Sony Ericsson

Company Internal
MARKING DRAWING

Prepared (also subject responsible if other)		No.		
SEM/BGULD, Mats Hörlin		151 86–SVV 107 311/1 Uen		
Approved	Checked	Date	Rev	Reference
SEM/BGULDC (Hans-Olov Hallin)		2006-02-23	PA1	2

Hermione, KRH-label, TYPE: FAD-3022011-BV, Made in...

1 General information

The format of the label is based on a label SVF 930 863 (33,0 x 20,0 mm).

If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.

All bar codes, when applicable, are according to Ericsson corporate standard 102 01–109 Uen. All bar codes shall fulfil minimum print quality C according to ANSI X3.182-1990 as stated in Ericsson corporate standard 102 01–1003 Uen. No bar codes are allowed to be closer to a label edge than 2 mm! (quiet zone).

"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

The label shall be placed on the back of the telephone according to the Assembly Drawing (151 88-) for the KRH.

2 Printing information

	Content	**Format**
Line 1a (2,5/1,5)	Sony Ericsson stylized name.	Graphics, height 2,0 mm. According to 190 89–EN/LZT 108 5347
Line 1b (2,5/14,0)	Model name, "P990i"	Text, height 1,2 mm.
Line 1c (2,5/19,0)	Country approval mark 2 "*IC: 4170B-FD022011*"	Text, height 1,2 mm.
Line 2a (4,5/1,5)	Type number of the phone (KRH), "Type: FAD-302 2011-BV".	Text, height 1,2 mm.
Line 2b (4,5/16,0)	ROA and R-state identification field, "$G_1G_2G_3HY_1Y_2Y_3$"	Text, height 1,2 mm. "G", "H" and "Y"-field According to the Type approval report 174 52-SVV 107 311/1. Documents to be found in the 1095- for this SVV.
Line 2c (4,5/24,0)	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 3 (7,0/2,0)	Line 4a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).

Line 4a (8,0/1,5)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn…." For serial number).	Text, height 1,2 mm. Defined by supplier.
Line 4b (8,0/14,0)	Country approval mark 1 "FCC ID: *PY7FD022011*"	Text, height 1,2 mm.
Line 5 (11,0/2,0)	Line 6a in bar code (only actual number, without data identifier).	Bar code, height 4,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 6a (12,0/1,5)	Actual electronic serial number (IMEI) of the phone (KRH), "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from the 1301-FAD 109 0104/1 document in the 1095- for the SVV. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 6b (12,0/20,0)	Product number of the DPY kit in which the phone is packed. Printed without "DPY 101" and R-state, "0000/000"	Text, height 1,2 mm.
Line 7a (19,0/2,0)	CE approval symbol.	Graphics, height 5 mm. According to 1424-SVF 930 52.
Line 7b (19,0/8,0)	The Notified body number. "0682"	Text, height 2,5 mm. Rotated 90° counter clockwise.
Line 7c (19,0/9,0)	Alert sign	Graphics, height 5 mm. According to 1424-SVF 930 2517.
Line 8a (12,0/30,0)	Location code of where the phone is flashed, if applicable, "FFF"	Text, height 1,2 mm. Rotated 90° counter clockwise.
Line 8b (9,0/30,0)	Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm. Rotated 90° counter clockwise.
Line 9 (12,0/32,5)	Marking of origin. The line shall be printed as stated in chapter 3 in this document.	Text, height 1,2 mm. Rotated 90° counter clockwise.

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3 Marking of Origin

3.1 Content

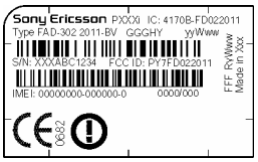
"Made in Xxx";

"Xxx" = actual country of production of the included telephone, in English

4 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

4.1 Conceptual picture



double underlined = major changes since last revision.

Label Placement