



Prepared (also subject responsible if other)

SEM/BGUDBB, Niklas Löfberg

Approved

SEM/BGUDBB (Niklas Löfberg)

Checked

Company Internal
MARKING DRAWING
No.

151 86–SVV 107 554/1 Uen

Date

Rev

Reference

2006-07-03

A

3

Approved according to 000 21–LXE 107 42/1

W712a, KRH-Ibl, TYPE: AAF-1042011-BV, Made in

1 General information

The format of the label is based on a label SVF 930 2440.

If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.

All bar codes, when applicable, are according to Ericsson corporate standard 102 01–109 Uen. All bar codes shall fulfil minimum print quality C according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen. No bar codes are allowed to be closer to a label edge than 2 mm! (quiet zone).

“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

The label shall be placed on the back of the telephone according to the Assembly Drawing (151 88-) for the KRH.

2 Printing information

	Content	Format
Line 1a (2,5/2,0)	Sony Ericsson stylized name.	Graphics, height 1,4 mm. According to 190 89–EN/LZT 108 5347
Line 1b (2,2/14,0)	Model name, “W712a”	Text, height 1,2 mm.
Line 1c (2,2/19,0)	Product number of the DPY kit in which the phone is packed. Printed without R-state, “DPY 101 0000/000”	Text, height 1,2 mm.
Line 1d (2,2/31,0)	Location code of where the phone is flashed, if applicable, “FFF”	Text, height 1,2 mm. According to 1050-LZT 108 6537.
Line 2a (4,4/1,0)	Type number of the phone (KRH), “Type: AAF-1042011-BV”.	Text, height 1,2 mm.
Line 2b (4,4/16,0)	ROA and R-state identification field, “GHY ₁ Y ₂ Y ₃ ”	Text, height 1,2 mm. According to the 3/151 86- document in the 1095- for the SVV.



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	Content	Format
Line 2c (4,4/21,0)	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 2d (4,4/28,0)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm.
Line 2e (5,6/34,0)	CE approval symbol.	Graphics, height 5 mm. According to 1424-SVF 930 52.
Line 2f (5,6/40,8)	The Notified body number. "0682"	Text, height 2,0 mm.
Line 3a (6,6/1,0)	Country approval mark 1 "FCC ID: PY7AF042011"	Text, height 1,2 mm.
Line 3b (6,6/15,0)	Country approval mark 2 "IC: 4170B-AF042011"	Text, height 1,2 mm.
Line 4 (9,0/1,0)	Line 5a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbolology).
Line 5a (10,8/1,0)	Supplier's identification for trace- ability of the telephone, as desired by supplier (e.g. "S/N: nnn..." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 5b (10,8/14,0)	Actual electronic serial number (IMEI) of the phone (KRH), "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from the 3/151 86- document in the 1095- for the SVV. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 6a (15,5/1,0)	Line 5b in bar code (only actual number, without data identifier).	Bar code, height 4,0 mm. Code 128 symbolology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 6b (15,5/27,0)	Marking of origin. The line shall be printed as stated in chapter 3 in this document.	Text, height 1,2 mm.

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3 Marking of Origin

3.1 Content

“Made in Xxx”;

“Xxx” = actual country of production of the included telephone, in English

4 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

4.1 Conceptual picture



double underlined = major changes since last revision.

