



Prepared (also subject responsible if other)

SEM/CVVGP, Anna Englund

Approved

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Checked

Company Internal  
MARKING DRAWING  
No.

1238-3452 Uen

Date

2010-05-04

Rev

2

Reference

17

## U20i, Mobile Phone label content, ROW-version, Made in...

### 1 General information

|                                    |                                                                                                                                                                                                                                                                                      |
|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Mobile Phone label part no         | <ul style="list-style-type: none"> <li>1232-1232</li> </ul>                                                                                                                                                                                                                          |
| Mobile Phone label content part no | <ul style="list-style-type: none"> <li>1238-3451</li> </ul>                                                                                                                                                                                                                          |
| Bar code                           | <ul style="list-style-type: none"> <li><b>Print quality:</b> according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen</li> <li><b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 2 mm!</li> </ul>                                        |
| Text                               | If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.                                                                                                          |
| Coordinates                        | “(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label. |

### 2 Printing information

|                               | Content                                                                                         | Format                                                                                                  |
|-------------------------------|-------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------|
| <b>Line 1</b><br>(6,5/30,0)   | Micro SD logo                                                                                   | Graphics height 4,5mm<br>acc to 1235-6655                                                               |
| <b>Line 2</b><br>(8,0/20,0)   | SIM-card logo                                                                                   | Graphics height 6,0mm<br>acc to 1235-2274                                                               |
| <b>Line 3a</b><br>(10,0/2,0)  | Sony Ericsson stylized name.                                                                    | Graphics, height 1,5 mm.<br>According to 1200-1925                                                      |
| <b>Line 3b</b><br>(10,0/16,0) | Model Name<br>“X000x”                                                                           | Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                          |
| <b>Line 4a</b><br>(12,0/2,0)  | Product number of the Sales Item in which the phone is packed, if applicable.<br>“SI XXXX-XXXX” | Text, height 1,2 mm.                                                                                    |
| <b>Line 4b</b><br>(12,0/20,0) | Location code of where the phone is flashed, if applicable,<br>“XXX”                            | Text, height 1,2 mm.                                                                                    |
| <b>Line 5a</b><br>(15,0/2,0)  | “TYPE: AAD-3880072-BV”                                                                          | Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                          |
| <b>Line 5b</b><br>(15,0/20,0) | HW & SW identification field, if applicable;<br>“FFGG”                                          | Text, height 1,2 mm.<br>According to Type-testing report<br>under Product Model Specifying<br>Documents |
| <b>Line 6a</b><br>(17,0/2,0)  | “FCC ID: PY7A3880072”                                                                           | Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                          |
| <b>Line 6b</b><br>(17,0/20,0) | Production week (flash), “yy’W’ww”<br>(yy = year, ww = week)                                    | Text, height 1,2 mm.                                                                                    |



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|                                |                                                                                                                                 |                                                                                                                                                                                     |
|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Line 7a</b><br>(19,0/2,0)   | "IC: 4170B-A3880072"                                                                                                            | Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                                                                                                      |
| <b>Line 7b</b><br>(19,0/20,0)  | Repair week, if applicable.<br>"Ry'W'ww"<br>(y = year, ww = week)                                                               | Text, height 1,2 mm.                                                                                                                                                                |
| <b>Line 8</b><br>(20,0/32,0)   | WEEE trashcan without bar symbol                                                                                                | Graphics, min. height 5mm,<br>according to 1202-5537.                                                                                                                               |
| <b>Line 9</b><br>(24,0/4,0)    | Line 9 in bar code, according to line 10a.<br>As desired by supplier (e.g. only actual number).                                 | Bar code, height 2,0 mm.<br>As desired by supplier (e.g. Code<br>128 symbology).                                                                                                    |
| <b>Line 10a</b><br>(26,0/2,0)  | Supplier's identification for trace-ability of the telephone, as<br>desired by supplier (e.g. "S/N: nnn..." for serial number). | Text, height 1,2 mm.<br>Defined by supplier.                                                                                                                                        |
| <b>Line 10b</b><br>(26,0/17,0) | Actual electronic serial number (IMEI) of the mobile phone,<br>"00000000-000000-0"                                              | Text, height 1,2 mm.<br>In the format TAC-SNR-CD.<br>TAC and SNR derived from pos 500<br>in BOM.<br>CD = check digit according to the<br>Luhn formula (ISO/IEC 7812), GSM<br>02.16. |
| <b>Line 11</b><br>(29,0/4,0)   | Line 10b in bar code (only actual number, without data identifier).                                                             | Bar code, height 2,0 mm.<br>Code 128 symbology, code C<br>subset. If uneven number of digits,<br>code B subset shall be used for the<br>last digit.                                 |
| <b>Line 12</b><br>(30,8/2,0)   | Marking of origin.<br><br>"Made in Xxx";<br><br>"Xxx" = actual country of production of the included telephone, in<br>English   | Text, height 1,2 mm.                                                                                                                                                                |
| <b>Line 13a</b><br>(36,5/2,0)  | CE approval symbol                                                                                                              | Graphics, height 5 mm.<br>According to 1210-0131.                                                                                                                                   |
| <b>Line 13b</b><br>(36,5/9,5)  | The notified body number "0682"                                                                                                 | Text, height 5mm.                                                                                                                                                                   |
| <b>Line 13c</b><br>(36,5/21,5) | "Alert Symbol"                                                                                                                  | Graphics, height 5 mm<br>According to 1001-5859                                                                                                                                     |

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### 3 Layout

The conceptual picture (for Zebra 90Xiii printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

#### 3.1 Conceptual picture



double underlined = major changes since last revision.



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## Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

