



Mattel Asia Pacific Sourcing Limited

美泰玩具亞太有限公司

Request for Confidentiality

Date: AUG 13, 2014

Subject: Confidentiality Request for: FCC ID: PIYBLT07-14A5T

Pursuant to FCC 47 CRF 0.457(d) and 0.459 and IC RSP-100, Section 10, the applicant requests that a part of the subject FCC application be held confidential.

Type of Confidentiality Requested		Exhibit
☐ Short Term	☒ Permanent	Block Diagrams
☐ Short Term		External Photos
☐ Short Term	☐ Permanent* ¹	Internal Photos
☐ Short Term	☒ Permanent	Operation Description/Theory of Operation
☐ Short Term	☐ Permanent	Tune-Up Procedure
☐ Short Term	☒ Permanent	Schematics
☐ Short Term		Test Setup Photos
☐ Short Term	☐ Permanent*	User's Manual

*Note: (Insert Explanation as Necessary)

Mattel Asia Pacific Sourcing Limited has spent substantial effort in developing this product and it is one of the first of its kind in industry. Having the subject information easily available to "competition" would negate the advantage they have achieved by developing this product. Not protecting the details of the design will result in financial hardship.

Permanent Confidentiality:

The applicant requests the exhibits listed above as permanently confidential be permanently withheld from public review due to materials that contain trade secrets and proprietary information not customarily released to the public.

Short-Term Confidentiality:

The applicant requests the exhibits selected above as short term confidential be withheld from public view for a period of (specify number of days not to exceed 180)² days from the date of the Grant of Equipment Authorization and prior to marketing. This is to avoid premature release of sensitive information prior to marketing or release of the product to the public. Applicant is also aware that they are responsible to notify TCB in the event information regarding the product or the product is made available to the public. TCB will then release the documents listed above for public disclosure pursuant to FCC Public Notice DA 04-1705.

NOTE for Industry Canada Applications:

The applicant understands that until such time that IC distinguishes between Short Term and Permanent Confidentiality, either type of marked exhibit above will simply be marked Confidential when submitted to IC.

Sincerely,

By: Director, Electronic Engineering
(Signature/Title³)

Joule Mak
(Print name)