



Prepared (also subject responsible if other)

SEM/BGLDB, xxxxx

Approved

SEM/BGLDB (xxxxx)

Checked

Company Internal
MARKING DRAWING
No.

XXXX-XXXX Uen

Date

Rev

Reference

2008-07-24

X

3

Approved according to 000 21–LXE 107 42/1

W902, LTA, Mobile Phone Label Content, Made In, ROW

1 General information

Mobile Phone label part no	1208-2360
Bar code	Standard: according to Ericsson corporate standard 102 01–109 Uen Print quality: C, according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

2 Printing information

	Content	Format
Line 1a (2,0/1,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 1b (2,0/13,8)	Model Name “W902”	Text, height 1,2 mm.
Line 1c (2,0/1,18,1)	Product number of the Sales Item w/out revision in which the phone is packed, if applicable. “SI: 0000-0000”	Text, height 1,2 mm.
Line 2a (4,0/1,0)	“TYPE: AAD-3052121-BV”	Text, height 1,2 mm.
Line 2b (4,0/18,1)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. According to Type-testing report under specifying document in Product Model.
Line 2c (4,0/24,4)	Location code of where the phone is flashed, if applicable, “FFF”	Text, height 1,2 mm.
Line 3a (5,7/1,0)	“FCC ID: PY7A3052121”	Text, height 1,2 mm.
Line 3b (5,7/18,1)	Production week (flash), “yy’W’ww” (yy = year, ww = week)	Text, height 1,2 mm.
Line 4a (7,5/1,0)	“IC: 4170B-A3052121”	Text, height 1,2 mm.
Line 4b (7,5/18,1)	Repair week, if applicable. “Ry’W’ww” (y = year, ww = week)	Text, height 1,2 mm.
Line 5 (9,6/1,6)	Line 5 in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).



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Line 6a (11,3/1,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 6b (11,3/13,8)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 7 (13,4/1,6)	Line 7 in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 8a (21,0/1,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 8b (21,0,0/17,2)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 8c (21,0/24,4)	The notified body number "0682"	Text, height 1,2 mm.

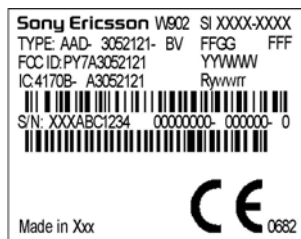
3

Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1

Conceptual picture



double underlined = major changes since last revision.



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3.2 Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

