

FCC E-Label Information: Model A2737

A. Information to be displayed

1. The information that will be displayed on the e-label and information that will remain in the user manual is shown below:

Information	on E-label	In Manual
FCC ID number	Yes	No
SDoC logo	Yes	No
15.19 statement (“ <i>This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.</i> ”)	No	Yes
Class A / B Digital Device user manual statements ¹	No	Yes
SDoC declaration ¹	No	Yes
Caution to the user that changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment ¹	No	Yes
Describe any other FCC regulatory information included in e-label ¹		
¹ If the e-label includes information typically included in the manual then the e-label shall clearly differentiate between information required to be on the device's surface and information required to be in the manual – refer to 784748 D02 e labelling v01 section II D 3(b)		

Image of the e-label screen are provided below:

Model A2737:

U.S.

FCC ID: BCGA2737



B. Access to the required information on the e-label

1. Users are able to access the information in no more than three steps in a device's menu. The actual steps are:

*To access the e-label information, in the device,
Choose: Settings > General > Legal & Regulatory*

No special access codes or permissions are required to go through the above steps beyond entering a user-defined password to protect against unauthorized access to the device.

2. The information is stored on the device, no special accessories or supplemental plug-ins (e.g., a SIM/USIM card) are required to access the information.

Yes

3. Users are provided specific instructions on how to access the information.

The information to the user is provided in the Apple TV Info document. A copy is attached as an exhibit document Info_Guide_v1.0.pdf.

C. Labeling for Importation and Purchasing

1. Products utilizing e-labels are required to have a physical label on the product at the time of importation, marketing and sales. For devices imported in bulk and not packaged individually, a removable adhesive label or, for devices in protective bags, a label on the bags is acceptable for this purpose. Any removable label shall be of a type intended to survive normal shipping and handling and must only be removed by the customer after purchase. For devices imported already in individual packages ready for sale, the information may alternatively be provided on the package. It shall contain:

1. The FCC ID and/or the SDoC logo (if applicable); and
2. Any other information required by specific rule to be provided on the surface of the product unless such information is permitted to be included in the User's manual or other packaging inserts.

*The SDoC logo is present on the product packaging.
FCC ID and model number are present on the underside of the device.*

D. Other considerations

1. The above information must be programmed by the responsible party and the information must be secured in such a manner that third-parties cannot modify it.

The e-label information is pre-programmed by the grantee. The user cannot modify the e-label information.

2. All the applicable regulatory information required on the packaging or user instructions must be provided according to the rules even if it is displayed electronically. For example, hearing aid compatibility (HAC) ratings for the phones as specified in 47 C.F.R. § 20.19.

Yes, it is provided.