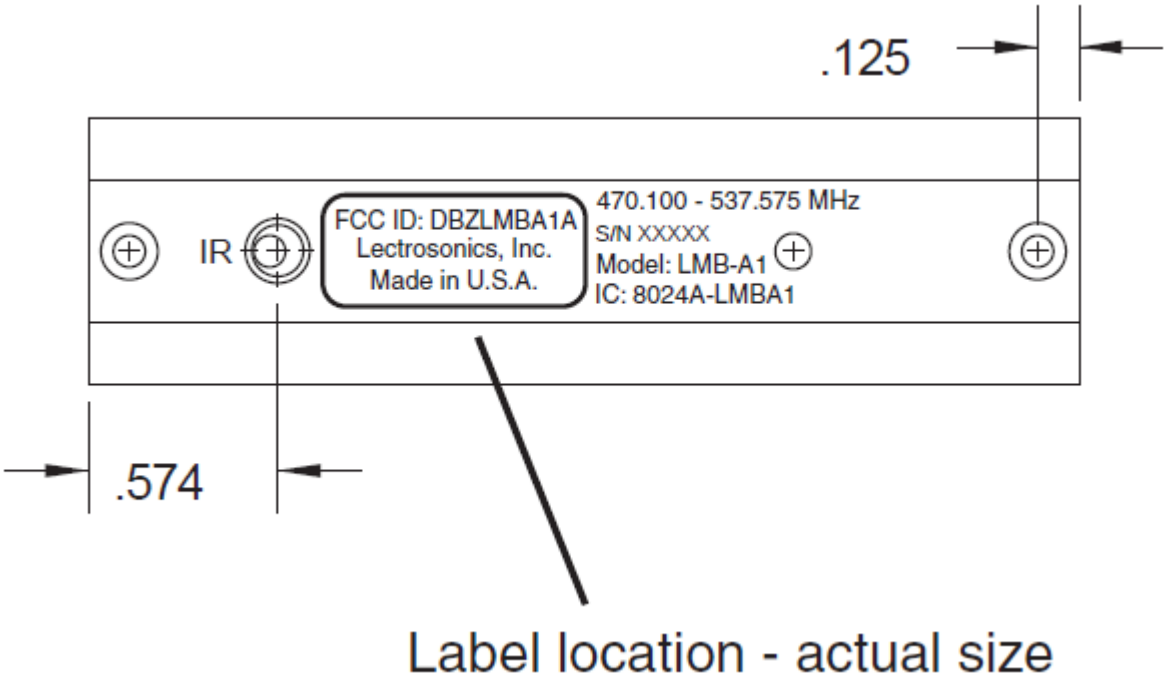Labeling and Marketing