



Prepared (also subject responsible if other)

SEM/CVVGP, Anna Englund

Approved

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Checked

Company Internal  
MARKING DRAWING  
No.

1237-0987 Uen

Date

2010-12-02

Rev

1

Reference

9

## R800a, Mobile Phone label, a-version, made in...

### 1 General information

|                                    |                                                                                                                                                                                                                                                                                      |
|------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Mobile Phone label part no         | <ul style="list-style-type: none"> <li>1233-5697</li> </ul>                                                                                                                                                                                                                          |
| Mobile Phone label content part no | <ul style="list-style-type: none"> <li>1237-0986</li> </ul>                                                                                                                                                                                                                          |
| Bar code                           | <ul style="list-style-type: none"> <li><b>Print quality:</b> according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen</li> <li><b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 4 mm!</li> </ul>                                        |
| Text                               | If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.                                                                                                          |
| Coordinates                        | “(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label. |

MLCI= Main Label Content Information Document

### 2 Printing information

| Content                       | Format                                                                                                                                                                          |
|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Line 1a</b><br>(7,0/6,0)   | Sony Ericsson stylized name.<br>Graphics, height 1,5 mm.<br>According to 1200-1925                                                                                              |
| <b>Line 1b</b><br>(7,0/24,0)  | Model Name<br>“R800a”<br>Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                                                                         |
| <b>Line 2a</b><br>(14,0/6,0)  | Product number of the Sales Item in which the phone is packed, if applicable.<br>“SI XXXX-XXXX”<br>Text, height 1,2 mm.                                                         |
| <b>Line 2b</b><br>(14,0/24,0) | Location code of where the phone is flashed, if applicable,<br>“XXX”<br>Text, height 1,2 mm.                                                                                    |
| <b>Line 3a</b><br>(18,0/6,0)  | “TYPE: AAD-3880087-BV”<br>Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                                                                        |
| <b>Line 3b</b><br>(18,0/24,0) | HW & SW identification field, if applicable;<br>“FFGG”<br>Text, height 1,2 mm.<br>According to Type-testing report under Product Model Specifying Documents                     |
| <b>Line 4a</b><br>(20,0/6,0)  | “FCC ID: PY7A3880087”<br>Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                                                                         |
| <b>Line 4b</b><br>(20,0/24,0) | Production week (flash), “yy’W’ww”<br>(yy = year, ww = week)<br>Text, height 1,2 mm.                                                                                            |
| <b>Line 5a</b><br>(22,0/6,0)  | “IC: 4170B-A3880087”<br>Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                                                                          |
| <b>Line 5b</b><br>(22,0/24,0) | Repair week, if applicable.<br>“Ryy’W’ww”<br>(yy = year, ww = week)<br>Text, height 1,2 mm.                                                                                     |
| <b>Line 6</b><br>(28,0/6,0)   | Line 6 in bar code, according to line 7a.<br>As desired by supplier (e.g. only actual number).<br>Bar code, height 2,0 mm.<br>As desired by supplier (e.g. Code 128 symbology). |



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|                               |                                                                                                                               |                                                                                                                                                                           |
|-------------------------------|-------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Line 7a</b><br>(30,0/6,0)  | Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number). | Text, height 1,5 mm.<br>Defined by supplier.                                                                                                                              |
| <b>Line 7b</b><br>(30,0/20,0) | Actual electronic serial number (IMEI) of the mobile phone,<br>"00000000-000000-0"                                            | Text, height 1,5mm.<br>In the format TAC-SNR-CD.<br>TAC and SNR derived from pos 500 in BOM.<br>CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16. |
| <b>Line 8</b><br>(33,06,0)    | Line 8 in bar code, according to line 7b.<br>As desired by supplier (e.g. only actual number).                                | Bar code, height 2,0 mm.<br>As desired by supplier (e.g. Code 128 symbology).                                                                                             |
| <b>Line 9a</b><br>(47,0/4,0)  | CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork                                                           | Graphics, height 5 mm.<br>According to 1242-7470                                                                                                                          |
| <b>Line 9b</b><br>(47,0/33,5) | WEEE trashcan without bar symbol                                                                                              | Graphics, min. height 5mm, according to 1202-5537.                                                                                                                        |
| <b>Line 10</b><br>(54,0/9,0)  | A circle shaped hole in the drawing, already made in the label material                                                       | Ø=5 mm                                                                                                                                                                    |
| <b>Line 11</b><br>(58,0/3,0)  | Marking of origin;<br>"Made in Xxx"<br>"Xxx" = actual country of production of the included telephone, in English             | Text, height 1,2 mm.                                                                                                                                                      |

## 3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

### 3.1

#### Conceptual picture



double underlined = major changes since last revision.