



Ronald S. Kolessar
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September 8, 2006

Agent's Authorization Letter

I, a representative of Arbitron Inc, do hereby authorize, until further notice, Curtis-Straus LLC, of 527 Great Road, Littleton, MA 01460, to act on our behalf in dealings before the Federal Communications Commission with respect to all matters relating to equipment authorizations under 47 CFR. This authorization includes, but is not limited to, the signing of Form 731.

I certify that no party (as defined in 47 CFR 1.2002) to this application, including myself, is subject to a denial of federal benefits, that include FCC benefits, pursuant to section 5301 of the Anti-Drug Abuse Act of 1988, 21 U.S.C., 853A.

Certified By:

Ronald S. Kolessar
Vice President, Technology
September 8, 2006

Sincerely,

Ronald S. Kolessar
Vice President, Technology