



LG Electronics Inc.
1000 Sylvan Avenue
Englewood Cliffs, NJ 07632

Date: **July 20, 2010**

Federal Communications Commission
Authorization and Evaluation Division
7435 Oakland Mills Road,
Columbia, MD 21046

RE: Request of Confidentiality for FCC ID: **BEJC710H**
Class II Permissive Change

To Whom It May Concern:

Pursuant to Sections 0.457 and 0.459 of the Commission's Rules (CFR 47), and Section 552 (b) (4) of the Freedom of Information Act, LG Electronics Inc. hereby requests confidentiality and treatment of certain information accompanying this application. The materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the Applicant and provide unjustified benefits to its competitors.

We are also hereby request Short-Term Confidentiality for **180** days after the grant as outlined in Public Notice DA 04-1705. This provision will give LG Electronics Inc. temporary confidentiality of commercially sensitive information prior to product release.

The requested Permanent and Short-Term Confidential exhibits are listed as follows:

PERMANENT AND SHORT-TERM CONFIDENTIAL LIST		
	Exhibit	Description
PERMANENT	1	Operational Descriptions
	2	Internal Photos
SHORT-TERM	3	External Photos
	4	Test-Setup Photos

The Applicant understands that pursuant to Rule 0.457, disclosure of this application and all accompanying documentations, where applicable, will not be made public before the date of the Grant for this application.

Sincerely,

Jae Cheon (J.C.) Lee
General Manager
LG Electronics USA