

July 12, 2017

Attention: Application Examiner

RE: Request for Confidentiality  
Applicant: Philips Lifeline  
FCC ID: BDZ7101MHB

To Whom It May Concern:

**Permanent Confidentiality**

Request is hereby submitted by Philips Lifeline to withhold permanently from public review certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept permanently confidential:

- **Schematics**
- **Detailed Block Diagrams**
- **Detailed Operational/Functional Description**

**Short-term Confidentiality**

Request is hereby submitted by Philips Lifeline to withhold from public review for a period of 180 days from the date of the Grant of Equipment Authorization and prior to marketing, certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept confidential for a period of 180 days from the date of Authorization:

- **User manual**
- **Internal photos**

Rationale for request for confidentiality:

Philips Lifeline has invested considerable time and materials in research and development to produce the referenced product. Disclosure of the permanently confidential portions of this application to competitors would not only give them significant competitive advantages in developing similar products, but would also disclose successful implementation of unpublished, leading edge technology developed by us.

If you have questions or need further information, please contact the undersigned.

Sincerely,



**Clyde Dottin**

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