



SMART®

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Federal Communications Commission
Authorization & Evaluation Division
7435 Oakland Mills Road,
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May 1, 2020

RE: Regulatory Model: IDS686-1

Marketing of SMART Technologies Products

Dear To Whom it May Concern,

SMART Technologies market and sell our products to institutional buyers only through sales channels that do not sell to consumers. Our markets include educational institutions, business and government entities.

Sincerely,

Todd Gallagher
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