



KIDDESIGNS INC.

1299 Main Street, Rahway, N.J. 07065-0901
Telephone: 5749-000 Fax: 5743-797

BRAND NAME / MODEL: HOT WHEELS / HW-229

POWER OF ATTORNEY

January 24, 2000

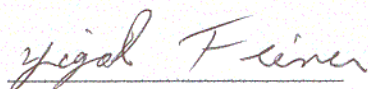
Federal Communications Commission
Authorization and Evaluation Division
7435 Oakland Mills Road
Columbia, MD 21046

To Whom It May Concern:

We, the undersigned, hereby authorized TIMCO ENGINEERING, INC. on our behalf, to apply to the Federal Communications Commission on our equipment. Any and all acts carried out by TIMCO ENGINEERING, INC. on our behalf shall have the same effect as acts of our own. This authorization expires on July 31, 2000.

This is to advise that we are in full compliance with the Anti-Drug Abuse Act. We, the applicant, are not subject to a denial of federal benefits pursuant to Section 5301 of the Anti-Drug Act of 1988, 21 USC835a, and no party to the application is subject to a denial of federal benefits pursuant to that section.

KIDdesigns INC.


(SIGNATURE)

YIGAL FEINER

(TYPE/PRINT NAME OF ABOVE PARTY)

ENGINEER FOR ALL MATTERS

(TITLE)

MANUFACTURER: HING YIP ELECTRONIC CO., LTD.
ANN TIAN, FENG GANG, DONGGUAN, CHINA.

KIDDESIGNS, INC.
FCC ID: IAJHW229
EXHIBIT #: 1