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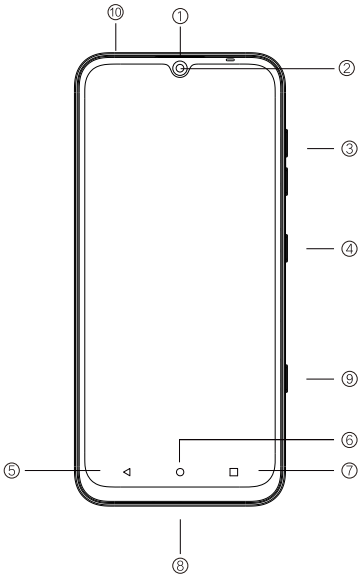
K23



① Receiver ② Front camera ③ Volume key ④ Power key

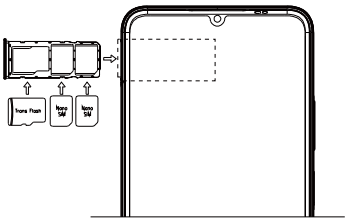
⑤ Back key ⑥ Home key ⑦ Recent apps key ⑧ USB port

⑨ Take Photo Key ⑩ 3.5mm audio jack

Functions of Main Keys

Power key:	Press and hold to turn your phone on or off. Press to turn on or lock the screen. Press and hold for over 10 seconds to forcefully restart it .
Recent apps:	Tap to open the list of recent apps.
Home:	Tap to return to the Home screen.
Back:	Tap to return to the previous screen.
Volume:	Press to adjust the phone volume, including call volume, ringtone volume, music volume and video volume.

Installing SIM Card and memory card



Please insert a Nano SIM card on the Slot1, a Nano SIM card on the Slot2 and a micro SD card on the TF card Slot.
Please use SIM card supplied by your service provider. Please do not use SIM card adapters, cut up cards or destroyed cards.

Technical Data

Dimensions	164.9*76.1*9.0mm
SIM card	Nano
Network	GSM,WCDMA,LTE
Camera	Front 5MP Rear 13MP AI Camera
Screen type	TFT
Screen size	6.56 HD+ Incell
Resolution	1600×720

In-Box Contents

No.	Name	Quantity
1	Phone	1
2	Ejection Pin	1
3	Charger	1
4	USB Cable	1
5	Protective Case	1
6	Quick Start Guide & Warranty Card	1

Safety Information

Avoid hearing damage: Permanent hearing loss may occur if earphones or headset are used at high volume for prolonged periods of time. To reduce the risk, reduce volume to a safe and comfortable level.

Traffic security: Full attention must be given to driving at all times in order to reduce the risk of an accident.

Interference with medical equipment: This device may cause medical equipment to malfunction. Do not use your device where prohibited.

Battery: WARNING! There is a risk of explosion if battery is replaced with an incorrect type. Do not attempt to open, crush, puncture, short circuit, dispose of in fire or water, or expose battery to temperature higher than 40˚C. Dispose of used batteries according to the local regulations.

Battery replacement: You should only use Manufacturer Authentic Accessories, as the use of any other accessories may damage your phone and may be dangerous, and will make all guarantees for your phone null and void. Adapter shall be installed near the equipment and shall be easily accessible.

Operating temperature of the device is 0 to 40˚C. Avoid dusty, damp, dirty environments or magnetic fields. Protect from rain and moisture. Keep the device away from direct sunlight for prolonged periods, extreme heat/cold, fire, microwave or high pressure containers. These may damage your device or accessories.

Quick Start Guide
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Website: www.coolpad.com

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Reminder of the Warranty Card

Customer oriented, we strive to protect your rights and interests to the largest extent. Please be reminded that:

1. When your mobile phone needs serving (upgrade or repair), back up the telephone numbers and other information stored in your mobile phone before removing them in case of information loss or leakage.
2. Please take the valid proof of purchase and original receipt with you (the proof of purchase and receipt must be completed by the store and stamped with the official stamp, with no correction. Otherwise, they will be considered invalid). Do not tear up the IMEI sticker. Otherwise, the guarantee will be invalid.
3. If the replacement conditions are met, the faulty parts will be replaced. If the mobile phone is faulty, the mobile phone will be replaced only; if the battery is faulty, the battery will be replaced only. Other items, such as the decorative nameplate and packaging materials will not be replaced.
4. For faulty mobile phones that are damaged for reasons not attributable to the quality of the products (for instance, water/moisture entering the mobile phone, drop and improper use), disassembled without authorization or repaired at a repair station not designated by the company as well as mobile phones whose warranty period has expired, the company may provide repair services provided that certain fee will be charged accordingly.
5. In the event that other problems occur to any mobile phones that is affected by entering moisture/liquid, seriously damaged or modified without authorization after repair, for instance, the user could make phone calls prior to repair but could not do so after repair or the mobiles phone can not boot up, this is the irretrievability caused by the faulty itself, and the company will not be responsible to restore the mobile phone to its original status.
6. In order to provide you with better services, please keep your warranty card, purchase proof and repair documents properly.
7. The address and telephone number of the customer service center on the warranty card are current as of the date of issue. In case of any change, we will not notify you in advance. You can contact the service hotline for inquiry.

Guarantee Replacement and Repair Rules

1. If any functional faults occur due to product or accessory quality issues, you are entitled to warranty replacement and repair services with the valid proof of purchase.
2. If any functional faults occur due to product or accessory quality issues, you are entitled to free replacement within 7 days of purchasing the product and a one year warranty. For the battery and the USB cable, you are entitled to free repair services within 6 months of purchasing the product.
3. In order to enjoy warranty replacement and repair services, you must show the valid proof of purchase.
4. Product-related materials (such as the quick start guide and warranty card) are not covered by warranty replacement or repair services.

Warranty Instructions

1. Warranty repair services are valid only if the product is used normally. If the product is damaged due to reasons other than product quality or under one of the following situation, you are not entitled to warranty replacement or repair services, but you can pay to have the product repaired.
   - Has surpassed the period covered by warranty replacement or repair services;
   - No valid proof of purchase, but you can prove that the product is still within the period covered by warranty replacement or repair services;
   - The content on the valid proof of purchase does not match chat on the labels on the product or is corrected;
   - The product is damaged as a result of failure to use, maintain and service the mobile phone in accordance with instructions;
   - The mobile phone is damaged as a result of disassembly by a service shop not approved by the company;
   - The product is damaged due to force majeure;
   - Natural wear of the product (for instance, outer shell, button, display screen and accessories, etc);
   - Faults, deficiencies or defects in the product that are not attributable to the company.
2. For the repair of mobile phone that is seriously damaged due to man-made factors such as water entering the product or drop and break, the user need to sign a repair agreement with the repair shop first.
3. You can replace or repair the product at any of the service shops in the service network of the company.
4. All parts and components as well as accessories replaced during the warranty period belong to the company.

Considerations for Sending the Mobile Phone for Repair and Taking it Back

1. The customer shall complete the "Repair Worksheet" as required, the handwriting shall be clear, and the information given (name, address, telephone number and fault symptoms) shall be valid.
2. Before sending your mobile phone for repair, back up the important information (for instance, telephone number) stored in your mobile phone first to avoid loss or leakage.
3. The customer presents the user copy of the "Repair Takeover Form" to take its mobile phone back and in the meanwhile requests the repair shop to provide the "Repair Worksheet". If the customer loses the "User Copy", the customer shall provide its ID card or valid identify proof to go through the reporting of loss procedures before the mobile phone can be taken back within 7 days.
4. In case of payment by cheque, please take the mobile phone back after the funds have arrived at the account of the service shop.

List of Functional Faults Covered by Replacement and Warranty Servic

Name	Performance faults
Mobile phone	Function failure listed in the instructions, no display on the screen, wrong character, missing flick, inability to boot up, inability to log into the network or communicate, no ringtone/dialing error/abnormal shut-down, SIM card poor contact, invalid button control, no sound, one-way audio or abnormal volume and outer shell breakage as a result of structural or material reasons.
Battery	After charging, the mobile phone still can not work properly. The judgment standard is that the battery capacity is no less than 80%.
USB cable	Can not work normally.

coolpad Warranty Card

Customer Information

Customer Name: _____

Postal Code: _____

Customer Address: _____

Contact No.: _____

Product Information

Model/Color/IMEI: _____

Battery Model: _____

Charger Model: _____

Purchase Information

Retailer Name: _____

Retailer Contact No.: _____

Retailer Address: _____

Purchase Date: _____

Receipt No.: _____

Warranty Card
Website: www.coolpad.com

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FCC Statement

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harm full interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

• Reorient or relocate the receiving antenna.

• Increase the separation between the equipment and receiver.

• Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.

• Consult the dealer or an experienced radio/TV technician for help.

Caution: Any changes or modifications to this device not explicitly approved by manufacturer could void your authority to operate this equipment.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1)This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

Specific Absorption Rate (SAR) information:

This Device meets the government's requirements for exposure to radio waves. The guidelines are based on standards that were developed by independent scientific organizations through periodic and thorough evaluation of scientific studies. The standards include a substantial safety margin designed to assure the safety of all persons regardless of age or health. FCC RF Exposure Information and Statement the SAR limit of USA (FCC) is 1.6 W/kg averaged over one gram of tissue. Device types: Device has also been tested against this SAR limit. This device was tested for typical body-worn operations with the back of the device kept 5mm from the body. To maintain compliance with FCC RF exposure requirements, use accessories that maintain an 5mm separation distance between the user's body and the back of the device. The use of belt clips, holsters and similar accessories should not contain metallic components in its assembly. The use of accessories that do not satisfy these requirements may not comply with FCC RF exposure requirements, and should be avoided.