



Prepared (also subject responsible if other)

Leif Hedin (23056584)

Approved

Leif Hedin (23056584)

Checked

Company Internal

MARKING DRAWING LABEL CONTENT

No.

1251-0000

Date

2011-04-05

Rev

1.1

Reference

3State: Preliminary

SO-02C, Mobile Phone label content, DOCOMO

1 General information

Core Unit label part no	1249-5507
Bar code	• Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen • Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scalable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

2 Printing information

	Content	Format
Line 1 (4,0/3,0)	Sony Ericsson stylized name.	Graphics, height 2,0 mm. According to 1200-1925
Line 2, a (7,0/3,0)	Operator logo in Japanese	Graphics, height 2,0 mm. According to 1234-3760
Line 2, b (7,0/28,8)	SIM-card logo	Graphics height 5,5mm According to 1235-2274 document



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Line 3, a (9,5/3,0)	"Product name in Japanese"	Graphics, height 2,0 mm. According to 1234-3743
Line 3, b (9,5/13,0)	Model Name "SO-02C"	Text, height 1,5 mm. <i>According to Chapter 1 in MLCI</i>
Line 3, c (9,5/19,0)	Colour of the included telephone, in English: e.g. "< XXXXXXXX >"	Text, height 1,5 mm. <i>English colour names according to Chapter 2.1 in MLCI</i>
Line 3, d (9,5/43,0)	Memory card Micro SD logo	Graphics height 5,5mm According to 1246-1770 document
Line 4, a (11,2/3,0)	Type number of the phone, "TYPE: AAD-3880112-BV".	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI</i>
Line 4, b (11,2/18,8)	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Documents</i>
Line 5,a (13,0/3,0)	"FCC ID: PY7A3880112"	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI</i>
Line 5,b (13,0/18,8)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm
Line 6, a (14,5/3,0)	"IC ID: 4170B-A3880112"	Text, height 1,2 mm <i>According to Chapter 1 in MLCI</i>
Line 6,b (14,5/18,8)	Repair week, if applicable. "RyyWww" (yy = year, ww = week)	Text, height 1,2 mm
Line 7, a (16,8/3,0)	Production week (flash), "yyWww" (yy = year, ww = week) + production date in	Text, height 1,5 mm. Graphics, height 1,5



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	Japanese (eg: year+ 年+ month+月) : “yyWww/ 製造年月 20XX 年 XX 月”	mm. According to 1234-3763, 1235-6102 and 1235-6103
Line 7, b (16,8/34,0)	Product number of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm
Line 8 (18,5/3,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N: nnn....” for serial number).	Text, height 1,2 mm. Defined by supplier
Line 9 (21,4/4,0)	Line 9 in bar code, according to line 8. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology)
Line 10 (22,8/3,0)	“製 “+ Actual electronic serial number (IMEI) of the Mobile Phone, “製 12345678-123456-1”	Graphics, height 1,5 mm. According to 1234-3770. Text, height 1,5 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 11 (29,0/4,0)	Line 11 in bar code, according to line 10 (only actual number, without data identifier).	Bar code, minimum height 6,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit. When printing Code 128,



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		minimum width should be more than 0.125mm and should use four kinds of the width of multiplied width to the minimum width used. (x1, x2, x3, x4) White bar should use the same spec.
Line 12, a (32,5/3,0)	“Caution symbol”	Graphics, height 3 mm. According to 1234-3774
Line 12, b (32,5/7,0)	“Caution” in Japanese	Graphics, height 2.8 mm. According to 1234-3790
Line 12, c (32,5/14,0)	“Do not remove this label” statement in Japanese, on two rows. ” 航空機内・病院内では電源を切ってください“ “ このシールを剥がさないでください“	Graphics, height 1,5 mm. According to 1250-5471
Line 13 (36,0/3,0)	Manufacturer name in Japanese “ 製造元・申請者 ソニー・エリクソン・モバイルコミュニケーションズ株式会社”	Graphics, height 1,5 mm. According to 1248-6304, on two rows NOTE: If text doesn't fit, adjust the height accordingly.
Line 14 (38,0/10,0)	Local Type Approval Number: T AD 11-0004 202	Text, height 1,2 mm



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Line 15 (38,9/9,5)	Square around T, see Line 15 	Weight 1,5 x Height 2,0 mm
Line 16 (39,8/12,0)	Local Type Approval Number: 202XY111297724	Text, height 1,2 mm
Line 17 (41,2/12,0)	Local Type Approval Number: 202MW111297724	Text, height 1,2 mm
Line 18 (42,0/3,0)	"JATE" logo	Graphics, height 5 mm. According to 1234-3837
Line 19 (42,8/10,0)	Local Type Approval Number: R 202WW111297724	Text, height 1,2 mm.
Line 20 (43,0/9,8)	Square around R, see Line 19 	Width 1,5 x Height 2,0 mm
Line 21, a (43,2/26,0)	"Bluetooth value" logotype	Graphics, min. height 4mm. According to 1234-3850.
Line 21, b (43,2/42,0)	WEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537
Line 22 (44,2/12,0)	Local Type Approval Number: 202WW1112977241	Text, height 1,2 mm.
Line 23 (45,0/26,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.



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Line 24 (46,0/12,0)	Local Type Approval Number: 202WW1112977242	Text, height 1,2 mm.
Line 25, a (51,2/3,0)	"CE approval symbol, The notified body number 0682 and Alert Symbol"	Graphics, height 5 mm. According to 1242-7470
Line 25, b (51,2/34,0)	"Bluetooth Symbol"	Graphics, min. height 5mm, according to 1234- 3392
Line 25, c (51,2/40,0)	"Li-ion 00 Symbol"	Graphics, min. height 5mm, according to 1235- 2267

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.



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Conceptual picture



double underlined = major changes since last revision.

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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

