TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED
IPC R&D CENTER — GRAPHIC DESIGN STUDIO
TCL 多媒体科技控股有限公司
IPC 设计中心 —— 平面设计室

物料编号: 70-NAIPIG-E009A
内　　容: 简易说明书
型　　号: L32D2700
日　　期: 2014-11-18

DESIGN SECTION (EXPORT)

PRODUCTION FORM

牌子名称: (BRAND NAME) 北美项目 32S3800/UX38M0 ROKU TV项目

B.O.M.编号: (B.O.M. NO.) H3-HD270ZP-US0AW

美工资料升级专用栏

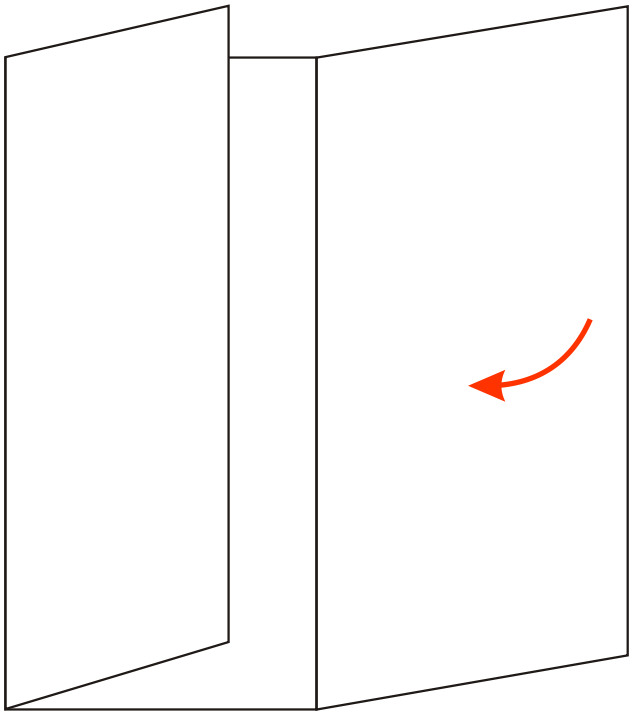
平面设计室相关美工资料内部局域网查阅路径: \\Tclking-hzoa0\goc\工程业务中心(TOT)\设计中心\结构设计部\平面设计室\平面设计技术资料库\美工制作表

内容: i) 稿件比例(SCALE) : 1:1

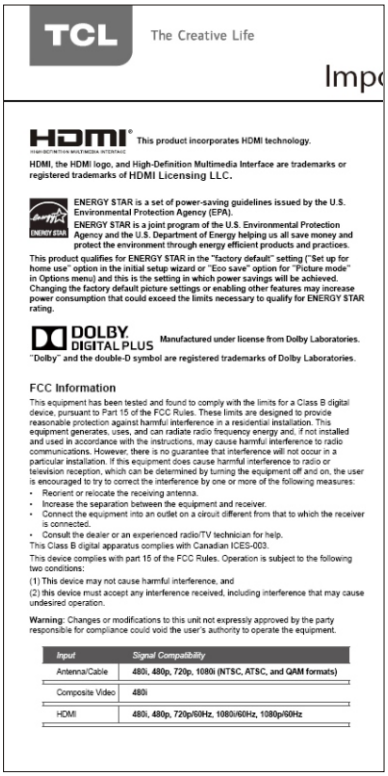
ii) 尺寸(SIZE) : A4

iii) 颜色(COLOUR) : 白底黑字,157g双铜纸，正反面印刷.
放入附件胶袋.
请安排送样确认!

注:
工艺改为三折页，TCL LOGO 此面在外。



成品



TCL The Creative Life

Impo

HDMI This product incorporates HDMI technology.

HDMI, the HDMI logo, and High-Definition Multimedia Interface are trademarks or registered trademarks of HDMI Licensing LLC.

ENERGY STAR is a set of power-saving guidelines issued by the U.S. Environmental Protection Agency (EPA).

ENERGY STAR is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy helping us all save money and protect the environment through energy efficient products and practices.

This product qualifies for ENERGY STAR in the "factory default" setting ("Set up for home use" option in the initial setup wizard or "Eco save" option for "Picture mode" in Options menu) and this is the setting in which power savings will be achieved. Changing the factory default picture settings or enabling other features may increase power consumption that could exceed the limits necessary to qualify for ENERGY STAR rating.

DOLBY DIGITAL PLUS Manufactured under license from Dolby Laboratories.

"Dolby" and the double-D symbol are registered trademarks of Dolby Laboratories.

FCC Information

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This Class B digital apparatus complies with Canadian ICES-003.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1) This device may not cause harmful interference, and

(2) this device must accept any interference received, including interference that may cause undesired operation.

Warning: Changes or modifications to this unit not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

Input	Signal Compatibility
Antenna/Cable	480i, 480p, 720p, 1080i (NTSC, ATSC, and QAM formats)
Composite Video	480i
HDMI	480i, 480p, 720p/60Hz, 1080i/60Hz, 1080p/60Hz

TCL 设计 DESIGN BY TCL: ☑　客户提供 DESIGN BY CUS.: ☐

生效ODF和时间 ODF & DATE: 北美项目

样稿: SAMPLE: 1

制作人 PREPARED BY: 刘卫卫

项目/美工工程师 ENG.CHECKED BY: 贺晓朋

业务中心/项目经理 CONFIRM BY:

TCL The Creative Life

Important Product Information Guide

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- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

This Class B digital apparatus complies with Canadian ICES-003.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1) This device may not cause harmful interference, and

(2) this device must accept any interference received, including interference that may cause undesired operation.

Warning: Changes or modifications to this unit not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment. Keep the apparatus at least 20cm far away from the human body.

Input	*Signal Compatibility*
Antenna/Cable	**480i, 480p, 720p, 1080i (NTSC, ATSC, and QAM formats)**
Composite Video	**480i**
HDMI	**480i, 480p, 720p/60Hz, 1080i/60Hz, 1080p/60Hz**

Important Information

CAUTION

RISK OF ELECTRIC SHOCK. DO NOT OPEN.

This symbol indicates that this product incorporates double insulation between hazardous main voltage and user accessible parts. When servicing, use only identical replacement parts.

Caution: To reduce the risk of electric shock, do not remove cover (or back). No user serviceable parts inside. Refer servicing to qualified service personnel.

This symbol indicates "dangerous voltage" inside the product that presents a risk of electric shock or personal injury.

This symbol indicates important instructions accompanying the product.

WARNING

To reduce the risk of fire or electric shock, do not expose this product to rain or moisture. This product should not be exposed to dripping or splashing. No objects filled with liquids, such as vases, should be placed on the apparatus.

WARNING

The TV is unstable if it is not properly attached to the base or mounted to the wall. Please follow the base or wall mounting instructions provided in the User's Guide to ensure your safety.

WARNING The batteries shall not be exposed to excessive heat such as sunshine, fire or the like.

Refer to the identification/rating label located on the back panel of your product for its proper operating voltage.

Cable TV Installer: This reminder is provided to call your attention to Article 820-40 of the National Electrical Code (Section 54 of the Canadian Electrical Code, Part 1) which provides guidelines for proper grounding and, in particular, specifies that the cable ground should be connected to the grounding system of the building as close to the point of cable entry as practical.

Important: This television is a table model and is designed to sit on a firm, flat surface. Don't place the TV on soft carpeting or similar surface because the ventilation slots on the bottom of the unit will be blocked, resulting in reduced lifetime from overheating. To assure adequate ventilation for this product, maintain a spacing of 4 inches from the top and side of the TV receiver and 2 inches from the rear of the TV receiver and other surfaces.

Also, make sure the stand or base you use is of adequate size and strength to prevent the TV from being accidentally tipped over, pushed off, or pulled off. This could cause personal injury and/or damage to the TV. Refer to the Important Safety Instructions on the next page.

The Power button (followed by the power symbol) on this TV and your remote control puts the TV into a very low-power standby mode but will not completely turn the power off. In order to completely shut the power off, you will need to disconnect the power cord from the outlet. The mains plug/appliance coupler is used to completely turn off the device. If you prefer to completely turn off the device, you should install the TV in a manner that allows you to disconnect the power cord when desired.

Product Registration

Please register your TCL • Roku TV purchase on-line at www.tclusa.com. It will make it easier to contact you should it ever be necessary. Registration is not required for warranty coverage.

Product Information

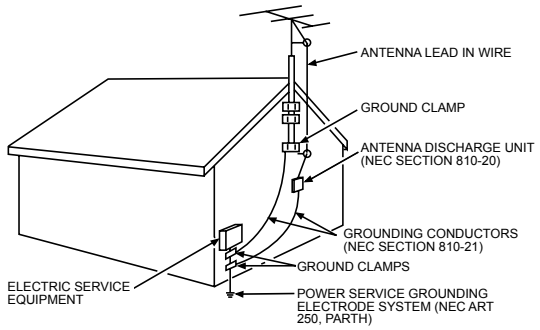
Keep your sales receipt to obtain warranty parts and service and for proof of purchase. Attach it here and record the serial and model numbers in case you need them. These numbers are located on the product.

Model No. _____ **Serial No.**_____

Purchase Date _____ **Dealer/Address/Phone**_____

Important Safety Instructions

1. Read these instructions.
2. Keep these instructions.
3. Heed all warnings.
4. Follow all instructions.
5. Do not use this apparatus near water.
6. Clean only with dry cloth.
7. Do not block any ventilation openings. Install in accordance with the manufacturer's instructions.
8. Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
9. Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and a third grounding prong. The wide blade or the third prong are provided for your safety. If the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
10. Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
11. Only use attachments/accessories specified by the manufacturer.
12. Use only with the cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.
13. Unplug this apparatus during lightning storms or when unused for long periods of time.
14. Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into the apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
15. If an outside antenna or cable system is connected to the product, be sure the antenna or cable system is grounded so as to provide some protection against voltage surges and built-up static charges. Section 810 of the National Electrical Code, ANSI/NFPA No. 70-2011 (Section 54 of Canadian Electrical Code, Part 1) provides information with respect to proper grounding of the mast and supporting structure, grounding of the lead-in wire to an antenna-discharge unit, size of grounding conductors, location of antenna-discharge unit, connection to grounding electrodes, and requirements for the grounding electrode. See following example:



Important Product Information Guide

TTE Technology, Inc. (“TTE”) Limited Warranty

All LCD/LED Models.

What your warranty covers: Defects in materials or workmanship to the original owner of this TCL • Roku TV product when purchased as new from an Authorized Dealer of TCL brand products in the United States and packaged with this warranty statement.

New LCD/LED Televisions (Non-Commercial Use)

For how long after your purchase:

- One (1) year from date of purchase for parts and labor for non-commercial use.

New LCD/LED Televisions (Commercial Use)

For how long after your purchase:

- Six (6) months from date of purchase for parts and labor for commercial use.
- Commercial use includes, but is not limited to, the use of this product in a commercial or business environment, the use of this product in an institution or for institutional purposes, or other commercial purposes including rental purposes.

What we will do:

- At TTE’s discretion, (1) pay an Authorized TCL Service Center for both labor charges and parts to repair your television, or (2) replace your television with a new or refurbished/ remanufactured equivalent value product. The decision to repair or replace will be made solely by TTE. See “How to get service”.

How to get service:

- Call 1-877-300-8837 (for mainland 48 States), or 1-877-800-1269 (for AK, HI, and Puerto Rico).
- Please have your original purchase receipt or proof of purchase (bill of sale or receipted invoice), the unit’s date of purchase, place of purchase and model/serial number ready. The model/serial number information can be found on the back of your unit.
- A representative will troubleshoot your problem over the telephone. If it is determined that your unit requires service, the service location will be at the sole discretion of TTE based upon the TTE Limited Warranty Statement.
- At the sole discretion of TTE, television screen sizes 32” and smaller will either be repaired at an Authorized TCL Service Center or directly exchanged for a new or refurbished/ remanufactured unit. At the sole discretion of TTE, television screen sizes 33” through 55” or larger will either be repaired at an Authorized TCL Service Center or repaired in-home.
- If repaired at an Authorized TCL Service Center, TTE is not responsible for transportation costs to the Authorized TCL Service Center. However, TTE will pay for return shipping. TTE will provide instructions for packaging and shipping the unit.
- Proof of purchase in the form of a bill of sale or receipted invoice from an Authorized Dealer which is evidence that the product is within the warranty period must be presented to obtain warranty service.
- PRE-AUTHORIZATION MUST BE OBTAINED BEFORE (1) SENDING ANY PRODUCT TO AN AUTHORIZED TCL SERVICE CENTER, OR (2) OBTAINING ANY IN-HOME REPAIR/ REPLACEMENT/RENTAL SERVICES.

What your warranty does not cover:

- Customer instruction. (Your Owner’s Manual describes how to install, adjust, and operate your unit. Any additional information should be obtained from your Authorized Dealer).
- Installation and related adjustments, or damage resulting from installation.
- Damage resulting from non-approved installation methods.
- Signal reception problems not caused by your unit.
- Damage from misuse, abuse, neglect, normal wear and tear, cosmetic damage, mishandling, faulty installation, or power line surges.
- Markings or images on the television’s panel resulting from viewing fixed images (including but not limited to certain 4:3 images on wide screen televisions, or data or images in fixed screen locations from banners, video games, or certain broadcast networks).
- Batteries.
- A television that has been modified or incorporated into other products.
- A unit purchased or serviced outside the USA.
- A unit sold in “As-Is”, “Factory Reconditioned”, “Factory Re-Certified”, or “Refurbished” condition or with faults.
- Acts of nature or God, such as but not limited to earthquake or lightning damage.
- Special, incidental or consequential damages.

Product Registration:

Please register your TCL • Roku TV purchase on-line at www.tclusa.com. It will make it easier to contact you should it ever be necessary. Registration is not required for warranty coverage.

TTE Technology, Inc. (“TTE”) Limited Warranty

LIMITATION OF WARRANTY

- **THE WARRANTY STATED ABOVE IS THE ONLY WARRANTY APPLICABLE TO THIS PRODUCT. NO VERBAL OR WRITTEN INFORMATION GIVEN BY TTE TECHNOLOGY, INC., ITS AGENTS OR EMPLOYEES SHALL CREATE A GUARANTY OR IN ANY WAY INCREASE OR MODIFY THE SCOPE OF THIS WARRANTY.**
- **REPAIR OR REPLACEMENT AS PROVIDED UNDER THIS WARRANTY IS THE EXCLUSIVE REMEDY OF THE CONSUMER. TTE TECHNOLOGY, INC. SHALL NOT BE LIABLE FOR SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES RESULTING FROM THE USE OF THIS PRODUCT OR ARISING OUT OF ANY BREACH OF ANY EXPRESS OR IMPLIED WARRANTY ON THIS PRODUCT. THIS DISCLAIMER OF WARRANTIES AND LIMITED WARRANTY ARE GOVERNED BY THE LAWS OF THE STATE OF CALIFORNIA. EXCEPT TO THE EXTENT PROHIBITED BY APPLICABLE LAW, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE ON THIS PRODUCT IS LIMITED TO THE APPLICABLE WARRANTY AND WARRANTY PERIOD SET FORTH ABOVE. THIS WARRANTY IS SUBJECT TO CHANGE WITHOUT NOTICE. PLEASE VISIT WWW.TCLUSA.COM TO VIEW THE MOST CURRENT VERSION.**

How State Law relates to this warranty:

- Some states do not allow the exclusion or limitation of incidental or consequential damages, or limitations on how long an implied warranty lasts, so the above limitations or exclusions may not apply to you.
- This warranty gives you specific legal rights, and you also may have other rights that vary from state to state.

If you purchased your unit outside the United States or seek warranty coverage outside the United States: This warranty does not apply. Contact your dealer for warranty information.

Service calls which do not involve defective materials or workmanship are not covered by this warranty. Costs of such service calls are the sole responsibility of the purchaser.

Television Specifications

Broadcasting system	US System NTSC-M	
	ATSC standard (8VSB), QAM	
Receiving Channels	VHF2-13	
	UHF14-69	
	CATV	14-36 (A)-(W)
		37-59 (AA)-(WW)
		60-85 (AAA)-(ZZZ)
		86-94 (86)-(94)95-99 (A-5)-(A-1)
		100-135 (100)-(135)
		01 (4A)
Tuner type	Frequency synthesized	
Operating Temperature	5°C to 35°C (41°F to 95°F)	
Operating Humidity	20% to 80%,non-condensing	
Storage Temperature	-15°C to 45°C (5°F to 113°F)	
Storage Humidity	10% to 90%,non-condensing	

Legal Disclaimer

Please note—your access and use of streaming content and channels via the TCL • Roku TV are governed by the Roku End User Agreement. For the avoidance of doubt, the content disclaimer set forth herein shall refer to all content and channels accessible and available on the TCL • Roku TV, including those available via the Roku® streaming platform, as well as broadcast cable.

Due to the various capabilities of the TCL • Roku TV, as well as limitations in the available content available therein, certain features, applications, and services may not be available on all TCL • Roku TVs, or in all territories. Some features on the TCL • Roku TV may also require additional peripheral devices or membership fees that are sold separately. Please visit the TCL or Roku, Inc. websites for more information on the TCL • Roku TV and content availability. The services and availability of content on the TCL • Roku TV are subject to change from time to time without prior notice.

All content and services accessible through the TCL • Roku TV belong to third parties and are protected by copyright, patent, trademark and/or other intellectual property laws. Such content and services are provided solely for your personal noncommercial use. You may not use any content or services in a manner that has not been authorized by the content owner or service provider. Without limiting the foregoing, you may not modify, copy, republish, upload, post, transmit, translate, sell, create derivative works, exploit, or distribute in any manner or medium any content or services displayed through the TCL • Roku TV.

You expressly acknowledge and agree that your use of the TCL • Roku TV is at your sole risk and that the entire risk as to satisfactory quality, performance and accuracy is with you. The TCL • Roku TV and all third party content and services are provided “as is” without warranty of any kind, either express or implied. TCL and Roku expressly disclaims all warranties and conditions with respect to the TCL • Roku TV content and services, either express or, implied, including but not limited to, warranties of merchantability, of satisfactory quality, fitness for a particular purpose, of accuracy, of quiet enjoyment, and non-infringement of third party rights. TCL and Roku do not guarantee the accuracy, validity, timeliness, legality, or completeness of any content or service made available through the TCL • Roku TV and does not warrant that the TCL • Roku TV, content or services will meet your requirements, or that operation of the TCL • Roku TV will be uninterrupted or error-free. Under no circumstances, including negligence, shall TCL or Roku be liable, whether in contract or tort, for any direct, indirect, incidental, special or consequential damages, attorney fees, expenses, or any other damages arising out of, or in connection with, any information contained in, or as a result of the use of the device, or any content or service accessed by you or any third party, even if advised of the possibility of such damages.

Third party services may be changed, suspended, removed, terminated or interrupted, or access may be disabled at any time, without notice, and TCL and Roku makes no representation or warranty that any content or service will remain available for any period of time. Content and services are transmitted by third parties by means of networks and transmission facilities over which TCL and Roku have no control. Without limiting the generality of this disclaimer, TCL and Roku expressly disclaims any responsibility or liability for any change, interruption, disabling, removal of or suspension of any content or service made available through the TCL • Roku TV. TCL, Roku, the content providers, or the service providers may impose limits on the use of or access to certain services or content, in any case and without notice or liability. Any questions or requests for service relating to the content or services made available on the TCL • Roku TV should be submitted to the respective cable content or service provider or as described in the TCL • Roku TV User Guide.

In the event of a conflict between the Roku End User Agreement and the terms set forth in this Legal Disclaimer, the Roku End User Agreement shall prevail and control in all circumstances.

Battery Caution & Disposal Information

1. For best results, use alkaline type batteries.
2. Install only new batteries of the same type in your product.
3. Failure to insert batteries in the correct polarity, as indicated in the battery compartment, may shorten the life of the batteries or cause batteries to leak.
4. Do not mix old and new batteries.
5. Do not use Rechargeable (Nickel Cadmium) or (Nickel Metal Hydride) batteries.
6. Do not mix Alkaline, Standard (Carbon-Zinc) or Rechargeable (Nickel Cadmium) or (Nickel Metal Hydride) batteries.
7. Do not dispose of batteries in fire.
8. Batteries should be recycled or disposed of as per state and local guidelines.