



Prepared (also subject responsible if other)

SEM/CVVGP, Anna Englund

Approved

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Checked

Company Internal
MARKING DRAWING
No.

1238-3452 Uen

Date

2010-05-04

Rev

2

Reference

17

U20i, Mobile Phone label content, ROW-version, Made in...

1 General information

Mobile Phone label part no	1232-1232
Mobile Phone label content part no	1238-3451
Bar code	Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

2 Printing information

	Content	Format
Line 1 (6,5/30,0)	Micro SD logo	Graphics height 4,5mm acc to 1235-6655
Line 2 (8,0/20,0)	SIM-card logo	Graphics height 6,0mm acc to 1235-2274
Line 3a (10,0/2,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925
Line 3b (10,0/16,0)	Model Name “X000x”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 4a (12,0/2,0)	Product number of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
Line 4b (12,0/20,0)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm.
Line 5a (15,0/2,0)	“TYPE: AAD-3880072-BV”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 5b (15,0/20,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents
Line 6a (17,0/2,0)	“FCC ID: PY7A3880072”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 6b (17,0/20,0)	Production week (flash), “yy’W’ww” (yy = year, ww = week)	Text, height 1,2 mm.



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Line 7a (19,0/2,0)	"IC: 4170B-A3880072"	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 7b (19,0/20,0)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm.
Line 8 (20,0/32,0)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
Line 9 (24,0/4,0)	Line 9 in bar code, according to line 10a. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 10a (26,0/2,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn..." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 10b (26,0/17,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 11 (29,0/4,0)	Line 10b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 12 (30,8/2,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 13a (36,5/2,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 13b (36,5/9,5)	The notified body number "0682"	Text, height 5mm.
Line 13c (36,5/21,5)	"Alert Symbol"	Graphics, height 5 mm According to 1001-5859

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3 Layout

The conceptual picture (for Zebra 90Xiii printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.



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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

