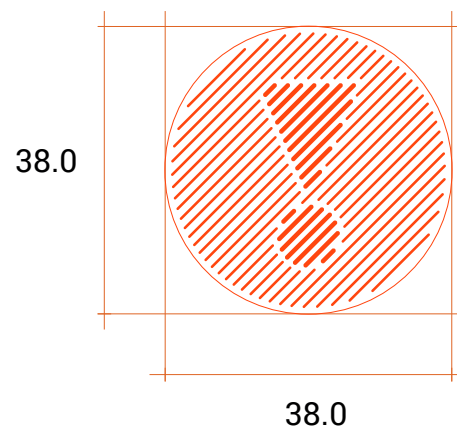
#white: Apple White

exclamation mark and Jbl Logo

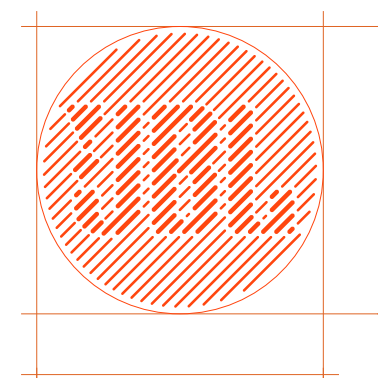
color:

#black: PANTONE 430C

#white: Cool Grey 5C



38.0



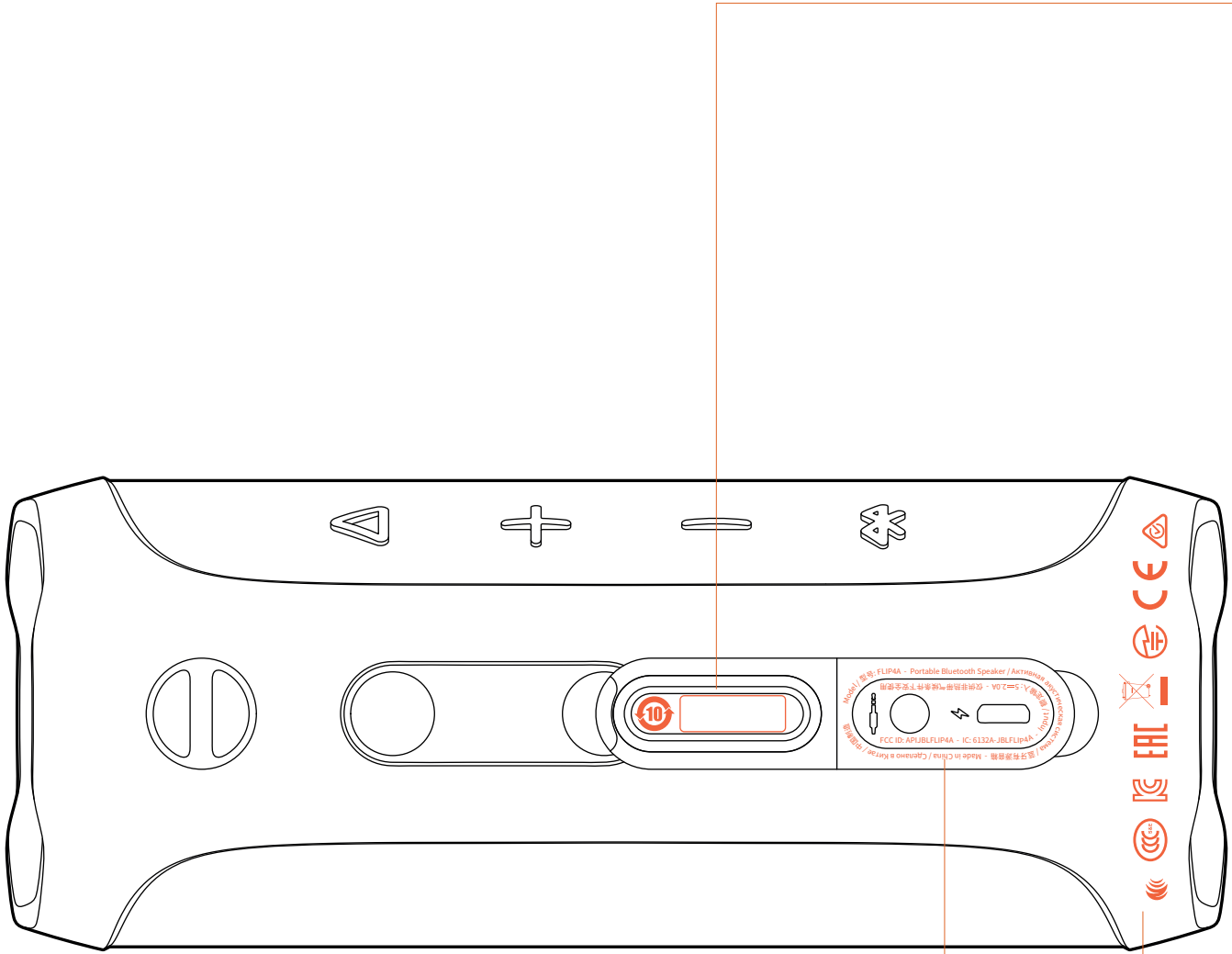
38.0

38.0



JBL FLIP 4 / CAP & COMPLIANCES

Artworks - Scale 1:1 - Unit: mm 13/02/2017



Connectors' cap

reference: JBL Charge 3

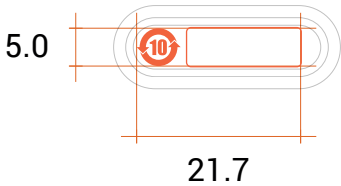
body

material: rubber (silicone)
finishes: matte
color:

- #black: PANTONE Black 6C
- #grey: PANTONE Cool Grey 7C
- #red: PANTONE 1795C
- #blue: PANTONE 2728C
- #teal: PANTONE 7471C
- #white: PANTONE Cool Grey 1C

compliances

material: 0.1mm embossed rubber (silicone)
finishes: matte
colors: same than the body



Connectors' part

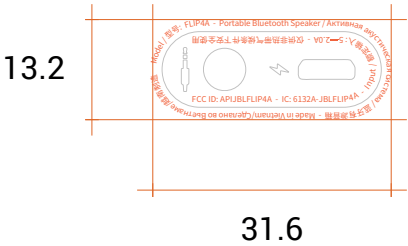
reference: JBL Charge 3

body

material: hard plastic (PC)
finishes: matte
color:
#black: PANTONE Black 6C
#grey: PANTONE Cool Grey 7C
#red: PANTONE 1795C
#blue: PANTONE 2728C
#teal: PANTONE 7471C
#white: Apple White

compliances

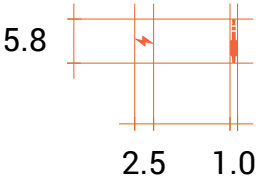
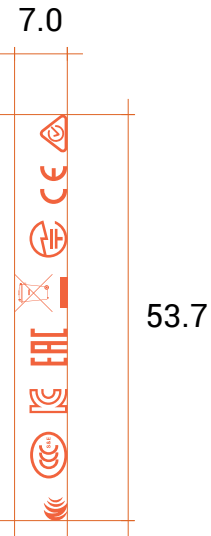
material: 0.1mm debossed hard plastic (PC)
finishes: high-gloss
colors: same than the body



Bottom compliances

reference: JBL Flip 3

material: silk screen
finishes: high-gloss
colors: transparent



connectors' icon

material: 0.2mm debossed hard plastic (PC)
finishes: high-gloss
colors: same than the body



JBL FLIP 4 / SIDES / COMPLIANCES

Artworks - Scale 1:1 - Unit: mm 13/02/2017

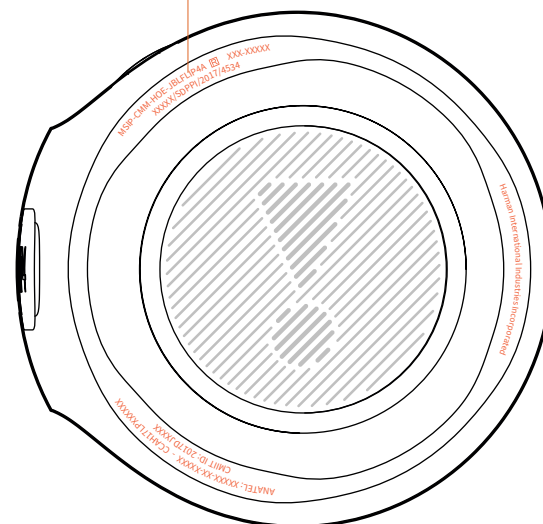
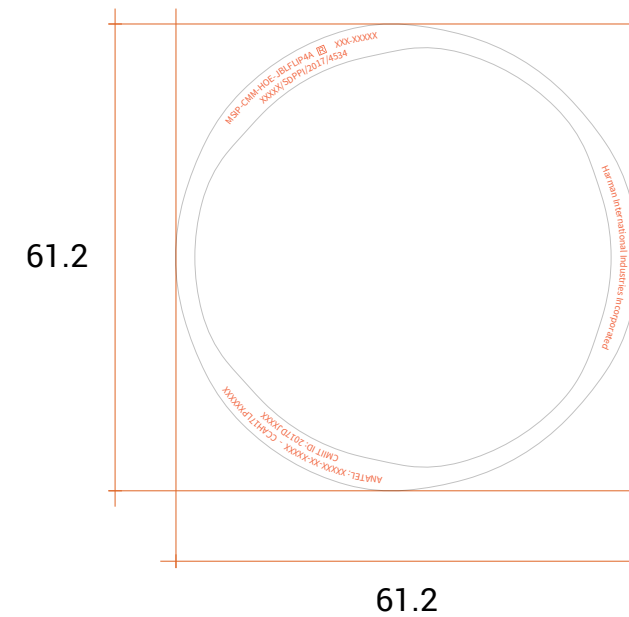
Body compliances

body

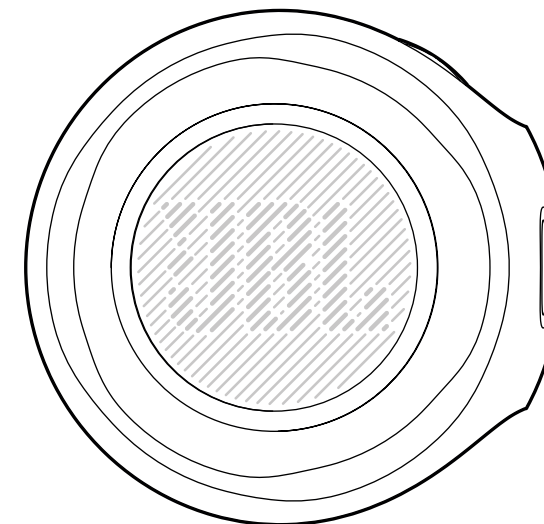
material: double injection / translucent TPE
finishes: matte + soft touch transparent rubber oil
color: PANTONE plastics transparent selector T705-1-3

- work in progress / to be finalized - compliances

material: 0.1mm embossed soft plastic (TPE)
finishes: matte
colors: same than the body



Left view

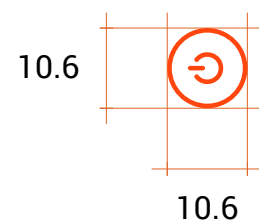
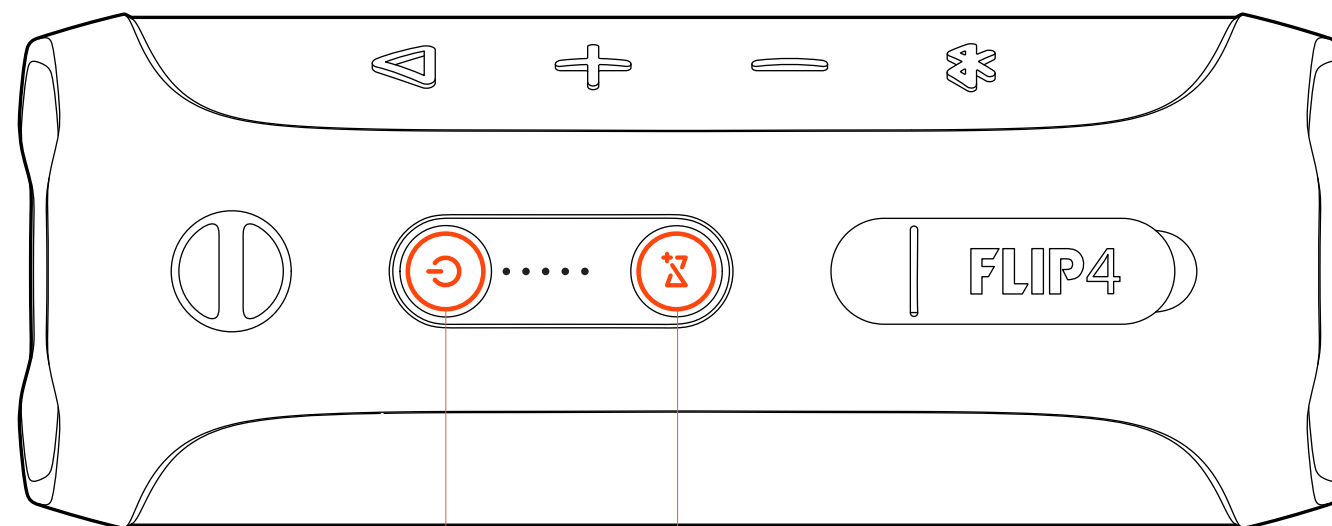


Right view



JBL FLIP 4 / BACK / POWER & LINK LIGHTS

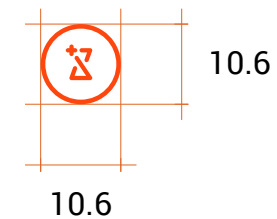
Artworks - Scale 1:1 - Unit: mm 13/02/2017



Power button + light

reference: JBL Flip 3
material: button + backlight LED
finishes: light shining through the translucent layer
color: white (ON mode)
blue (Bluetooth)

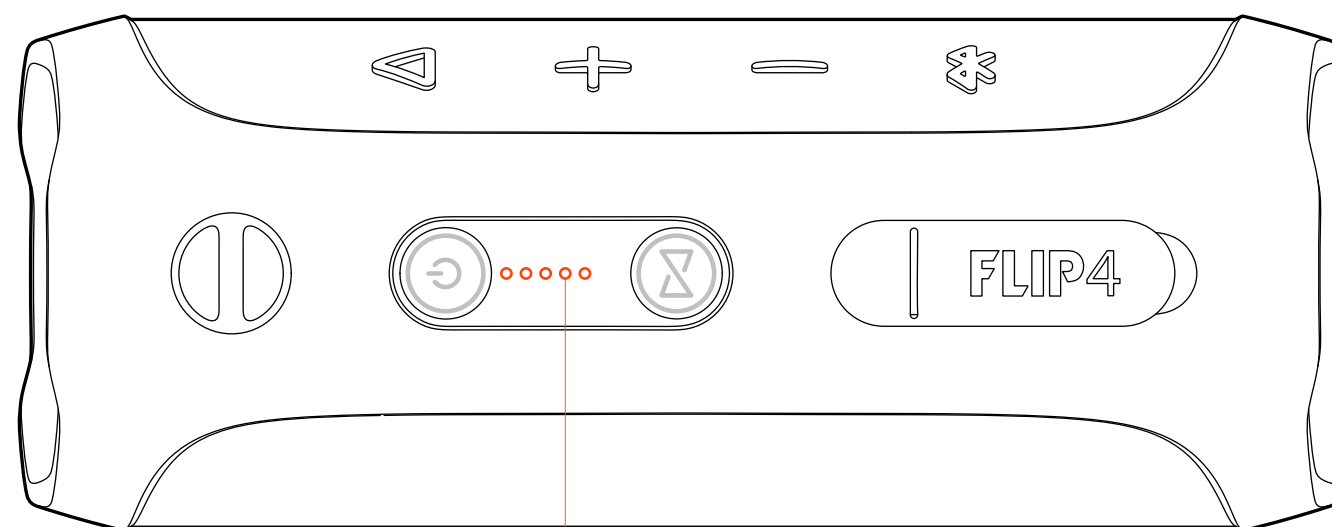
JBL Connect light
reference: JBL Flip 3
material: button + backlight LED
finishes: light shining through the translucent layer
color: white





JBL FLIP 4 / BACK / BATTERY LIGHTS

Artworks - Scale 1:1 - Unit: mm 13/02/2017



Power ON/OFF + Battery level LEDs

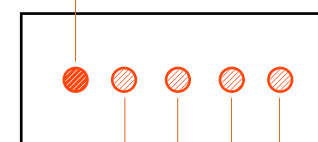
material: 0.5mm backlight LEDs

finishes: light shining through the translucent layer

quantity: 5 LEDs

1st LED color: white (normal mode) + red light (low battery)

Left side



Right side

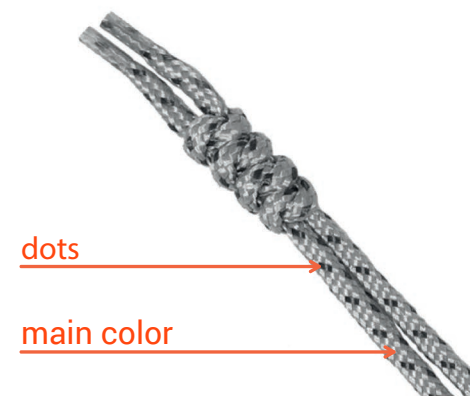
2nd + 3rd + 4th + 5th LED color: white light (normal mode)



JBL FLIP 4 / ROPE

Artworks - Scale 1:1 - Unit: mm 13/02/2017

Reference image



Rope

reference: image on the left
supplier: Dongqiao Huaqianzhipin co. ltd Shenzhen
material: rope synthetic fabric
finishes: matte
color: 2 different thread colors per cable

#black:

main color: 34828 (PANTONE Black 6C)
dots: 705 (PANTONE 431C)

#grey:

main color: 7084 (PANTONE Cool Grey 6C)
dots: 712412 (PANTONE Cool Grey 11C)

#red:

main color: 510332 (PANTONE 1788C)
dots: 541 (PANTONE 1815C)

#blue:

main color: 31034 (PANTONE 288C)
dots: 37873 (PANTONE 7683C)

#teal:

main color: 681315 (PANTONE 7471C)
dots: 322 (PANTONE 7476C)

#white:

main color: 79900 (PANTONE Cool Grey 1C)
dots: 71002 (PANTONE Cool Grey 6C)

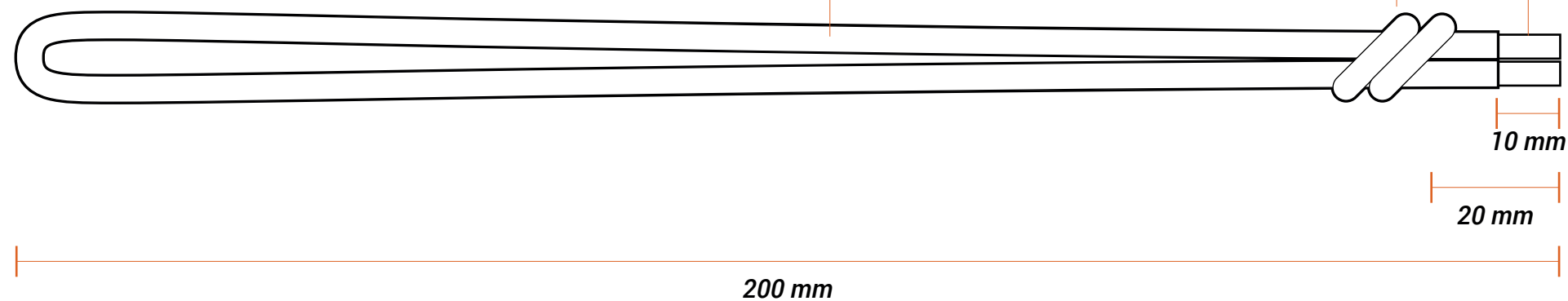
Rope diameter: 3mm

Knot

Please refer to the tutorial
on the page 13 of this document

Rope tip

reference: JBL FLIP3
material: plastic
finishes: matte
color: transparent





JBL FLIP 4 / ROPE KNOT

Artworks - Scale 1:1 - Unit: mm 13/02/2017

Step 1



Fold your cord in half, then make a loop with the right strand. Twist it in a clockwise direction to get the loop facing the right.

Step 2



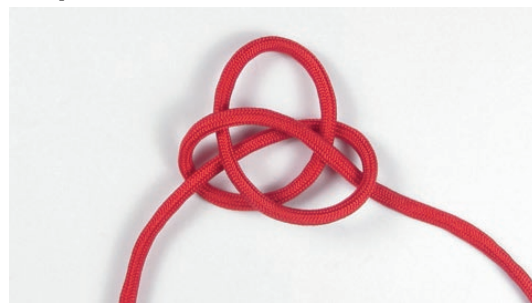
Feed the left cord through the loop, under-over.

Step 3



Pass the left cord over the right.

Step 4



Then behind the top loop and through the left loop.

Step 5



Tighten. At this point simply repeat the sequence to line up more wall knots.

Step 6



Make a loop with the right cord.

Step 7



Pass the left cord through, under-over.

Step 8



Pass the left cord over the right.

Step 9



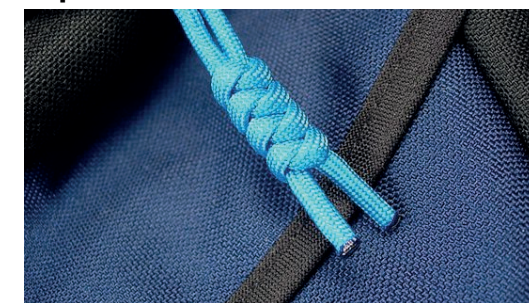
Then pass the left cord behind the top loop and through the left loop.

Step 10



And tighten. Then repeat those 10 steps one more time to get a 4 layers knot (cf. blue knot on the picture).

Expected final result



Link to the video tutorial:
<https://youtu.be/4-4dVpTNdXk>