June 5, 2009

Learning Curve Brands, Inc  
Unit 901-7, Tower One, Enterprise Square,  
9 Sheung Yuet Road, Kowloon Bay,  
Kowloon, Hong Kong.

Dear Jonathan Siu,

Enclosed you will find your file copy of a Part 15 Certification (FCC ID: BMW-LC98754).

For your reference, review normally takes 3 weeks. Approval will then be granted when no query is sorted.

Please contact me if you have any questions regarding the enclosed material.

Sincerely,

Shawn Xing  
Assistant Manager

Enclosure

FCC ID: BMW-LC98754
Learning Curve Brands, Inc

Application
For
Certification
(FCC ID: BMW-LC98754)

Transmitter

Sample Description: RFID Knapford Station W Gordon
Model: LC98754

We hereby certify that the sample of the above item is considered to comply with the requirements of FCC Part 15, Subpart C for Intentional Radiator, mention 47 CFR [9-20-2007]

Billy Li
June 5, 2009

TRF no.: FCC 15C_TXa

Intertek Testing Services Shenzhen Ltd. Kejiyuan Branch
6F, D Block, Huahan Building, Langshan Road, Nanshan District, Shenzhen, P. R. China
Tel: (86 755) 8601 6288 Fax: (86 755) 8601 6751 Website: www.china.intertek-etlsemko.com

FCC ID: BMW-LC98754
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EXHIBIT 3: Emission Results
EXHIBIT 4: Equipment Photographs
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EXHIBIT 7: Instruction Manual
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MEASUREMENT/TECHNICAL REPORT

Learning Curve Brands, Inc - MODEL: LC98754
FCC ID: BMW-LC98754

June 5, 2009

This report concerns (check one:)  Original Grant  X  Class II Change  

Equipment Type: Low Power Transmitter

Deferred grant requested per 47 CFR 0.457(d)(1)(ii)?  Yes  X  No  

If yes, defer until:  

date

Company Name agrees to notify the Commission by:  

date

of the intended date of announcement of the product so that the grant can be issued on that date.

Transition Rules Request per 15.37?  Yes  X  No  


Report prepared by:

Shawn Xing
Intertek Testing Services Shenzhen Ltd.
Kejiyuan Branch
6F, D Block, Huahan Building, Langshan Road,
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Phone: (86 755) 8601 6288
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FCC ID: BMW-LC98754
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EXHIBIT 1

GENERAL DESCRIPTION
1.0 **General Description**

1.1 Product Description

This equipment under test (EUT) is a Taking Railway Series Destinations (a transmitter for an inductive toy, RFID reader) operating at 13.56 MHz which is controlled by a crystal. The EUT is powered by 3 AAA batteries. When the corresponding toy engines (passive type powered tags) pass through the reader, the reader will generate sound effects.

The brief circuit description is saved with filename: descri.pdf

1.2 Related Submittal(s) Grants

The receiver for this transmitter is exempted form the Part 15 technical rules per 15.101(b).
1.3 Test Methodology

The radiated emission measurements were performed according to the procedures in ANSI C63.4 (2003). All measurements were performed in Semi-anechoic chamber. Preliminary scans were performed in the Semi-anechoic chamber only to determine worst case modes. All Radiated tests were performed at an antenna to EUT distance of 3 meters, unless stated otherwise in the "Justification Section" of this Application.

1.4 Test Facility

The Semi-anechoic chamber facility used to collect the emission data is located at 6F, D Block, Huahan Building, Langshan Road, Nanshan District, Shenzhen, P. R. China. This test facility and site measurement data have been fully placed on file with the FCC.
2.0 **System Test Configuration**

2.1 Justification

The system was configured for testing in a typical fashion (as a customer would normally use it), and in the confines as outlined in ANSI C63.4 (2003).

The EUT was powered by 3 new AAA batteries during test.

For maximizing emission below 30 MHz, the EUT was rotated through 360°; the centre of the loop antenna was placed 1 meter above the ground, and the antenna polarization was changed. For maximizing emission above 30 MHz, the EUT was rotated through 360°; the antenna height was varied from 1 meter to 4 meters above the ground plane, and the antenna polarization was changed. This step by step procedure for maximizing emissions led to the data reported in Exhibit 3.0.

The unit was operated standalone and placed in the center of the turntable.

The equipment under test (EUT) was configured for testing in a typical fashion (as a customer would normally use it). The EUT was placed on the turntable and rotate through 360°, which enabled the engineer to maximize emissions through its placement in the three orthogonal axes.

The EUT transmit continuously on testing when it is switched on and set the test mode.

2.2 EUT Exercising Software

There was no special software to exercise the device.

2.3 Special Accessories

There are no special accessories necessary for compliance of this product.
2.4 Equipment Modification

Any modifications installed previous to testing by Learning Curve Brands, Inc will be incorporated in each production model sold/leased in the United States.

No modifications were installed by Intertek Testing Services.

2.5 Measurement Uncertainty

When determining the test conclusion, the measurement uncertainty of test has been considered.

2.6 Support Equipment List and Description

This product was tested in a standalone configuration.

All the items listed under section 2.0 of this report are

Confirmed by:

Shawn Xing
Assistant Manager
Intertek Testing Services
Agent for Learning Curve Brands, Inc

Signature

June 5, 2009 Date
EXHIBIT 3

EMISSION RESULTS
3.0 **Emission Results**

Data is included worst case configuration (the configuration which resulted in the highest emission levels). A sample calculation, configuration photographs and data tables of the emissions are included.
3.1 Field Strength Calculation

The field strength is calculated by adding the reading on the Spectrum Analyzer to the factors associated with preamplifiers (if any), antennas, cables, pulse desensitization and average factors (when specified limit is in average and measurements are made with peak detectors). A sample calculation is included below.

$$FS = RA + AF + CF - AG + PD + AV$$

where
- $FS$ = Field Strength in $\text{dB}_\mu \text{V/m}$
- $RA$ = Receiver Amplitude (including preamplifier) in $\text{dB}_\mu \text{V}$
- $CF$ = Cable Attenuation Factor in $\text{dB}$
- $AF$ = Antenna Factor in $\text{dB}$
- $AG$ = Amplifier Gain in $\text{dB}$
- $PD$ = Pulse Desensitization in $\text{dB}$
- $AV$ = Average Factor in $-\text{dB}$

In the radiated emission table which follows, the reading shown on the data table may reflect the preamplifier gain. An example of the calculations, where the reading does not reflect the preamplifier gain, follows:

$$FS = RA + AF + CF - AG + PD + AV$$
3.1 Field Strength Calculation (cont’d)

Example
Assume a receiver reading of 62.0 dBµV is obtained. The antenna factor of 7.4 dB and cable factor of 1.6 dB is added. The amplifier gain of 29 dB is subtracted. The pulse desensitization factor of the spectrum analyzer was 0 dB, and the resultant average factor was -10 dB. The net field strength for comparison to the appropriate emission limit is 32 dBµV/m. This value in dBµV/m was converted to its corresponding level in µV/m.

RA = 62.0 dBµV
AF = 7.4 dB
CF = 1.6 dB
AG = 29.0 dB
PD = 0 dB

AV = -10 dB

FS = 62 + 7.4 + 1.6 - 29 + 0 + (-10) = 32 dBµV/m

Level in µV/m = Common Antilogarithm [(32 dBµV/m)/20] = 39.8 µV/m
3.2 Radiated Emission Configuration Photograph

Worst Case Radiated Emission

81.360 MHz

For electronic filing, the worst case radiated emission configuration photograph is saved with filename: radiated photos.pdf
3.3 Radiated Emission Data

The data on the following page lists the significant emission frequencies, the limit and the margin of compliance. Numbers with a minus sign are below the limit.

Judgement: Passed by 12.7 dB

TEST PERSONNEL:

Signature

Billy Li, Compliance Engineer
Typed/Printed Name

June 5, 2009
Date
INTERTEK TESTING SERVICES

Applicant: Learning Curve Brands, Inc         Date of Test: June 5, 2009
Model: LC98754
Test Mode: TX transmit

Table 1
Radiated Emissions

<table>
<thead>
<tr>
<th>Polarization</th>
<th>Frequency (MHz)</th>
<th>Reading (dBµV)</th>
<th>Antenna Factor (dB)</th>
<th>Pre-Amp Gain (dB)</th>
<th>Net at 3m (dBµV/m)</th>
<th>Distance Factor (-dB)</th>
<th>Calculated at 30m (dBµV/m)</th>
<th>Limit at 30m (dBµV/m)</th>
<th>Margin (dB)</th>
</tr>
</thead>
<tbody>
<tr>
<td>V</td>
<td>13.560</td>
<td>43.1</td>
<td>13.8</td>
<td>0.0</td>
<td>56.9</td>
<td>40.0</td>
<td>16.9</td>
<td>84</td>
<td>-67.1</td>
</tr>
<tr>
<td>V</td>
<td>27.120</td>
<td>20.3</td>
<td>18.8</td>
<td>0.0</td>
<td>39.1</td>
<td>40.0</td>
<td>0.9</td>
<td>29.5</td>
<td>-30.4</td>
</tr>
</tbody>
</table>

Table 2
Radiated Emissions

<table>
<thead>
<tr>
<th>Polarization</th>
<th>Frequency (MHz)</th>
<th>Reading (dBµV)</th>
<th>Antenna Factor (dB)</th>
<th>Pre-Amp Gain (dB)</th>
<th>Net at 3m (dBµV/m)</th>
<th>Limit at 3m (dBµV/m)</th>
<th>Margin (dB)</th>
</tr>
</thead>
<tbody>
<tr>
<td>H</td>
<td>54.240</td>
<td>27.4</td>
<td>8.0</td>
<td>20.0</td>
<td>15.4</td>
<td>40.0</td>
<td>-24.6</td>
</tr>
<tr>
<td>H</td>
<td>67.600</td>
<td>28.2</td>
<td>6.9</td>
<td>20.0</td>
<td>15.1</td>
<td>40.0</td>
<td>-24.9</td>
</tr>
<tr>
<td>H</td>
<td>81.360</td>
<td>40.7</td>
<td>6.6</td>
<td>20.0</td>
<td>27.3</td>
<td>40.0</td>
<td>-12.7</td>
</tr>
<tr>
<td>H</td>
<td>94.920</td>
<td>27.8</td>
<td>7.5</td>
<td>20.0</td>
<td>15.3</td>
<td>43.5</td>
<td>-28.2</td>
</tr>
<tr>
<td>H</td>
<td>108.480</td>
<td>27.4</td>
<td>8.3</td>
<td>20.0</td>
<td>15.7</td>
<td>43.5</td>
<td>-27.8</td>
</tr>
<tr>
<td>H</td>
<td>122.040</td>
<td>28.8</td>
<td>7.4</td>
<td>20.0</td>
<td>16.2</td>
<td>43.5</td>
<td>-27.3</td>
</tr>
<tr>
<td>H</td>
<td>135.600</td>
<td>29.3</td>
<td>7.4</td>
<td>20.0</td>
<td>16.7</td>
<td>43.5</td>
<td>-26.8</td>
</tr>
</tbody>
</table>

Notes:
1. Peak Detector Data unless otherwise stated.
2. All measurements were made at 3 meter. Harmonic emissions not detected at the 3 meter distance were measured at 0.3 meter and an inverse proportional extrapolation was performed to compare the signal level to the 3 meter limit. No other harmonic emissions than those reported were detected at a test distance of 0.3 meter.
3. Negative value in the margin column shows emission below limit.
4. Loop antenna is used for emissions below 30 MHz.
5. Worst case emissions were measured.

Test Engineer: Billy Li

FCC ID: BMW-LC98754
### Table 3

**Radiated Emissions**

<table>
<thead>
<tr>
<th>Polarization</th>
<th>Frequency (MHz)</th>
<th>Reading (dBµV)</th>
<th>Antenna Factor (dB)</th>
<th>Pre-Amp Gain (dB)</th>
<th>Net at 3m (dBµV/m)</th>
<th>Limit at 3m (dBµV/m)</th>
<th>Margin (dB)</th>
</tr>
</thead>
<tbody>
<tr>
<td>H</td>
<td>30.004</td>
<td>25.9</td>
<td>18.6</td>
<td>20.0</td>
<td>24.5</td>
<td>40.0</td>
<td>-15.5</td>
</tr>
<tr>
<td>H</td>
<td>38.730</td>
<td>22.8</td>
<td>17.1</td>
<td>20.0</td>
<td>19.9</td>
<td>40.0</td>
<td>-20.1</td>
</tr>
<tr>
<td>H</td>
<td>363.680</td>
<td>35.9</td>
<td>15.8</td>
<td>20.0</td>
<td>31.7</td>
<td>46.0</td>
<td>-14.3</td>
</tr>
<tr>
<td>V</td>
<td>41.155</td>
<td>25.8</td>
<td>14.2</td>
<td>20.0</td>
<td>20.0</td>
<td>40.0</td>
<td>-20.0</td>
</tr>
<tr>
<td>V</td>
<td>304.995</td>
<td>34.9</td>
<td>6.9</td>
<td>20.0</td>
<td>21.8</td>
<td>46.0</td>
<td>-24.2</td>
</tr>
<tr>
<td>V</td>
<td>660.015</td>
<td>42.4</td>
<td>8.5</td>
<td>20.0</td>
<td>30.9</td>
<td>46.0</td>
<td>-15.1</td>
</tr>
</tbody>
</table>

**Notes:** Negative signs (-) in the margin column signify levels below the limit.
3.4 Frequency Tolerance

FCC Part 15 Section 15.225(e)

Data Table
Frequency tolerance of Transmitter
(Temperature Variation: -20°C to +50°C)

<table>
<thead>
<tr>
<th>Operating frequency (MHz)</th>
<th>13.561280MHz</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test Voltage (V)</td>
<td>Temperature (°C)</td>
</tr>
<tr>
<td>4.5</td>
<td>+50</td>
</tr>
<tr>
<td>4.5</td>
<td>+40</td>
</tr>
<tr>
<td>4.5</td>
<td>+30</td>
</tr>
<tr>
<td>4.5</td>
<td>+20</td>
</tr>
<tr>
<td>4.5</td>
<td>+10</td>
</tr>
<tr>
<td>4.5</td>
<td>0</td>
</tr>
<tr>
<td>4.5</td>
<td>-10</td>
</tr>
<tr>
<td>4.5</td>
<td>-20</td>
</tr>
</tbody>
</table>

We found that the EUT met the requirement of FCC Part 15 Section 15.225(e).

Test Engineer: Billy Li

FCC ID: BMW-LC98754
EXHIBIT 4

EQUIPMENT PHOTOGRAPHS
4.0 **Equipment Photographs**

For electronic filing, the photographs are saved with filename: external photos.pdf and internal photos.pdf
5.0 **Product Labelling**

For electronic filing, the FCC ID label artwork and the label location are saved with filename: label.pdf
6.0 **Technical Specifications**

For electronic filing, the block diagram and schematics are saved with filename: block.pdf and circuit.pdf
7.0 Instruction Manual

For electronic filing, a preliminary copy of the Instruction Manual is saved with filename: manual.pdf
EXHIBIT 8

MISCELLANEOUS INFORMATION
8.0 **Miscellaneous Information**

This miscellaneous information includes details of the measured bandwidth and the test procedure.
8.1 Measured Bandwidth

The plot saved in bw.pdf which shows the fundamental emission is confined in the specified band. The emission of the fundamental is 16.9 dBµV/m at 30m, and it is below the carrier level at the band edge (13.110 and 14.010 MHz). It meets the requirement of Section 15.225(a), (b), (c), & (d).

Pursuant to FCC part 15 Section 15.215(c), the 20dB bandwidth of the emission was contained within the frequency band designated (mentioned as above) which the EUT operated. The effects, if any, from frequency sweeping, frequency hopping, other modulation techniques and frequency stability over excepted variations in temperature and supply voltage were considered.

Figure 8.1 Bandwidth
8.2 Discussion of Pulse Desensitization

The determination of pulse desensitivity was made in accordance with Hewlett Packard Application Note 150-2, *Spectrum Analysis ... Pulsed RF*.

The effective period ($T_{\text{eff}}$) was approximately 2.8 ms for a digital "1" bit, with a resolution bandwidth (3 dB) of 10 kHz, the pulse desensitivity factor was 0 dB.
8.3 Emissions Test Procedures

The following is a description of the test procedure used by Intertek Testing Services in the measurements of transmitters operating under Part 15, Subpart C rules.

The test set-up and procedures described below are designed to meet the requirements of ANSI C63.4 - 2003.

The transmitting equipment under test (EUT) is placed on a wooden turntable which is four feet in diameter and approximately one meter in height above the ground plane. During the radiated emissions test, the turntable is rotated and any cables leaving the EUT are manipulated to find the configuration resulting in maximum emissions. The EUT is adjust through all three orthogonal axes to obtain maximum emission levels. The antenna height and polarization are varied during the testing to search for maximum signal levels.

Detector function for radiated emissions is in peak mode. Average readings, when required, are taken by measuring the duty cycle of the equipment under test and subtracting the corresponding amount in dB from the measured peak readings.

The frequency range scanned is from the lowest radio frequency signal generated in the device which is greater than 9 kHz to the tenth harmonic of the highest fundamental frequency or 40 GHz, whichever is lower. For line conducted emissions, the range scanned is 150 kHz to 30 MHz.
8.3 Emissions Test Procedures (cont'd)

The EUT is warmed up for 15 minutes prior to the test.

AC power to the unit is varied from 85% to 115% nominal and variation in the fundamental emission field strength is recorded. If battery powered, a new, fully charged battery is used.

Conducted measurements are made as described in ANSI C63.4 - 2003.

The IF bandwidth used for measurement of radiated signal strength was 10 kHz for emission below 30 MHz and 120 kHz for emission from 30 MHz to 1000 MHz. Where pulsed transmissions of short enough pulse duration warrant, a greater bandwidth is selected according to the recommendations of Hewlett Packard Application Note 150-2. A discussion of whether pulse desensitivity is applicable to this unit is included in this report (See Exhibit 8.2). Above 1000 MHz, a resolution bandwidth of 1 MHz is used.

Transmitter measurements are normally conducted at a measurement distance of three meters. However, to assure low enough noise floor in the restricted bands and above 1 GHz, signals are acquired at a distance of one meter or less. All measurements are extrapolated to three meters using inverse scaling, but those measurements taken at a closer distance are so marked.
EXHIBIT 9

TEST EQUIPMENT LIST
9.0 **Test Equipment List**

For electronic filing, the test equipment list of the tested EUT is saved with filename: equipment list.pdf.