



**LG Electronics USA**  
**1000 Sylvan Avenue**  
**Englewood Cliffs, NJ 07632**

Date: **March 14, 2011**

Federal Communications Commission  
Authorization and Evaluation Division  
7435 Oakland Mills Road,  
Columbia, MD 21046

RE: Request of Confidentiality for FCC ID: **BEJVS760**  
Class II Permissive Change

To Whom It May Concern:

Pursuant to Sections 0.457 and 0.459 of the Commission's Rules (CFR 47), and Section 552 (b) (4) of the Freedom of Information Act, **LG Electronics USA** hereby requests confidentiality and treatment of certain information accompanying this application. The materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the Applicant and provide unjustified benefits to its competitors.

We are also hereby request Short-Term Confidentiality for **180** days after the grant as outlined in Public Notice DA 04-1705. This provision will give **LG Electronics USA** temporary confidentiality of commercially sensitive information prior to product release.

The requested Permanent and Temporary Confidential exhibits are listed as follows:

| <b>PERMANENT AND SHORT-TERM CONFIDENTIAL LIST</b> |                |                          |
|---------------------------------------------------|----------------|--------------------------|
|                                                   | <b>Exhibit</b> | <b>Description</b>       |
| <b>PERMANENT</b>                                  | 1              | Operational Descriptions |
|                                                   | 2              | External Photos          |
| <b>SHORT-TERM</b>                                 | 3              | Internal Photos          |
|                                                   | 4              | Test-Setup Photos        |

The Applicant understands that pursuant to Rule 0.457, disclosure of this application and all accompanying documentations, where applicable, will not be made public before the date of the Grant for this application.

Sincerely,

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Jae Cheon (J.C.) Lee  
General Manager  
LG Electronics USA