



TUV SUD BABT TCB
Octagon House,
Segensworth Road,
Fareham,
Hampshire,
PO15 5RL

Date: **May 22, 2014**

Ref: **Permanent Confidentiality request** for FCC ID: **ZLGFS**

FCC ID: Title/model: **ZLGFS Adidas MICOACH FIT SMART / IOL90**

To whom it may concern:

Pursuant to §0.457(d)(1)(ii) and §0.459 of the Commission's Rules (47 C.F.R.) and §552 (b)(4) of the Freedom of Information Act, **Adidas AG** hereby request permanent confidentiality to avoid release of sensitive information of the product to the public.

For the product stated above, we request that the following information be withheld from public disclose:

- Schematics
- Operational description
- Block diagrams

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to **Adidas AG** and provide unjustified benefits to our competitors.

Adidas AG understand that pursuant to §0.457(d)(1)(ii), disclosure of this Application and all accompanying materials will not be made before the date of the Grant for this Application.

Sincerely,

By: Simon Drabble P.A. 

Title: BU Director Interactive (Signature)

Company: Adidas AG, Adi-Dassler- Strasse 1, D-91074 Herzogenaurach, Germany

Telephone / Fax: +49 (0) 9132 84 2687 / +49 (0) 9132 84 5773

e-mail: Simon.Drabble@adidas.com



adidas AG
Postfach 1120
91072 Herzogenaurach
Germany

T +49 9132 84 3237
F (+49) 9132 84 2241
Dirk.Kamphaus@adidas.com

Chairman of
Supervisory Board:
Igor Landau

Chief Executive Officer:
Herbert Hainer

Further Executive
Board Members:
Roland Auschel
Glenn Bennett
Eric Liedtke
Robin Stalker

adidas-Group.com

91072
Herzogenaurach

Amtsgericht Fürth
HRB 3868

UST-IDNR:
DE 132490588

adidas AG
P.O. Box 1120
91072 Herz
Germany

Deutsche Bank, Nürnberg
BLZ 76070012 / Kto. 764003000
IBAN DE95760700120764003000
SWIFT DEUTDEMM760